All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

SUBMISSION PROCESS

Competition Uniform submission for this sport is MANDATORY.

The IOC has set up a new tool for items to be reviewed and offer assistance. The new Uniform Submission tool is now live on RELAY, where uniforms can be submitted to the IOC for review.

If you are an NOC who does not have access to RELAY and needs access to submit the uniforms, please email nocnet@olympic.org.

The design of the competition uniform (Trisuit) and the wetsuit should be submitted to the IF through RELAY by 14 June 2024. Once a submission has been made through the IOC’s online submission tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted items.

World Triathlon will inform the National Federations by email about the sport equipment submission process.

01 TRISUIT FRONT

Identification of the Manufacturer Clothing

- Tank top | Swimsuit | Tracksuit | Jacket
  One Identification of the Manufacturer per clothing item will be permitted, to a maximum size of 30cm².
- One-piece body suit (Trisuit)
  Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted on the side above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Sport Equipment

- Bicycle | Wheels | Helmet
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Accessories

- Armband | Cooling jacket/vest
- Arm warmer/cover | Leg warmer/cover | Neck band
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².
- Gloves
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 8cm².

- Socks | Compression socks
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 10cm².
- Hats/Visors
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 10cm² or two Identifications of the Manufacturer, to a maximum size of 5cm² each, placed above each ear.
- Towel | Water bottle
  No Identification of the Manufacturer will be permitted on any item.
- Eyewear/Goggles
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

- Bag
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

Shoes/ Footwear

Shoes

All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Product Technology Identification Clothing

- Tank top | Swimsuit | Tracksuit | Jacket
  One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².
- One-piece body suit (Trisuit)
  Where one-piece body suits are used in competition, one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

NOC Emblem and National Identity

Additional IF Specifications

Section 05

NOC Emblems and National Identity

The family name must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name; athletes with the same family name are encouraged to add the initial of the first name.

Homologation Marks

Section 09

Homologation Marks

No homologation marks required by the IF.
All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

02 TRISUIT BACK

NOC Emblem and National Identity

Additional IF Specifications

Section 05

NOC Emblems and National Identity

The family name must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name; athletes with the same family name are encouraged to add the initial of the first name. The athlete’s full name(s) or family name(s) or initial of the first name and family name(s), may appear once on the bike, either on the horizontal bar of the bike or on the shaft of the seat, with a maximum size of 10cm².

The representation of the family name must meet the following criteria:

Font

The font type must be Arial. Letters for the family name must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter.

Colour

If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.

Position

The athlete’s family name must be positioned above the NOC code both on the front and back of the uniform.

Size

The letters of the family name must measure 5cm in height and between 12 and 15cm in length.

Section 07

NOC Emblems and National Identity

The NOC code must be placed on the upper front of the uniform and also on the buttocks.

NOC flags, country code or country name are allowed on the bike of the athlete.

The representation of the NOC code must meet the following criteria:

Font

The font type must be Arial.

Colour

If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.

Position

The NOC code must be positioned below the athlete’s family name on the front and back of the uniform.

• Size

The letters of the NOC code must measure 5cm in height.

03 WESTSUITS FRONT

Identification of the Manufacturer

Clothing

• Wetsuit

The Identification of the Manufacturer will be permitted, on the front and back, to a maximum size of 80cm². This space is allowed both on the inside and outside of the wetsuit. Should there be two or more Identifications of the Manufacturer on the front or back, the combined total size must not exceed 80cm².

Identifications of the Manufacturer appearing on the side panel must be included within either the maximum of 80cm² on the back or the maximum of 80cm² on the front.

• Swim cap

One Identification of the Manufacturer will be permitted, to a maximum size of 20cm². Alternatively, two Identifications of the Manufacturer with a maximum size of 10cm² will be permitted, if one is placed on each side.