Guidelines regarding Authorised Identifications Olympic Games Paris 2024 · Sport-specific Guidelines

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

**SUBMISSION PROCESS**

The IOC has set up a new tool for items to be reviewed and offer assistance. The new Uniform Submission tool is now live on RELAY, where uniforms can be submitted to the IOC for review.

If you are an NOC who does not have access to RELAY and needs access to submit the uniforms, please email nocnet@olympic.org

As in previous Games, while the process is not mandatory for this sport, it is still highly encouraged to submit uniform for review to minimise any possible Games-time issues. Once a submission has been made through the IOC’s online submission tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted items.

No additional obligatory submission process required by the IF, section 14 of the General Guidelines applies.

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**01 ATHLETE FRONT**

**Identification of the Manufacturer**

**Clothing**

- Shirts | Pants | Shorts | Sweatshirts | Jackets
  One Identification of the Manufacturer [ ] will be permitted per item, to a maximum size of 30cm².

**Sport Equipment**

- Skateboard | Helmet | Elbow pads |
- Knee pads | Wrist Guard
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Accessories**

- Gloves
  One Identification of the Manufacturer [ ] will be permitted per item, to a maximum size of 8cm².

- Socks
  One Identification of the Manufacturer [ ] will be permitted per item, to a maximum size of 10cm².

- Armband
  One Identification of the Manufacturer [ ] will be permitted per item, to a maximum size of 6cm².

- Eyewear
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

- Headgear
  One Identification of the Manufacturer will be permitted, to a maximum size of 10cm² or two Identifications of the Manufacturer, to a maximum size of 5cm² each, placed above each ear.

- Bag
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 80cm².

**Shoes/Footwear**

- Shoes
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Product Technology Identification**

**Clothing**

- Shirts | Pants | Shorts | Sweatshirts | Jackets
  One Product Technology Identification [ ] will be permitted per clothing item, to a maximum size of 10cm².

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**NOC Emblem and National Identity**

**Additional IF Specifications**

**Section 05**

**Third Party Identifications (athlete names)**

The manufacturer and athletes name may appear on items as technical identifiers, as long as it is not deemed conspicuous by the IOC, not in contradiction with the Olympic Charter or with Section 05 of the General Guidelines.

**Section 07**

**NOC Emblems and National Identity**

No IF specific regulations with regard to National Identifications apply. Refer to section 07 of the General Guidelines. (rs will be 38mm). Only Roman characters are allowed.

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**Homologation Marks**

**Section 09**

**Homologation Marks**

No homologation marks required by the IF.

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The athlete illustration is for illustrative purposes only. If no identification is mentioned, there is no IF specific regulation.