Before any swimwear (this includes swim caps and goggles) which includes a new design, construction or material is used in competition, the manufacturer of such swimwear must submit the swimwear to World Aquatics to obtain its approval.

**Identification of the Manufacturer**

- **Clothing**
  - Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Shorts/Skirts | Pants | Bathrobe | Windbreaker
  
  One Identification of the Manufacturer per clothing item will be permitted, when worn, to a maximum size of 30cm².

- **One-piece body suit**
  
  Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

- **Costumes (Artistic Swimming)**
  
  No Identification of the Manufacturer will be permitted on the Competition Clothing (costumes).

**Product Technology Identification**

- **Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Shorts/Skirts | Pants | Bathrobe | Windbreaker**

  One additional Product Technology Identification will be permitted per clothing item, to a maximum size of 10cm².

**NOC Emblem and National Identity**

- **Swimming caps**

  The athlete’s name, which must have a maximum size of 20cm², may be featured on both sides of the cap. Should the athlete’s name feature on one side only, it shall be printed on the same side as the national flag or NOC emblem and country/territory name (or NOC code).

**Homologation Marks**

- **Swimsuits**
  
  One flag/NOC emblem and/or country/territory name (or NOC code) may be featured on the swimming cap, if included as a design element of the swimsuit, which are included as a design element of the swimsuit, shall not be considered under this rule.

- **Swimming caps**

  One flag/NOC emblem and/or country/territory name (or NOC code) may be featured on both sides of the cap.

The athlete’s name can be printed only on the swimming caps used at the pool swimming competitions.

The label should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).
02 POOL SWIMMING & MARATHON SWIMMING WOMEN

Identification of the Manufacturer

**Clothing**
- Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Skirts | Pants | Bathrobe | Windbreaker
  One Identification of the Manufacturer [ ] per clothing item will be permitted, when worn, to a maximum size of 30cm².
- One-piece body suit
  Where one-piece body suits are used in competition, one Identification of the Manufacturer [ ] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
- Costumes (Artistic Swimming)
  No Identification of the Manufacturer will be permitted on the Competition Clothing (costumes).

**Sport Equipment**
- Swim cap
  One Identification of the Manufacturer [ ] to a maximum size of 20cm² – when worn – and placed on the front of the cap. It is permissible to wear two (2) swim caps. Both caps must comply with the above rule.
- Goggles
  Two Identifications of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² each, but only on spectacle frame or band.

**Accessories**
- Socks
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².
- Towel | Bottle
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².
- Bag
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

**Shoes | Footwear**
- All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

**Product Technology Identification**

**Clothing**
- Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Skirts | Pants | Bathrobe | Windbreaker
  One additional Product Technology Identification [ ] will be permitted per clothing item, to a maximum size of 10cm².

**NOC Emblem and National Identity**

**Additional IF Specifications**

Section 09

**Third Party Identifications (athlete names)**

**Swimming caps**

Athlete’s name can be printed only on the swimming caps used at the pool swimming competitions.

The athlete’s name, which must have a maximum size of 20cm², may be featured on both sides of the cap. Should the athlete’s name feature on one side only, it shall be printed on the same side as the national flag or NOC emblem and country/territory name (or NOC code).

Section 07

**NOC Emblems and National Identity**

Swimsuits

One flag/NOC emblem and/or country/territory name (or NOC code) [ ] or NOC emblem and country/territory name (or NOC code) [ ] of a maximum size of 50cm² will be permitted on swimsuits. Repetitions of the national flag, elements thereof or, the colours of the national flag, which are included as a design element of the swimsuit, shall not be considered under this rule.

Swimming caps

One flag/NOC emblem or/and country/territory name (or NOC code) [ ] of a maximum size of 32cm² will be permitted on both sides of the cap.

The athlete’s illustration is for illustrative purposes only. If no identification is mentioned, there is no IF specific regulation.
Identification of the Manufacturer

Clothing

- Wetsuit
  The Identification of the Manufacturer [ ] will be permitted, on the front and back, to a maximum size of 80cm². This space is allowed both on the inside and outside of the wetsuit. Should there be two or more Identifications of the Manufacturer on the front or back, the combined total size must not exceed 80cm². Identifications of the Manufacturer appearing on the side panel must be included within either the maximum of 80cm² on the back or the maximum of 80cm² on the front. There must be a minimum clearance space of 1.5cm around all marks on the wetsuits, including any Identification of the Manufacturer. There shall be no marks or design elements on the upper arm or shoulder articulation area of the wetsuits, to allow for the clear application of the competitor race number.

Sport Equipment

- Marathon Swimming cap
  One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 20cm² – when worn – and placed on the front of the cap.

- Goggles
  Two Identifications of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² each, but only on spectacle frame or band.

Accessories

- Socks
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².

- Towel | Bottle
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

Shoes | Footwear

- Shoes
  All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Product Technology Identification

Clothing

- Wetsuit
  One Product Technology Identification [ ] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other. There must be a minimum clearance space of 1.5cm around all marks on the wetsuits, including any Identification of the Manufacturer. There shall be no marks or design elements on the upper arm or shoulder articulation area of the wetsuits, to allow for the clear application of the competitor race number.

NOC Emblem and National Identity

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

Marathon Swimming caps
One flag/NOC emblem and/or Athlete name of a maximum size of 20cm² will be permitted on both sides of the cap.

Homologation Marks

Additional IF Specifications

Section 09

Homologation Marks

All swimwear (for swimming and Marathon Swimming competitions) used at Olympic Games must be approved by World Aquatics in accordance with the rules and procedures set forth in the World Aquatics Technical & Approval Implementing Rules for Swimwear issued by the World Aquatics bureau and valid on the date of approval. In addition, all sport and pool-deck equipment will go through World Aquatics approval in the call room by the Technical Officials directly on site.

Notice of Approval

World Aquatics will provide Manufacturers with a World Aquatics Homologation Label [ ] for each approved Product. The label carries a unique identification number which includes a reference to the year from which the approval will be valid.

World Aquatics Homologation Label
The Manufacturer must use the World Aquatics Homologation Label [ ] for indicating that the Product in use has been approved. The notice shall be placed in a position allowing control when worn.

Swimsuits
All swimsuits approved by the World Aquatics shall bear the World Aquatics Homologation Label [ ]. If the swimsuit is in two pieces, each piece shall bear a label. The labels should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).

Note
GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS OLYMPIC GAMES PARIS 2024 • SPORT-SPECIFIC GUIDELINES

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

04 WATER POLO & DIVING MEN

Identification of the Manufacturer

Clothing

- Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Shorts | Skirts | Pants | Bathrobe | Windbreaker

One Identification of the Manufacturer [ ] per clothing item will be permitted, when worn, to a maximum size of 30cm².

- One-piece body suit

Where one-piece body suits are used in competition, one Identification of the Manufacturer [ ] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Sport Equipment

- Water Polo cap

One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² and placed on the front, back or the side of the cap.

- Goggles

Two Identifications of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² each, but only on spectacle frame or band.

05 WATER POLO & DIVING WOMEN

Identification of the Manufacturer

Clothing

- Swimsuit | Two-piece body suits | T-shirt/Polo | Tracksuit | Jacket/Coat | Sweatshirt | Shorts | Skirts | Pants | Bathrobe | Windbreaker

One Identification of the Manufacturer [ ] per clothing item will be permitted, when worn, to a maximum size of 30cm².

- One-piece body suit

Where one-piece body suits are used in competition, one Identification of the Manufacturer [ ] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Sport Equipment

- Water Polo cap

One Identification of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² and placed on the front, back or the side of the cap.

Product Technology Identification

- Goggles

Two Identifications of the Manufacturer [ ] will be permitted, to a maximum size of 6cm² each, but only on spectacle frame or band.

Accessories

- Socks

One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².

- Towel | Bottle

No Identification of the Manufacturer will be permitted.

- Bag

One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

Shoes | Footwear

- Shoes

All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

*The athlete illustration is for illustrative purposes only. If no identification is mentioned, there is no IF specific regulation.*