GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS OLYMPIC GAMES PARIS 2024 · SPORT-SPECIFIC GUIDELINES

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identification on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 14 of the General Guidelines applies. Note: to prevent issues with team names, NF/NOC have to submit a copy of the design to the IF.

01 ATHLETE FRONT

Identification of the Manufacturer

Clothing

- Shirt | Trousers/Pants/Shorts | Tracksuit/Jacket
  One Identification of the Manufacturer | [ ] | per clothing item will be permitted, to a maximum size of 30cm².

Sport Equipment

- Quiver | Arrow
  Quivers and arrows may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of one Identification of the Manufacturer per item (Quiver) or two Identifications of the Manufacturer per item (Arrow).

- Bow limbs | Bow riser/handle | Stabilisers
  The Identification of the Manufacturer may appear on both sides of the bow (riser and limbs), of the handle/grip and of the stabiliser, generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

- Arm guard | Chest guard
  Arm guards and chest guards may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Accessories

- Arm band
  One Identification of the Manufacturer | [ ] | per item will be permitted, to a maximum size of 6cm².

- Arm sleeve
  One Identification of the Manufacturer will be permitted per item, to a maximum size of 6cm² when worn.

02 ATHLETE BACK

Identification of the Manufacturer

Clothing

- Shirt | Trousers/Pants/Shorts | Tracksuit/Jacket
  One Identification of the Manufacturer | [ ] | per clothing item will be permitted, to a maximum size of 30cm².

- Headgear
  One Identification of the Manufacturer | [ ] | will be permitted per item, to a maximum size of 10cm².

- Eyewear
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

- Bag
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

Shoes/Footwear

- Shoes
  Allow for the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Product Technology Identification

Clothing

- Shirt | Trousers/Pants/Shorts | Tracksuit/Jacket
  One additional Product Technology Identification | [ ] | will be permitted per clothing item, to a maximum size of 10cm².

NOC Emblem and National Identity

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

All athletes shall have their name across the back on the shoulder area in combination with their name of their country/territory (or NOC code).

Section 07

NOC Emblems and National Identity

All athletes shall have the name of their country/territory (or NOC code) on the shoulder area in addition to the NOC code. No other references can be used such as Team.

Note: Only official name or short name of country allowed or NOC code. No other references can be used such as Team.