

## SUPPLEMENTARY NEWS ACCESS RULES FOR THE TERRITORY OF NEW ZEALAND APPLICABLE DURING THE GAMES OF THE XXXIII OLYMPIAD PARIS 2024

### I. INTRODUCTION:

#### 1. Purpose and period of application of these Supplementary Rules

These rules (the **Supplementary Rules**), which are applicable only within New Zealand are supplementary to and should be read alongside the “News Access Rules applicable during the Games of the XXXIII Olympiad Paris 2024 (the **NARs**).

They address the scope of allowed transmission of Olympic Content via Television, Radio and Podcast, within the territory of New Zealand, so as to permit limited transmission by Non-MRH during the Games Period. Except as expressly set out in the Supplementary Rules, capitalised terms used in these rules have the meanings set out in Chapter VIII – Definitions of the NARs.

Except as expressly replaced below, the terms of the NARs will continue to apply in New Zealand.

### II. TELEVISION NEWS ACCESS RULES:

This Chapter replaces the Rules for Television set out in Section II of the NARs.

#### Limited use in Television News Programmes:

All use of Olympic Content by Television Non-MRHs shall be confined exclusively to Television News Programmes, Distributed solely via Television, as specified in this Chapter II and subject to the following restrictions:

#### 1. Amount of Olympic Content:

An aggregate maximum of twelve (12) minutes of Olympic Content may be used per day, in accordance with the provisions of these Supplementary Rules.

#### 2. Number of News Programmes, Length and Separation of News Excerpts:

- a. Olympic Content may appear in no more than four (4) News Programmes per day;
- b. No more than three (3) minutes of Olympic Content may be used in any one News Programme;
- c. These News Programmes must each be separated by a period of at least three (3) hours; and
- d. No more than one-third, or 30 seconds, of any individual Olympic Event may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than 15 seconds, the whole of the event can be distributed in a News Programme.

SUMMARY - USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES	
Max. amount of Olympic Content per day:	12 Minutes
Max. No. of News Programmes with Olympic Content per day:	4
Max. amount of Olympic Content per News Programme:	3 Minutes
Min. time between News Programmes:	3 Hours
Max. amount of individual Olympic Event content per News Programme:	<ul style="list-style-type: none"> <li>▪ 1/3 or 30 seconds (whichever is less)</li> <li style="text-align: center;">or</li> <li>▪ Whole event if less than 15 seconds.</li> </ul>

3. Number of News Programmes, Length and Separation of News Programmes for All-News or All-Sport Networks only:

As an exception to the requirements set out in Section 2 of this Chapter II of these Supplementary Rules, All-News or All-Sport Networks shall have the option to Distribute Olympic Content in accordance with the following restrictions:

- a. An aggregate maximum of twelve (12) minutes of Olympic Content may be used per day, per Television channel;
- b. Olympic Content may appear in no more than six (6) News Programmes per day;
- c. No more than two (2) minutes of Olympic Content may be used in any one News Programme;
- d. These News Programmes must each be separated by a period of at least one (1) hour; and
- e. No more than one-third of any individual Olympic Event may be used in any one News Programme or 30 seconds, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than 15 seconds, the whole of the event can be Broadcast and Exhibited in a News Programme.

<b>SUMMARY – USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES BY ALL-NEWS OR ALL-SPORT NETWORKS ONLY</b>	
Max. amount of Olympic Content per day:	12 Minutes
Max. No. of News Programmes with Olympic Content per day:	6
Max. amount of Olympic Content per News Programme:	2 minutes
Min. time between News Programmes:	1 Hour
Max. amount of individual Olympic Event per News Programme:	<ul style="list-style-type: none"><li>▪ 1/3 or 30 seconds (whichever is less)</li><li>or</li><li>▪ Whole event if less than 15 seconds.</li></ul>

4. Airing after broadcast by MRHs only:

A Non-MRH may Distribute Olympic Content only after conclusion of the relevant Olympic Event and the live Distribution of the relevant Olympic Material by the local MRH(s) via any licensed broadcast platform in such local MRH's territory. In the event that there has been distribution by the local MRH via any licensed broadcast platform in that territory on the day (local time) during which the relevant Olympic Event concluded, such Distribution may then be made one (1) hour after conclusion of the relevant Olympic Event.

5. Duration of Use:

Olympic Content may be used only for a period of forty-eight (48) hours following the completion of the relevant Olympic Event, and in accordance with Section 4 of Chapter II of these Supplementary Rules.

6. Permitted Simulcast and On-demand Transmission:

Notwithstanding the general prohibition established under Paragraph 9 of Section IV of the NARs, Olympic Content included in a Television News Programme may be Simulcast, provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Television News Programme which is the subject of a Permitted Simulcast Transmission may also be made available (in its entirety only and in compliance with the applicable terms above) "on demand" via the Internet, provided that such Distribution is in accordance with the Internet Distribution Requirements.

For the avoidance of doubt, any regularly scheduled News Programme which forms part of an on-demand "catch-up" service is not counted towards the maximum daily allocation set out above.

### III. RADIO AND PODCASTS NEWS ACCESS RULES:

This Chapter replaces the Rules for Radio and Podcasts set out in Section III of the NARs.

1. Limited use in Radio and Podcast News Programmes:

- a. All use of Olympic Content by Radio Non-MRHs shall be exclusively confined to Radio or Podcast News Programmes Distributed via Radio or the Internet (as applicable);
- b. An aggregate maximum of twelve (12) minutes of Olympic Content may be used per day, per Radio Non-MRHs;
- c. No more than two (2) minutes of Olympic Content may be used in any one News Programme or Podcast News Programme; and
- d. Olympic Content may be used only for a period of forty-eight (48) hours following the completion of the

actual Olympic Event.

2. Use of commentary from Television coverage:  
Use pursuant to Paragraph 3 of Section IV of the NARs.
3. Airing after broadcast by MRHs only:  
Olympic Content may be transmitted only:
  - (i) if any Olympic Material contained therein has already been transmitted by the local MRH(s); or
  - (ii) if not transmitted live by the local MRH(s) on the day (local time) during which the relevant Olympic Event concluded, such Distribution may then be made upon the earlier of: (i) one (1) hour after conclusion of the relevant Olympic Event; and (ii) the end of such day (i.e. 24:00 local time).
4. Permitted Simulcast and On-demand Transmission:  
Notwithstanding the general prohibition established under Paragraph 9 of Section IV of the NARs, Olympic Content included in a Radio or Podcast News Programme may be Simulcasted or Distributed "on demand" via the Internet (as applicable), provided that the Radio or Podcast News Programme of the Non-MRH (i) complies with the NARS and these Supplementary Rules in their entirety; (ii) is also customarily made available in such manner by the Non-MRH outside the Games Period; (iii) is available only on the official branded Internet services of the Non-MRH and (iv) employs Geo-blocking and other Security Measures in a manner which complies with the Internet Distribution Requirements established under Paragraph 10 of Section IV of these NARs..

For the avoidance of doubt, any Radio News Programme which forms part of an on-demand "catch-up" service is not counted towards the maximum daily allocation set out above.

#### **IV. DIGITAL NEWS SERVICES RULES**

This Chapter replaces paragraph 9 No Internet use in Section IV of the NARs.

Other than Permitted Simulcast Transmission as specifically permitted in Chapter II (Television News Access Rules), Chapter III (Radio and Podcasts News Access Rules) and this Chapter IV of the Supplementary Rules, or as permitted with respect to press conferences per Paragraph 2 of Section II of the NARS, Olympic Content may not be distributed on the Internet or via any other interactive media and/or wireless platforms and devices. This includes the prohibition of the Distribution, as well as any other exploitation of Olympic Content via any Social Media Outlet and/or interactive services, including on services such as "news active" or "sports active", or any other video-on-demand services, which would allow the viewer to make a viewing choice within a channel and to thereby view Olympic Content at times and in programmes other than as specifically permitted in the above-referenced Chapters.

1. Limited use in Digital News Services:
  - a. Non-MRHs may only Distribute Olympics Content via Digital Services for bona fide news reporting purposes attached to and as part of a relevant news story. Olympics Content will not be used on a stand-alone basis or presented as highlights;
  - b. Non-MRHs may only Distribute Olympic Content once the Olympic Event has concluded and the Broadcast and Exhibition of the relevant Olympic Material by local MRH(s) via any license broadcast platform in such local MRH's territory has completed;
  - c. No more than one third (1/3) or thirty (30) seconds of any Olympic Event (whichever is lesser) may be used by a Non-MRH. However, if the duration of an individual event is less than fifteen (15) seconds, the whole of the event can be used by a Non-MRH;
  - d. An aggregate maximum of three (3) minutes of Olympic Content may be used per day across news stories; and
  - e. Olympic Content may be used only for a period of forty-eight (48) hours following the completion of the actual Olympic Event.
2. Airing after broadcast by MRH only:  
Olympic Content may be transmitted only:
  - (i) if any Olympic Material contained therein has already been transmitted by the local MRH(s); or
  - (ii) if not transmitted live by the local MRH(s) on the day (local time) during which the relevant Olympic Event concluded, such Distribution may then be made thirty (30) minutes after conclusion of the relevant Olympic Event.

## V. GENERAL TERMS AND CONDITIONS:

This Chapter is in addition to the General Rules at Section IV of the NARs.

1. Obtaining Olympics Content  
Non-MRHs may obtain Olympic Content by recording (directly "off-air") the MRH's broadcast in New Zealand.
2. Geo-blocking and other Security Measures:  
Without limiting any provisions of the NARs, any Olympic Content used by Non-MRHs in New Zealand must be geo-blocked such that it is not accessible to persons outside of New Zealand.
3. Fair Use, Fair Dealing or any other copyright limitations:  
Nothing in these Supplementary Rules is intended to restrict any person's right to broadcast Olympic Content if such broadcast is permitted by fair dealing under the Copyright Act 1994.

## VI. CONTACT INFORMATION

For any issue related to these Supplementary Rules, including their interpretation and implementation or reporting on infringements, please contact: [newsaccessrules@olympic.org](mailto:newsaccessrules@olympic.org).

## VII. DEFINITIONS:

**Digital News Service** means sections of the Non-MRH's Internet website and/or mobile platforms dedicated to news or sports news.

**Social Media Outlet** means, in relation to a Non-MRH, a distinct Non-MRH maintained area, whose editorial content is produced by that Non-MRH, within a third party social media website or web service (including, by way of example only, a Non-MRH YouTube "channel", Facebook "profile" or "page" such as a Facebook "fan page", and any Instagram, YouTube, Snapchat or TikTok channel) and which carries the branding of the Non-MRH.