NEWS ACCESS RULES APPLICABLE DURING THE GAMES OF THE XXXIII OLYMPIAD PARIS 2024

I. INTRODUCTION

1. PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT
These NARs contain the terms and conditions governing the use by Non-MRHs of Olympic Content for the purpose of reporting on the Games during the Games Period (excluding the Opening Ceremony of the Olympic Games Paris 2024 for which specific news access rules apply).

2. LEGAL BASIS AND CONTEXT FOR THESE NARs
The IOC governs the Olympic Movement and owns the rights to the Olympic Games and all related events, including all intellectual property rights in and to the Olympic Games and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the Olympic Games, including (a) the media rights to the Olympic Games; (b) the admission to the Olympic Venues and conditions of access, including restrictions on access and use of Olympic Content and (c) any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future. The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate national legislation or protected under general legislation such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted exclusive media rights to MRHs to Distribute the Games in their respective territories. Such exclusive rights must be respected. No other organisation may Distribute Olympic Content for reporting on the Games other than as specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

Any use by Non-MRHs of Olympic Content for the purpose of reporting on the Games, other than as specifically provided herein and/or by any applicable national law or regulation, will be considered a violation of the IOC’s rights and may subject violators to legal liability under the relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

In certain cases, the IOC may agree to supplementary news access rules required by MRHs in relevant territories.

3. ACCESS TO OLYMPIC CONTENT
(a) Access to Olympic Material for the purpose of these NARs shall only be granted to Non-MRHs that have provided a signed NAR Undertaking, and at the Non-MRH’s technical cost by:
• The MRHs in their respective territories, subject to agreement with such MRH, and/or
• IOC Official Recognised World News Agencies.

(b) Access to Archive Olympic Material for the purpose of these NARs shall only be granted to Non-MRHs that have provided a signed NAR Undertaking to the Content Licensing unit of IOC Television & Marketing Services and at the Non-MRH’s technical cost.

By accessing and using Olympic Material, the Non-MRH agrees to the terms and conditions of these NARs.

Access and use of Olympic Content shall immediately cease in the event of non-compliance by Non-MRHs with these NARs. Additionally, the IOC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate, against any such Non-MRH.

No other entities, including Non-MRHs, shall have the right to provide access to and/or redistribute Olympic Content without the prior written consent of the IOC. Access to and use of Olympic Content from any other sources is expressly prohibited, including any Olympic Material included within mediainfo, with the exception of press conferences in accordance with Paragraph 2 of Section IV of these NARs.

II. RULES FOR TELEVISION

All use of Olympic Content by Television Non-MRHs shall be confined exclusively to Television News Programmes, Distributed solely via Television, as specified in this Section II and subject to the following restrictions:

1. AMOUNT OF OLYMPIC CONTENT
An aggregate maximum of six (6) minutes of Olympic Content may be used per day, per Television channel.

2. NUMBER OF NEWS PROGRAMMES, LENGTH AND SEPARATION OF NEWS PROGRAMMES (3x23):
(a) Olympic Content may appear no more than the six (6) News Programmes per day;
(b) No more than two (2) minutes of Olympic Content may be used in any one News Programme;
(c) News Programmes must each be separated by a period of at least one (1) hour; and
(d) For any individual Olympic Event, no more than i) one-third, or ii) 30 seconds, may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than 15 seconds, the whole event can be distributed in a News Programme.

3. ALL-NEWS NETWORKS OR ALL-SPORT NETWORKS
For All-Networks or All-Sport Networks, an aggregate maximum of six (6) minutes of Olympic Content may be used per day, per Television channel. The restrictions applicable to the Distribution of Olympic Content are the following:

4. AIRING AFTER DISTRIBUTION BY MRHS ONLY
A Non-MRH may Distribute Olympic Content only once a period of three (3) hours has elapsed following the Distribution of the relevant Olympic Material by the local MRH in the event that there has been no Distribution by the local MRH on the day (local time) during which the relevant Olympic Event concluded. Such Distribution may then be made by the Non-MRH as of the end of such day (i.e. 24:00 hours local time).

List of MRHs available at https://olympics.com

SUMMARY – USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES

| Max. amount of Olympic Content per day: | 6 Minutes |
| Max. No. of News Programmes with Olympic Content per day: | 3 |
| Max. amount of Olympic Content per News Programme: | 2 Minutes |
| Max. time between News Programmes with Olympic Content: | 3 Hours |
| Max. amount of individual Olympic Event content per News Programme: | 30 seconds (whichever is less) or Whole event if less than 15 seconds |

SUMMARY – USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES BY ALL-NEWS OR ALL-SPORT NETWORKS

| Max. amount of Olympic Content per day: | 6 Minutes |
| Max. No. of News Programmes with Olympic Content per day: | 3 |
| Max. amount of Olympic Content per News Programme: | 1 Minute |
| Max. time between News Programmes with Olympic Content: | 1 Hour |
| Max. amount of individual Olympic Event content per News Programme: | 30 seconds (whichever is less) or Whole event if less than 15 seconds |

1 List of MRHs available at https://olympics.com
5. DURATION OF USE:
Olympic Content may be edited into Television News Programmes for a maximum period of forty-eight (48) hours following the completion of the relevant Olympic Event and in accordance with Paragraph 4 of Section II above, or otherwise permitted by local law, for the purpose of reporting current events.

6. PERMITTED SIMULCAST AND ON-DEMAND TRANSMISSION:
Notwithstanding the general prohibition established under Paragraph 9 of Section IV, Olympic Content included in a Television News Programme may be Simulcast provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Television News Programme which is the subject of a Permitted Simulcast Transmission may also be made available in its entirety, in compliance with the applicable terms above "on demand" via the Internet, provided that such Distribution is in accordance with the Internet Distribution Requirements.

III. RULES FOR RADIO

All use of Olympic Content by Radio Non-MRHs shall be confined exclusively to Radio News Programmes, Distributively or otherwise, as specified in this Section III, and subject to the following restrictions.

1. DURATION OF USE:
Olympic Content may be edited into Radio News Programmes for a maximum period of forty-eight (48) hours following the completion of the relevant Olympic Event.

2. USE OF COMMENTARY FROM TELEVISION COVERAGE:
Use pursuant to Paragraph 5 of Section IV below.

3. AIRING AFTER DISTRIBUTION BY MRHs ONLY:
Olympic Content may be transmitted by Radio Non-MRHs only if (i) any Olympic Material contained therein has already been transmitted by the local MRH or (ii) if transmitted by the local MRH(s) on the day (local time) during which the relevant Olympic Event concluded, such Distribution may then be made as of the end of such day (i.e. 24:00 local time).

4. PERMITTED SIMULCAST AND ON-DEMAND TRANSMISSION:
Notwithstanding the general prohibition established under Paragraph 9 of Section IV, Olympic Content included in a Radio News Programme may be Simulcast provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Radio News Programme which is the subject of a Permitted Simulcast Transmission may also be made available in its entirety, on demand and in compliance with the applicable terms above "on demand" via the Internet, provided that such Distribution is in accordance with the Internet Distribution Requirements.

IV. GENERAL RULES

1. ACCESS TO OLYMPIC VENUES WITHOUT EQUIPMENT AND WITH NO RIGHT OF TRANSMISSION:
Olympic Content may be captured and transmitted by radio from any Olympic venue, whether from within the Olympic Venue or remotely, with the prior written authorisation of the IOC.

2. PRESS CONFERENCES:
E Accredited Media are permitted to record press conferences at the IOC’s Press Conferences section of olympicinfo.

E Accredited Media may access the post competition press conferences at Olympic Venues, downloadable from the Press Conferences section of olympicinfo.

3. NO COMMERCIAL ASSOCIATION:
Olympic Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product, or service, unless expressly authorised by the IOC. No programme, including News Programmes containing Olympic Content may be positioned or promoted as Olympic or Games programmes, and no Olympic Content may be used in connection with the promotion of any programme whatsoever.

Furthermore, a Television News Programme which is the subject of a Permitted Simulcast Transmission may be Simulcast provided that such Simulcast constitutes a Permitted Simulcast Transmission.

4. NO GIFS, PLAY-BY-PLAY COMMENTARY OR OTHER ANALOGOUS COVERAGE:
The following are prohibited: (i) Distribution or any other kind of exploitation via any type of platform of any play-by-play commentary on Olympic Content transmitted in the graphic animated formats such as animated GIFs (i.e. GIFV), GIF, G7, or other forms of short video formats; and (ii) any other multiple-exposure still images with a refresh rate designed to simulate the look and feel of video or other analogous coverage of any Olympic Content, whether on a live or delayed basis.

5. USE OF OLYMPIC PROPERTIES:
Any use of the Olympic Properties shall be in strict accordance with the principles contained within the "IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations".

7. NO COMMERCIAL ASSOCIATION:
Olympic Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product, or service, unless expressly authorised by the IOC. No programme, including News Programmes containing Olympic Content may be positioned or promoted as Olympic or Games programmes, and no Olympic Content may be used in promotion for any programme whatsoever. No Olympic Content (including its availability within any News Programmes) may be used, marketed or promoted on any platform, including on Television, Radio, the Internet and any other interactive media and/or wireless devices (including in any websites, e.g. www.sports media account) or otherwise without the prior written authorisation of the IOC. In particular, Olympic Content, and any News Programmes incorporating Olympic Content, must not be used, marketed or promoted in a way that in the IOC’s view, suggests, creates or implies: a) any official or commercial association with the IOC, the Games, Paris 2024 or the Olympic Movement where no such association actually exists; or b) that Non-MRHs, including, without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IOC, the Games, Paris 2024 or the Olympic Movement.

Subject to the foregoing Olympic Content, must not be used, marketed or promoted in a way that in the IOC’s view, suggests, creates or implies: a) any official or commercial association with the IOC, the Games, Paris 2024 or the Olympic Movement where no such association actually exists; or b) that Non-MRHs, including, without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IOC, the Games, Paris 2024 or the Olympic Movement.

10. GEO-BLOCKING AND OTHER SECURITY MEASURES:
Without limiting any provisions of Section II, Section III and any other provision of the Olympic Content, whether pursuant to these, the olympicproperties, or otherwise, the prohibited uses of the Olympic Content are limited to those uses for which permission is granted by the governing authority.

11. FAIR USE, FAIR DEALING OR ANY OTHER COPYRIGHT LIMITATION:
Any use of the Olympic Content is for the purpose of reporting current events, and is subject to the following restrictions:

12. COPYRIGHT AND OTHER RIGHTS:
Olympic Content and all other material in the Olympic Venues (including, but not limited to, Olympic Properties) are protected by copyright and other intellectual property rights. Any unauthorized use of such material is prohibited.

13. DISTRIBUTION:
Any use of Olympic Content must be made in accordance with the applicable rules and regulations established by the governing authority.

14. WRITING:
All use of Olympic Content must be made in accordance with the applicable rules and regulations established by the governing authority.

15. NOTICE:
Any use of Olympic Content must be made in accordance with the applicable rules and regulations established by the governing authority.

16. PENALTIES:
Any unauthorized use of Olympic Content is subject to penalties established by the governing authority.

17. MISCELLANEOUS:
Any use of Olympic Content must be made in accordance with the applicable rules and regulations established by the governing authority.

18. END:
Any use of Olympic Content must be made in accordance with the applicable rules and regulations established by the governing authority.
V. INFRINGEMENTS AND MONITORING

1. MONITORING OF COMPLIANCE
   The IOC, Paris 2024 and the MRHs will monitor for compliance with these NARs.

2. REVOCATION OF PERMISSIONS TO ACCESS OLYMPIC VENUES AND USE OLYMPIC CONTENT
   In case of breach of these NARs, the IOC shall notify the E-Accredited Media in writing of the breach and require the E-Accredited Media to cease within a maximum of twenty-four (24) hours as of the meeting with the IOC to cure the breach or demonstrate the satisfaction of the IOC that it is not in breach of the NARs. Failing this, E-Accredited Media’s accreditation and any other access to Olympic Venues as well as further access to Olympic Content (for the duration of the Games and future editions of the Olympic Games) may be revoked. Such actions by the IOC shall be without prejudice to possible legal action and/or claim for damages by the IOC.

3. DISPUTE RESOLUTION
   Any dispute, controversy or claim arising from, or in connection with, the execution or interpretation of these NARs or breach thereof, not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably.

VI. OTHER APPLICABLE IOC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IOC through olympic.com/pressbooks/olympic-games/paris-2024/olympic-guidelines.html, including, without limitation, and as updated from time to time:

- the IOC Social and Digital Media Guidelines - Games of the XXXII Olympiad Paris
- "2024" (applicable to individuals accredited to the Games) and the "IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations".

VII. CONTACT INFORMATION

For any questions or requests related to these NARs, including their interpretation and implementation or reporting on infringements, please contact iocnewsaccess@olympic.org.

For Archive Olympic Material, please contact the Content Licensing unit of IOC Television & Marketing Services via images@olympic.org.

VIII. DEFINITIONS

The capitalised terms used in these NARs have the meaning set out below.

"AllNews Network" means a channel which news as its sole or primary content.

"AllSport Network" means a channel which primarily or predominantly focuses on sport-related programming, including in particular live and recorded events, sports news and talk shows.

"Archival Olympic Material" means any audiovisual and audio content from previous Olympic Games.

"CAS" means the Court of Arbitration for Sport.

"Distribution" or "Distributed" means, as applicable, the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audiovisual, or audio programme, as applicable, for display or reception on a television set or monitor, game console, connected device or connected network (e.g., TV, IP, streaming device, set-topbox, mobile, handset, tablet, device, radio or other form of display or reception device), whether now existing or developed in the future. For the avoidance of doubt, "distribution" and "distributed" shall be construed accordingly.

"E-Accredited Media" means any person or entity with press and photography access accredited to the Games under accreditation to E, ES, EP, ET, EC, and ESF (and ES and EP where applicable).

"Games" means the Games of the XXXII Olympiad Paris 2024 to be celebrated in and around Paris, France between 25 July and 11 August 2024.

"Games Period" means, for the purposes of these NARs, the period from the opening of the Olympic village, on 18 July 2024 until the closing of the Olympic village, on 18 August 2024.

"Geoblocking and Other Security Measures" means encryption, signal security, geo-blocking, digital fingerprinting and/or watermarking, copyright protection, physical security systems and/or any other commercially available third-hand security measures relating to audio and audio-visual programmes and the creation, storage, and distribution thereof intended to limit access to the relevant distribution to persons located solely within a given territory. It protects the intellectual property rights including distribution, and/or the prevent or deter any theft, hacking, unauthorised copying, unauthorized exhibition, unauthorized broadcasting, unauthorized retransmission, modification and destruction of, or any unauthorised access or inquiry to, any materials utilized in connection with such Distribution.

"IOC" means the International Olympic Committee.

"Internet" means the global communications system of computer networks that interconnect, either directly or indirectly, individual computers and/or networks by means of telecommunications services and/or services therefrom which may be accessed by means of the world wide web and derive URL addresses, and which enables users to engage in hypertext transmission and/or information retrieval (including by fixed, wireless network and transmission by satellite, mobile, ISDN, WiMAX, or other broadband links but excluding mobile telephony and television).

"Internet Distribution Requirements" are the requirements established under Paragraph 10 of Section IV of these NARs.

"MRH" means the Paris 2024 Media Rights Holder.

"MRHs" means the Paris 2024 Media Rights Holders.

"Olympic Games" means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective National Olympic Committees, whose entries have been accepted by the IOC, and competition under the technical direction of the International Sports Federations concerned and which they have agreed to the Games and the Olympic Winter Games.

"Olympic Properties" means sounds or images originated from or produced of any Olympic Event in each case regarded to the source.

"Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.

"Olympic Properties" means the Olympic Symbol, the wordsmarks "Olympic", "Olympic Games" and "Olympiad", the Olympic motto "Citius, Altius, Fortius - Commovet" and any English or other language translations of the same, and all other Olympic trademarked terminology as well as the official emblem, mascots, programs, caution and other identifications, designs, logos and symbols identifying the Games.

"Olympic Symbol" means the five interlaced rings that identify the Olympic Movement.

"Olympic Venues" shall include all venues which require an Olympic accreditation card, ticket or area that have non-ticketed public access, but which are Olympic areas containing the Games branding and requiring security checks or other forms of controlled entry. Olympic Venues include the Olympic village, transportation venues, the training and practice venues, IOC and MRH areas immediately surrounding any of the preceding.

"Paris 2024" means the Paris 2024 Organising Committee for the Olympic and Paralympic Games.

"Permitted Stimulants Transmitted" means the Simulcast of a Television or Radio-Directed News Programme of a Non-MRH that is authorised to use Olympic Content pursuant to and in accordance with these NARs in their entirety, provided that such News Programme is 6:15 minutes available in such manner by the Non-MRH (subject to the Games Period) and is only available on the official branded Internet services of the Non-MRH and/off employs Geo-blocking and other Security Measures in a manner which complies with the Internet Distribution Requirements established under Paragraph 10 of Section IV of these NARs.

"Radio" means the broadcast of live audio programming by means of electronic signals in radio waves/airwaves, intended for intelligible reception on conventional radios, cordless radios and satellite radios. For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibitions of any interactive media and/or wireless platforms and devices (including mobile telephones, tablets and other devices), home video and radio.

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