I. INTRODUCTION

1. PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT

These News Access Rules (NARs) contain the terms and conditions governing the use by Non-Media Rights Holders (Non-MRHs) of Content for the purpose of reporting on the Boxing Road to Paris - Africa Qualification Tournament in DAKAR, Senegal (hereinafter also called the “Boxing Tournament”).

2. LEGAL BASIS AND CONTEXT FOR THESE NARS

The IOC governs the Olympic Movement and owns the rights to the Olympic Games and all related events, including all intellectual property rights thereto and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the Boxing Tournament, including: (a) the media rights to the Boxing Tournament; (b) administration of the relevant Venues and conditions of access, including restrictions on the creation and use of Boxing Tournament Content; and (c) any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future. The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate national legislation or protected under general legislation in such protection of names, marks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted exclusive media rights to MRHs to Distribute the Boxing Tournament in their respective territories. Such exclusive rights must be respected. No other organisation may Distribute Boxing Tournament Content for reporting on the Boxing Tournament, other than as specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

Any use by Non-MRHs of Boxing Tournament Content for the purpose of reporting on the Boxing Tournament, other than as specifically provided herein and/or by any applicable national law or regulation, would constitute a violation of the IC’s rights and may subject violators to legal liability under their relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contracts as applicable.

In certain cases, the IOC may agree to supplementary news access rules/regulations by MRHs in relevant territories.

3. ACCESS TO BOXING TOURNAMENT CONTENT

(a) Access to Boxing Tournament Material for the purpose of these NARs shall be granted only to Non-MRHs that have provided to the IOC a written undertaking, at the Non-MRHs’ technical platform:

* The MRHs in their respective territories, subject to agreement with the [such MRHs] and/or;
* IC approved News Agencies.

(b) Access to VNR Content will be made available by the Content Licensing Unit of IOC Television & Marketing Services to registered News Agencies and Non-MRHs, subject to the acceptance and observance of the corresponding terms and conditions.

By accessing and using Boxing Tournament Content, the Non-MRH agrees to the terms and conditions of these NARs.

Access and use of Boxing Tournament Content shall immediately cease in the event of noncompliance by Non-MRH with these NARs. Additionally, the IOC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate, against any such Non-MRH.

No other entities, including Non-MRHs, shall have the right to provide access to and/or redistribute Boxing Tournament Content without the prior written consent of the IOC Access to and use of Boxing Tournament Content from any other sources is expressly prohibited with the exception of content originating from the Mixed Zones in accordance with Section 2 of Chapter II of these NARs.

II. RULES FOR TELEVISION, RADIO AND INTERNET

Limited Use in News Programmes for Television, Radio and Internet

All use of Boxing Tournament Content by Non-MRHs for Television, Radio and Internet shall be restricted exclusively to News Programmes, as applicable, Distributed via Television, Radio or Internet, as specified in this Chapter II and subject to the following restrictions.

1. Minimum Boxing Tournament Content

An aggregate maximum of six minutes of unique Boxing Tournament Content may be used per day within News Programmes, with no restriction on the number of rebroadcasts of the News Programmes per day.

2. Maximum amount per News Programme per Day:

No more than three minutes of Boxing Tournament Content may be used in one News Programme in total of six minutes of unique Boxing Tournament Content per day.

3. Airing only by核准 by MRHs only

III. GENERAL RULES

1. ACCESS TO BOXING TOURNAMENT VENUES WITHOUT EQUIPMENT AND WITH NO RIGHT OF TRANSMISSION:

Accredited Media, in subject to each case to the applicable accreditation entitlements, may have access, with professional audio/video equipment, for the exclusive and limited purpose of filming interviews in Mixed Zones, only for their distribution pursuant to these NARs, including the limited use restrictions contained in Chapter II of these NARs. Under no circumstances may any Accredited Media-without the necessary accreditation entitlements recording, film, originate/distribute/whether on a live or delayed basis/any Boxing Tournament Material, including telephone voice/video reports and interviews, via any platform, including Television, Radio, the Internet or any other interactive media and/or wireless platforms and devices, from any Boxing Tournament Venue.

2. USE OF COMMENTARY AND OTHER FEATURES:

In particular, but not limited to, Radio Distribution, with the exception of the OBS international feed (including the Olympic Channel News highlight), any use of Boxing Tournament Content in accordance with these NARs excludes the use of any announcements or commentary, descriptive feature material and interviews appearing or otherwise incorporated into the relevant Boxing Tournament Content whatever the source, unless the appropriate clearances have been obtained from the corresponding MRH prior to any such use.

3. NO GIFS, PLAY-BY-PLAY COMMENTARY OR OTHER ANALOGOUS COVERAGE

The following are prohibited: (i) Distribution or any other kind of exploitation via any type of platform of any play-by-play commentary, (ii) Boxing Tournament Content transformed into graphical animated formats such as animated GIFs (i.e., GIFV), GIF, WebM or other sorts of short video formats, and (iii) any other multimedia elements still images with a refresh rate designed to simulate the look and feel of video or another analogous coverage of any Boxing Tournament Content, whether on a live or delayed basis.

4. NO ALTERATION OR REUSE OF BOXING TOURNAMENT CONTENT:

If no use of Boxing Tournament Content permitted pursuant to these NARs shall modify or, by any means (including the imposition of any additional watermarking or any graphical element or any alteration), the truthfulness or integrity of any Boxing Tournament Event/Boxing Tournament Venue, or that related to any participant (including his/her performance).

5. USE OF OLYMPIC PROPERTIES:

It is prohibited to use any of the Olympic Properties.

6. NO COMMERCIAL ASSOCIATION:

Boxing Tournament Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorized by the IOC. No Programme, including News Programmes containing Boxing Tournament Content, may be promoted or positioned as part of any commercial activity, except as specifically permitted by the IOC.

Subject to the foregoing:

b) that Non-MRHs, including, without limitation, their channels, services, News Programmes and other programmes, are required to be approved or endorsed by the IOC or the Olympic Movement.

b) third-party advertising or promotions in any form of advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorized by the IOC. No Programme, including News Programmes containing Boxing Tournament Content, may be promoted or positioned as part of any commercial activity, except as specifically permitted by the IOC.

7. COURTESY CREDIT

Non-MRHs using Boxing Tournament Material (including Boxing Tournament Material sourced from a News Agency) must credit the local MRH for the use of such Boxing Tournament Material. Likewise,
IV. INFRINGEMENTS AND MONITORING

1. MONITORING OF COMPLIANCE
The IOC and the MPF will monitor for compliance with these NARs.

2. REVOCATION OF PERMISSIONS TO ACCESS BOXING TOURNAMENT VENUES AND USE BOXING TOURNAMENT CONTENT

In the event of a breach of these NARs, the IOC shall notify the Accredited Media. Depending on the circumstances, the IOC may suspend the Accredited Media’s access until further notice.

3. DISPUTES RESOLUTION
Any dispute, controversy or claim arising from, or in connection with, these NARs, not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably, shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Code of Sports-related Arbitration. Unless the parties agree otherwise, the CAS Panel shall be composed of three arbitrators, and the language of the arbitration shall be English. The CAS Panel will rule on the dispute in application of these NARs, any other applicable IOC regulation and Swiss law.

V. OTHER APPLICABLE IOC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IOC through its media division (available at https://olympics.com/media/IOCmay apply, including, without limitation, and specified from time to time:

- the IOC and Digital Media Guidelines (applicable to individuals accredited for the Boxing tournament); and
- the IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations.

VI. CONTACT INFORMATION

For any issue related to these NARs, including their interpretation and implementation, contacting the IOC or MPF is advisable. Contact the IOC Licensing Unit at IOC Television & Marketing Services via licensing@olympics.com.

VII. DEFINITIONS

The capitalised terms used in these NARs have the meaning set out below.

- "Archives, Boxing Material" means any audio-visual or audio-content from previous Boxing tournaments organised under the authority of the IOC.
- "CAS" means the Court of Arbitration for Sport.
- "Distribution" or "Distributed" mean, as applicable, the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audio or audiovisual programme, as applicable, for display or reception on a television receiver, computer monitor; games consoles, internet-connected TV, IP streaming device, set-top box, mobile, handheld or tablet device; radio, or other form of display or reception device, whether new or existing or developed in the future. For the avoidance of doubt, "distribution" and "distribute" shall be construed accordingly.
- "Accredited Media" means written press and photographers accredited for the Olympic event and the accreditation codes E, ES, EP, EPS, ET, EC and EN (and Ex and Ep) wherever applicable.
- "Internet" means the global communications system of computer networks accessible by the public which interconnect, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of the world wide web and derivative URL addresses, and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by feed, wireless network and transmission by satellite, mobile, DSL, ISDN, WIMAX, or other broadband links but excluding mobile technology and Televisions).
- "IOC" means the International Olympic Committee.
- "Media Rights Holder(s) or "MRHs" means entities, companies, unions, pools, consortiums or agencies (including media subsidiaries, affiliates and permitted subcontractors) with which the IOC has entered into or will enter into an agreement granting the right to Distribute the coverage of the Olympic event within a given territory during a period of time across one or multiple medium(s) (platform(s)), including Televisions and the Internet.
- "National Boxing Governing Body" means a recognized national governing body at an Olympic level.
- "NARs" means these News Access Rules, as amended by the IOC from time to time at the IOC’s sole discretion.
- "NARs Monitoring" means the process of monitoring, in accordance with the IOC’s template – or other document containing similar terms – requested by the IOC/MRHs or News Agencies from a non-MRH entity, its affiliates and subscribers when accessing Boxing tournament Content, as a commitment to fully comply with all the terms and conditions of these NARs.
- "News Agencies" means bona fide news organisations whose primary business or sole source is the syndication of news and which have been authorised by the IOC to distribute VR Content to their affiliates and subscribers in accordance with these NARs.
- "News Programme(s)" means any regularly scheduled Television, Radio or internet general news programmes/bulletins and sports and sport-feature programming of which the actual local, regional, national or international news elements constitute the main feature of such programmes/bulletins.
- "Non-Media Rights Holder(s)" or "Non-MRH" means an organisation that has not been granted the media rights by the IOC to Distribute the Boxing tournament in a particular territory. This organisation may be accredited at the Boxing tournament, at the discretion of the IOC, under the dedicated press accreditation category for Non-Media Rights Holder(s) organisations (ENR).
- "OB" means Olympic Broadcasting Services, the host broadcaster of the Olympic tournament.
- Olympic Charter means the Olympic Charter dated 16 August 2021 (including its by-laws and documents referred to therein), as may be amended from time to time.
- "Olympic Game(s)" means competitions between athletes in individual or team events or between countries, bringing together the athletes selected by their respective National Olympic Committees, whose entries have been accepted by the IOC, competing under the technical direction of the concerned International Sports Federations – as recognised by the IOC and they consist of the Games of the Olympic and the Olympic Winter Games.
- "Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.
- "Olympic Properties" means the Olympic Symbol, the Olympic Rings, the Olympic motto, the "Citius, Altius, Fortius - Communiter" and any other English or language translation thereof, in the same, and other Olympic-related terminology, as well as the official emblem, mascot, pictograms, cautions and other relevant indications, logos and inscriptions identifying the Olympic Games or the Olympic Winter Games.
- "Olympic Symbol" means the five interlocked rings that identify the Olympic Movement.
- "Radio" means the broadcast of linear audio programming by means of electronic signals via radio waves, intended for intelligible reception on conventional radio, cable radio and satellite radio.

For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices).

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