All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the "Identifications on NOC Team Apparel Practical Guidelines", and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

**SUBMISSION PROCESS**

Racket coverings must be authorised by the ITTF and appear on the List of Authorised Racket Coverings (LARC), valid at the time of the Olympic Games.

**01 ATHLETE FRONT**

Identification of the Manufacturer

Clothing

- **Shirt | Shorts | Tracksuit/Jacket**
  
  One Identification of the Manufacturer (e) per clothing item will be permitted, to a maximum size of 30cm^2.

Sport Equipment

- **Paddle/Racket**
  
  Up to 3 Identifications of the Manufacturer (e) will be permitted on the blade (one on each side and on the bottom of the grip), one Identification of the Manufacturer (e) will be permitted on each rubber (embossed on the rubber as authorised by the ITTF), and one Identification of the Manufacturer (e) with a maximum length of 4cm, will be permitted on racket side tape. The total combined size of these Identifications of the Manufacturer shall not be greater than 10% of the surface area of the item, to a total maximum size of 60cm^2.

Accessories

- **Armband**
  
  One Identification of the Manufacturer (e) per item will be permitted, to a maximum size of 6cm^2.

- **Socks**
  
  One Identification of the Manufacturer (e) per item will be permitted, to a maximum size of 10cm^2.

- **Headgear**
  
  One Identification of the Manufacturer (e) per item will be permitted, to a maximum size of 10cm^2 or two Identifications of the Manufacturer, to a maximum size of 5cm^2 each, placed above each ear.

**02 ATHLETE BACK**

Identification of the Manufacturer

Clothing

- **Shirt | Shorts | Tracksuit/Jacket**
  
  One Identification of the Manufacturer (e) per clothing item will be permitted, to a maximum size of 10cm^2 or two Identifications of the Manufacturer, to a maximum size of 5cm^2 each, placed above each ear.

Sport Equipment

- **Paddle/Racket**
  
  Up to 3 Identifications of the Manufacturer (e) will be permitted on the blade (one on each side and on the bottom of the grip), one Identification of the Manufacturer (e) will be permitted on each rubber (embossed on the rubber as authorised by the ITTF), and one Identification of the Manufacturer (e) with a maximum length of 4cm, will be permitted on racket side tape. The total combined size of these Identifications of the Manufacturer shall not be greater than 10% of the surface area of the item, to a total maximum size of 60cm^2.

**Homologation Marks**

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

The player’s name must appear on the back of the shirt, clearly visible on the top section of the shirt. The player’s name may also appear on the front of the shirt.

Section 07

NOC Emblems and National Identity

The NOC code or name of the country/territory must appear clearly visible on the back of the shirt across the top section of the shoulder area, just below the player’s name. The size of the NOC code or name of the country/territory should be no more than one third or half of the shirt’s width respectively. The font used is at the discretion of the NOC. The NOC code or name of the country/territory may also appear on the front of the shirt, either alone or just below the player’s names (if any).

The NOC emblem or national flag (e) may also appear in the front of the shirt or on one of the sleeves.

**Eyewear**

- May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such Identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

- **Bag**
  
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm^2.

- **Shoes**
  
  All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

**Product Technology Identification**

**Clothing**

- **Shirt | Shorts | Tracksuit/Jacket**
  
  One additional Product Technology Identification (e) will be permitted per clothing item, with a maximum size of 10cm^2.

**NOC Emblem and National Identity**

Additional IF Specifications

Section 05

Third Party Identifications (athlete names)

The player’s name must appear on the back of the shirt, clearly visible on the top section of the shirt. The player’s name may also appear on the front of the shirt.

Section 07

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The NOC emblem or national flag (e) may also appear in the front of the shirt or on one of the sleeves.