All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identification on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

## 01 ATHLETE FRONT

### CANOE, KAYAK AND KAYAK CROSS EVENTS

#### Identification of the Manufacturer

- **Clothing**
  - T-shirt/Singlet | Shorts/Pants | Life jacket | Tracksuit/Warm-up jacket | Spray skirt
  - One Identification of the Manufacturer [ ] per clothing item will be permitted, to a maximum size of 30cm².
  - One-piece body suit | Spray skirt
  - Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

- **Sport Equipment**
  - Helmet
  - One Identification of the Manufacturer [ ] per item will be permitted, to a maximum size of 12cm².

#### Accessories

- **Armband**
  - One Identification of the Manufacturer [ ] per item will be permitted, to a maximum size of 8cm².

#### Product Technology Identification

- **Clothing**
  - T-shirt/Singlet | Shorts/Pants | Life jacket | Tracksuit/Warm-up jacket | Spray skirt
  - One additional Product Technology Identification [ ] will be permitted per clothing, to a maximum size of 10cm².
  - One-piece body suit | Spray skirt
  - Where one-piece body suits are used in competition, one Product Technology Identification shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

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## 02 SLALOM BOAT AND KAYAK CROSS BOAT

### Identification of the Manufacturer

**Sport Equipment**

- **Boats**
  - Two Identifications of the Manufacturer [ ] are permitted, one on each side of the shell of the boat, up to 60cm² for each identification.
  - **Paddle**
    - One Identification of the Manufacturer [ ] per item will be permitted, to a maximum size of 60cm².

#### NOC Emblem and National Identity

**Additional IF Specifications**

**Section 05**

Third Party Identifications (athlete names)

The athletes surname and initials will be visible on both sides of the boat. These will be provided by the OCOG at time of competition.

**Section 07**

NOC Emblems and National Identity

The NOC code may appear on the helmet and should be visible on both sides of the boat. NOC codes will be provided by the OCOG at time of competition.

Flags, emblems and NOC codes can be displayed on paddle blades. Olympic rings may appear on the shaft of the paddle (optional) and the NOC code may be displayed on the helmet.

#### Homologation Marks

**Additional IF Specifications**

**Section 06**

Homologation Marks

A homologation mark/sticker [ ] on Canoe equipment will be provided by ICF officials at the time of boat control, as per ICF regulations for competition.
ICF — CANOE

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01 ATHLETE FRONT
CANOE SPRINT

Identification of the Manufacturer

Clothing
- T-shirt/Singlet | Shorts/Pants | TrackSuit/Warm-up jacket | Spray skirt
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 30cm².
- One-piece body suit | Spray skirt
  Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Accessories
- Armband
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².
- Gloves
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 12cm².
- Eyewear
  May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
  - product Technology Identification
    One additional Product Technology Identification per item will be permitted, to a maximum size of 10cm².
- Paddle
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 60cm².

Shoes/Footwear

Shoes
All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

02 SPRINT BOAT

Identification of the Manufacturer

Sport Equipment
- Boats
  Two Identifications of the Manufacturer per item are permitted, one on each side of the shell of the boat, up to 60cm² for each identification.
- Paddle
  One Identification of the Manufacturer per item will be permitted, to a maximum size of 60cm².
- Hat | Bandana
  One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².

NOC Emblem and National Identity

Additional IF Specifications

Section 07

NOC Emblems and National Identity
For clothing, no IF specific limitations with regard to National Identifications apply.