**News Access Rules Applicable during the Boxing Road to Paris – 2nd World Qualification tournament in Bangkok, Thailand**

### I. INTRODUCTION

1. **PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT**

These News Access Rules (NARs) contain the terms and conditions governing the use by Non-Media-Rights Holders (Non-MRHs) of Content for the purpose of reporting on the Boxing Road to Paris – 2nd World Qualification Tournament in Bangkok, Thailand (herewith also called the “Boxing tournament”).

2. **LEGAL BASIS AND CONTEXT FOR THESE NARs**

The IOC governs the Olympic Movement and owns the rights to the Boxing tournament and all related events, including all intellectual property rights (including but not limited to, patent, trademark, copyright, privacy, data protection, design, trade name, trademark, database right, trade secret or industrial design, or other intellectual property rights, registered or unregistered, in any form), in any country, in any language, in any medium and in any manner, and all other rights, titles and interests of every kind and nature relating to the organisation and staging of the Boxing tournament, including:

- the media rights to the Boxing tournament;
- the distribution of Boxing tournament Venues and conditions of access, including restrictions on the creation and use of Boxing tournament Content; and
- any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future.

The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate statutory legislation or protected under general legislation such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted exclusive media rights to MRHs to Distribute the Boxing tournament in their respective territories. Such exclusive rights must be respected. No other organisation may Distribute Boxing tournament Content for reporting on the Boxing tournament, other than as specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

Any use by Non-MRHs of Boxing tournament Content for the purpose of reporting on the Boxing tournament, other than as specifically provided herein and/or by any applicable national law or regulation, will be considered a violation of the IOC’s rights and may subject violators to legal liability under the relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

In certain cases, the IOC may agree to supplementary news access rules required by MRHs in relevant territories.

### II. RULES FOR TELEVISION, RADIO AND INTERNET

**Limited use in News Programmes for Television, Radio and Internet**

All use of Boxing tournament Content by Non-MRHs for Television, Radio and Internet shall be confined exclusively to News Programmes, as applicable, Distributed via Television, Radio or Internet, as specified in this Chapter II and subject to the following restrictions:

1. **Amount of Boxing tournament Content:**

   An aggregate maximum of six minutes of unique Boxing tournament Content may be used per day within News Programmes, with no restriction on the number of relocations of the News Programmes per day.

2. **Maximum amount per News Programme per Day:**

   No more than three minutes of Boxing tournament Content may be used in any one News Programme for a total of six minutes of unique Boxing tournament Content per day.

3. **Air Date and Broadcast by MRHs only:**

   A Non-MRH may Distribute Boxing tournament Content only after a period of one hour has elapsed following the conclusion of the actual Boxing tournament Event.

**Duration of Use**

Boxing tournament Content may be used only for a period of 30 days following the completion of the relevant Boxing tournament Event, and in accordance with Section 3 of this Chapter II, or otherwise as permitted by local law for the purpose of reporting current events.

### III. GENERAL RULES

**1. ACCESS TO BOXING TOURNAMENT VENUES WITHOUT EQUIPMENT AND WITH NO RIGHT OF TRANSMISSION:**

Accredited Media, subject in each case to the applicable accreditation entitlements and methodologies, with professional audio/video equipment, for the exclusive and limited purpose of filming interviews in Mixed Zones, only for their Distribution pursuant to these NARs, including the limited use restrictions contained in Chapter II of these NARs. Under no circumstances may any Accredited Media without the necessary accreditation entitlements and methodologies for the relevant Boxing tournament Content, whatever the source, unless the appropriate clearances have been obtained from the corresponding MRH prior to any such use.

**3. NO GIFS, PLAY-BY-PLAY COMMENTARY OR OTHER ANALOGOUS COVERAGE:**

The following are prohibited:

- [i] distribution or any other kind of exploitation use any type of platform of any play-by-play commentary;
- [ii] Boxing tournament Content transformed into graphic animated forms (i.e. GIFs, GIFs, GIF+d, GIFs+Play, or other sorts of short video format); and
- [iii] any other multiple-exposure still images with a refresh rate designed to simulate the look and feel of video or other analogous coverage of any Boxing tournament Content, whether on a live or delayed basis.

**4. NO ALTERATION OF BOXING TOURNAMENT CONTENT:**

No use of Boxing tournament Content permitted pursuant to these NARs shall alter or modify, by any means (including the imposition of any graphic elements on the Boxing tournament Content), the factual reality of any Boxing tournament Event or Boxing tournament Venue, or any activity related to any participant (including his/her performance).

5. **USE OF OLYMPIC PROPERTIES:**

It is prohibited to use any of the Olympic Properties.

6. **NO COMMERCIAL ASSOCIATION:**

Boxing tournament Content must not be used in advertising in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorised by the IOC. No programme, including News Programme containing Boxing tournament Content, may be positioned or promoted as Olympic programmes and no Boxing tournament Content may be used in any promotion for any programme whatsoever. No Boxing tournament Content (including its availability within any News Programme) may be advertised, marketed or promoted on any platform, including on Television, Radio, the Internet and any other interactive media and/or wireless devices (including in any websites, apps or social media accounts) or otherwise without the prior written authorisation of the IOC. In particular, Boxing tournament Content, and any News Programme containing Boxing tournament Content, must not be used, marketed or promoted in such a way that, in the IOC’s view, suggests, creates or implies:

- any official or commercial association with the IOC, the Olympic Games or the Olympic Movement where no such association actually exists;
- or
- that Non-MRHs, including, without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IOC or the Olympic Movement.

**1. LIST OF MRHS AVAILABLE AT:**

https://olympics.com
IV. INFRINGEMENTS AND MONITORING

1. MONITORING OF COMPLIANCE

The IOC and the MRHs will monitor for compliance with these NARs.

2. REVOCATION OF PERMISSIONS TO ACCESS BOXING TOURNAMENT VENUES AND USE BOXING TOURNAMENT CONTENT

In the event of a breach of these NARs, the IOC shall notify the Accredited Media. Depending on the circumstances, the IOC may suspend the Accredited Media’s access until further notice.

3. DISPUTE-RESOLUTION

Any dispute, controversy or claim arising from, or in connection with these NARs, not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Code of Sports-related Arbitration.

In the event that the parties agree otherwise, the CAS Panel shall be composed of three arbitrators, and the language of the arbitration shall be English. The CAS Panel will rule on the dispute in application of these NARs, any other applicable IOC regulation and Swiss law.

V. OTHER APPLICABLE IOC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IOC through https://olympic.org/media/Documents may apply, including, without limitation, and as updated from time to time:

- the "IOC Social and Digital Media Guidelines" (applicable to individuals accredited for the Boxing tournament);
- the "IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations".

VI. CONTACT INFORMATION

For any issue related to these NARs, including their interpretation and implementation, or reporting on infringements, please contact: newsaccess@olympic.org.

For Archive Boxing tournament Material, please contact the Content Licensing Unit of IOC Television & Marketing Services via: images@olympic.org.

VII. DEFINITIONS

The capitalised terms used in these NARs have the meaning set out below:

- "Archive Boxing Material" means any audio-visual or audio content from previous Boxing tournaments organised under the authority of the IOC.
- "CAS" means the Court of Arbitration for Sport.
- "Distribution", "Distribute" or "Distributed" mean, as applicable, the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audio or audio-visual programme, as applicable, for display or reception on a television receiver, computer monitor, games console, internet-connected TV, IP streaming device, set-top box, mobile, handheld or tablet device, radio or any other form of display or reception device, whether now existing or developed in the future.
- For the avoidance of doubt, "distribution" and "distribute" shall be construed accordingly.
- "Internet" means the global communications system of computer networks accessible by the public which interconnect, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of the worldwide web and derivative URL addresses, and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by fixed, wireless network and transmission by satellite, mobile, DSL, ISDN, WMAX, or other broadband links, but excluding mobile technology and Television).
- "IOC" means the International Olympic Committee.
- "Media Rights-Holders" or "MRHs" mean entities, companies, unions, press organisations or agencies (including media subsidiaries, affiliates and permitted sub-licensees) with which the IOC has entered into or will enter into an agreement granting the right to Distribute the coverage of the Boxing tournament within a given territory during a given period of time across one or multiple medium(s)/platform(s), including Television and the Internet.
- "Mined Zone" means a designated area at an Boxing tournament Venue where athletes can be interviewed as soon as they leave the field of play.
- "NARs" means these News Access Rules, as amended by the IOC from time to time at the IOC's sole discretion.
- "MRHs Undertaking" means the signed undertaking, in accordance with the IOC's template or other document containing similar terms — requested by the IOC, MRHs or News Agencies from a Non-MRH, its affiliates and subscribers when accessing Boxing tournament Content, as a commitment to fully comply with all the terms and conditions of these NARs.
- "News Agencies" means bona fide news organisations whose primary business or sole service is the syndication of news and which have been authorised by the IOC to distribute VNR Content to their affiliates and subscribers in accordance with these NARs.
- "News Programmes" means regularly scheduled Television, Radio or Internet general news programmes/bulletins and sports and sport feature programming of which the actual local, regional, national or international news elements constitute the main feature of such programmes/bulletins.
- "Non-Media Rights-Holder" or "Non-MRH" means an organisation that has not been granted the media rights by the IOC to Distribute the Boxing tournament in a particular territory. This organisation may be accredited at the Boxing tournament, at the discretion of the IOC, under the dedicated press accreditation category for Non-Media Rights-Holders organisations (EMH).
- "OSB" means Olympic Broadcasting Services, the host broadcaster of the Boxing tournament.
- "Olympic Charter" means the Olympic Charter dated 8 August 2021 (including its By-laws and documents referred to therein), as may be amended from time to time.
- "Olympic Games" means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective National Olympic Committees, whose entities have been accepted by the IOC, competing under the technical direction of the concerned International Sports Federations — as recognised by the IOC, and they consist of the Games of the Olympic and the Olympic Winter Games.
- "Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.
- "Olympic Properties" means the Olympic Symbol, the BOXING TOURNAMENT Marks, the word "Olympic", "Olympic Games", "Youth Olympic Games" and "Olympiad", the Olympic motto ("Citius, Altius, Fortius - Communitas") and any English or other language translations of the same, and other Olympic-related terminology, as well as the official emblem, mascot, pictograms, caudron and other identifications, designs, logos and insignia identifying the Olympic Games or the Youth Olympic Games.
- "Olympic Symbol" means the five interlaced rings that identify the Olympic Movement.
- "Radio" means the broadcast of linear audio programming by means of electronic signals via radio waves, intended for intelligible reception on conventional radios, cable radios and satellite radios. For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloads, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices).
- "Television" means the broadcast of linear audio-visual programming by means of electronic signals intended for intelligible reception on the screen of conventional television monitors. For the avoidance of doubt, Television shall specifically exclude, without limitation, the Internet, video downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets and similar devices), home video and Radio.
- "VNR Content" means video news release content containing Boxing tournament Material produced by the IOC for its internal use as provided.
- "Boxing tournament Content" means collectively Boxing tournament Material, Archive Boxing tournament Material and VNR Content.
- "Boxing tournament Event" means any activity or event that occurs at or that originates from an Boxing tournament Venue during the Boxing tournament or that is related to the Boxing tournament, including, without limitation, training and practice sessions, sporting action, Opening, Closing and Victory Ceremonies, interviews and press conferences.
- "Boxing tournament Material" means sounds or images originated from or produced of any Boxing tournament Event, in each case regardless of the source.
- "Boxing tournament Marks" means the official emblem, mascot, pictograms and any other identifications, designs, logos and insignia identifying the Boxing tournament, and does not include the standalone Olympic Symbol or other Olympic Games-related terminology.
- "Boxing tournament Period" means, for the purposes of these NARs, the period from 23 May to 3 June 2024.
- "Boxing tournament Venues" include all venues that require an Olympic accreditation card or ticket, or areas that have non-ticketed public access, but which are Olympic areas containing the Look of the Boxing tournament branding and requiring security checks or other forms of controlled entry.
- Boxing tournament Venues include the competition venues, the training and practice venues and areas immediately surrounding any of the above.

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