THE SOCIAL BENEFITS OF HOSTING THE OLYMPIC AND PARALYMPIC GAMES

KEY THINGS TO KNOW

Social legacies start long before the Games
Paris 2024’s ‘Bouger Plus’ [Move More] strategy supports public bodies and employers to encourage active schools, cities and workplaces. By July 2022, 30 minutes of daily physical activity had been introduced to a third of primary schools in France.

Inclusion and accessibility become a way of life
Before Tokyo 2020, alternatives to stairs were installed at 97 per cent of railway stations in Tokyo, while the number of wheelchair-accessible hotel rooms grew from 460 to 3,200.

The Games lead by example in gender equality and human rights
One aim of Tokyo 2020 was to influence government and societal reform by opening debate on gender and setting examples on and off the field of play. UN Women included the Games as one of the 16 defining moments for gender equality in 2021. In 2022, Japan moved up five places in the Global Gender Gap Index.

More people have affordable opportunities to do sport
LA28 has committed to investing USD 160 million for youth sports, including supporting PlayLA by LA Parks, which offered low cost or free activities at 148 parks in 2022.

Athletes receive better support
‘You for 2032’, Australia's largest athlete identification programme, will find and develop promising talent for Brisbane 2032 Olympic and Paralympic Games.

Schoolchildren learn about sport and the Olympic values
Thanks to Beijing 2022, almost 3,000 schools across China have had winter sports, or dry land winter sports such as roller skiing, added to their curriculum.

The Olympic Games promote social cohesion
Vancouver 2010 improved community relations and accelerated reconciliation with First Nations Peoples. The non-profit organisation for Games legacies continues to work across Canada.

Sources: The Organising Committees of Paris 2024; Tokyo 2020; LA28; Brisbane 2032; and Beijing 2022; the World Economic Forum; UN Women; the Canadian Government and Four Host First Nations Society.