THE OLYMPIC AND PARALYMPIC GAMES FUNDING MODEL

Sources for funding the organisation of the Games

Private funding

International Olympic Committee (IOC) contribution to the success of the Olympic Games

Public contribution

Games organisation budget

Private revenues (cash and value-in-kind)
- Domestic sponsorship
- Ticketing
- Hospitality
- Licensing and merchandising
- Other

IOC contribution (cash and value-in-kind)
- From Media Rights Holders (MRHs) (cash)
- From Worldwide Olympic Partners (TOPs) (cash and value-in-kind)

IOC services
- Olympic broadcasting services (OBS)
- Transfer of knowledge

Support services
- Security
- Medical
- Transport
- Customs
- Immigration
- Other

Other
- Paralympic Games

Table not to scale/comparative