HOW OLYMPIC AND PARALYMPIC GAMES-RELATED INVESTMENT STIMULATES THE ECONOMY AND GENERATES GOVERNMENT REVENUES

International Olympic Committee contribution

Domestic revenue (for example sponsors, ticketing)

Games Organisation

Privately-funded organising committee operational budget
(for example: workforce, technology)

Public contribution
(for example: security, medical)

Government revenues from economic impact generated by the Games

Local Economy

Direct impacts
(for example: employment, local suppliers)

Indirect impacts
(for example: multiplier effect, restaurants, hotel nights)

Helps to offset

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