JOB CREATION AND BUSINESS GROWTH LINKED TO HOSTING THE OLYMPIC AND PARALYMPIC GAMES

JOBS

From 2010 to 2017, 110K jobs were created in the six boroughs surrounding Queen Elizabeth Olympic Park in East London.

CONTRACTS

Some 2.2K micro and small businesses were awarded 390M BRL in contracts, creating 18K jobs.

INCLUSION

Aboriginal-owned businesses were awarded 59M CAD in Olympic-related procurement contracts.

GROWTH

More than 346M people engaged in winter sport in China between 2015 and 2022. By 2025, the domestic ice and snow market is predicted to be worth 105BN USD.

OPPORTUNITIES

For the organisation of the Olympic and Paralympic Games, 150K jobs will be created, with measures to give equal opportunities to unemployed people and other disadvantaged groups.

NEW POSTS

In the Lombardy region, 22K full time equivalent posts are predicted to be created.

Sources: London Legacy Development Corporation; Rio 2016; Centre de Droit et d’Economie du Sport (CDES); Vancouver 2010; National Bureau of Statistics, China; Bocconi University.