I. INTRODUCTION
The Olympic Torch Tour of the 4th Winter Olympic Games – Gangwon 2024 ("YOG Torch Tour") will start on 3 October 2023 with the Lighting Ceremony for the Olympic Flame (the Flame") at the Panathenian Stadium in Athens, Greece and the Handover of the Flame to The Organising Committee of the Winter Olympic Games Gangwon 2024 ("Gangwon 2024"). Then the Flame will make its way by plane to Seoul, South Korea on 8 October 2023. The Youth Olympic Torch Tour will officially start on 10 October 2023 in Seoul and will thereafter embark on a tour of 23 cities and counties nationwide before arriving in Gangneung at 12 December 2023 for the Special Tour – Limp Relay Expedition in time for the Opening Ceremony of the YOG on 19 January 2024.

1. PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT
These News Access Rules (NARs) contain the terms and conditions governing the use by Non-Media Rights Holders (Non-MRHs) of YOG Torch Tour Content for the purpose of reporting on the Youth Olympic Games during the YOG Period.

2. LEGAL BASIS AND CONTEXT FOR THESE NARS
The IOC governs the Olympic Movement and owns the rights to the Olympic Games, the Youth Olympic Games and all related events, including all intellectual property rights thereto and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the YOG, including all the media rights to the YOG. No admission to the YOG Venue and conditions of access, including restrictions on the creation and use of YOG Torch Tour Content, and any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future. The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate national legislation or protected under general legislation such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted media rights to MRHs to Distribute the YOG in the respective territories. Such exclusive rights must be respected. No other organisation may Distribute YOG Torch Tour Content for reporting on the YOG, other than as specifically permitted by these NARS.

These NARS are subject to applicable national laws and regulations. In the event that any provision of these NARS is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Any use by Non-MRHs of YOG Torch Tour Content for the purpose of reporting on the YOG other than as specifically provided herein and/or by any applicable national law or regulation will be considered a violation of the IOC’s rights and may subject violators to legal liability under relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

3. ACCESS TO YOG TORCH TOUR CONTENT
Access to YOG Torch Tour Content for the purpose of these NARS shall be granted only to Non-MRHs that have provided a NARS Undertaking or accepted the IOC Newsroom Terms and Conditions (the Non-MRHs’ technical cost, where applicable) via:

- the IOC’s Newsroom: https://newsroom.olympic.org/
- IOC approved News Agencies

Access to Archive YOG Material for the purpose of these NARS shall be granted only to Non-MRHs that have provided a signed NARS Undertaking to the Content Licensing Unit of IOC Television & Marketing Services and at the Non-MRHs’ technical cost, where applicable.

By accessing and using YOG Torch Tour Content, the Non-MRH agrees to the terms and conditions of these NARS.

Access and use of YOG Torch Tour Content shall immediately cease in the event of non-compliance by a Non-MRH with these NARS. Additionally, the IOC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate, against any such Non-MRH.

No other entities, including Non-MRHs, shall have the right to provide access to and/or redistribute YOG Torch Tour Content without the prior written consent of the IOC. Access to and use of YOG Torch Tour Content from any other sources is expressly prohibited.

II. RULES FOR TELEVISION, RADIO AND INTERNET

1. MEDIA RIGHTS HOLDERS
MRHs have the right to broadcast and exhibit the Youth Olympic Torch Tour, on a non-exclusive basis, in their territories. The terms and conditions contained in the Non-MRHs’ respective media rights agreements with the IOC for the YOGShall apply to the MRHs’ use of the YOG Torch Tour Content.

2. NONMEDIA RIGHTS HOLDERS
Non-MRHs are authorised to broadcast and exhibit the YOG Torch Tour Olympic Relay Content (excluding the part of the YOG Torch Tour occurring during the YOG Opening Ceremony) for which specific news access rules shall apply, solely on a non-exclusive basis, for bone fide news reporting purposes only. In particular, the YOG Torch Tour Content may be used only in News Programmes. Non-MRHs may not reproduce and/or broadcast or exhibit YOG Torch Tour-focused programming. Non-MRHs may broadcast YOG Material, in whole or in part, without time or territorial restriction until thirty (30) days after each YOG Torch Tour Event.

III. GENERAL RULES

1. NO ALTERATION OF YOG TORCH TOUR CONTENT
No use of YOG Torch Tour Content permitted pursuant to these NARS shall alter or modify, by any means (including the imposition of any graphic elements on the YOG Torch Tour Content), the factual reality of any YOG Torch Tour Event/Olympic Venue or that related to any participant (including his/her performance).

2. USE OF OLYMPIC PROPERTIES
It is prohibited to use any of the Olympic Properties, with the exception of the YOG Marks. Any use of the YOG Marks shall be in strict accordance with the principles contained within the “IOC Guidelines for Editorial Use of the Olympic Properties by Media Organisations”.

3. NO COMMERCIAL ASSOCIATION
YOG Torch Tour Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorized by the IOC.

IV. INFRINGEMENTS AND MONITORING

1. MONITORING OF COMPLIANCE
The IOC, Gangwon 2024 and the MRHs will monitor for compliance with these NARS.

2. REVOCATION OF PERMISSIONS TO ACCESS YOG VENUES AND USE YOG TORCH TOUR CONTENT
In the event of breach of these NARS, the IOC shall notify the EAaccessed Media in writing of the breach and offer the EAaccessed Media the opportunity to participate in a meeting with the IOC to express its position. Depending on the circumstances, the IOC may suspend the EAaccessed Media’s access to any YOG Venues until further notice. EAaccessed Media shall be given a maximum of 24 hours as of the
meeting with the IOC to cure the breach or demonstrate to the satisfaction of the IOC that it is not in breach of the NARs. Failing this, the E-Accredited Media’s accreditation and any other access to any YOG Venues, as well as further access to YOG Torch Tour Content or any other Olympic content (for the duration of the YOG and future editions of the Olympic Games or the Youth Olympic Games) may be revoked. Such actions by the IOC shall be without prejudice to possible legal action and/or claim for damages by the IOC.

3. DISPUTE-RESOLUTION

Any dispute, controversy or claim arising from, or in connection with these NARs or not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Code of Sports-related Arbitration. Unless the parties agree otherwise, the CAS Panel shall be composed of three arbitrators, and the language of the arbitration shall be English. The CAS Panel will rule on the dispute in application of these NARs, any other applicable IOC regulation and Swiss law.

V. OTHER APPLICABLE IOC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IOC through [https://olympics.com/ioc/documents/olympic-games/youth-olympic-games] may apply, including:

- the IOC Social and Digital Media Guidelines (applicable to individuals accredited for the YOG)
- the IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations

VI. CONTACT INFORMATION

For any issues related to these NARs, including their interpretation and implementation, correspondence or infringements, please contact newsaccesseurope@olympic.org

For Archive YOG Material, please contact the Content Licensing Unit of IOC Television & Marketing Services via newsaccesseurope@olympic.org

VII. DEFINITIONS

The capitalized terms used in these NARs have the meaning set out below.

*Archive YOG Material* means any audio-visual or audio content from previous Youth Olympic Games.

*CAS* means the Court of Arbitration for Sport.

*Distribution*, *Distribute* or *Distributed* means, as applicable, the broadcast, exhibition, distribution, retransmission, retitling, display, making available, projection or performance of an audio or audio-visual programme, as applicable, for display or reception on a television receiver, computer monitor, games console, internet-connected TV, IP streaming device, set-top box, mobile, handheld or tablet device, radio or other form of display or reception device, whether now existing or developed in the future. For the avoidance of doubt, “distribution” and “distribute” shall be construed accordingly.


*Gangwon 2024* means the YOG Organising Committee.

*Internet* means the global communications system of computer networks accessible by the public which interconnect, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of the world wide web and derivative URL addresses and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by fixed, wireless network and transmission by satellite, mobile, DSL, ISDN, WiMAX, or other broadband links, but excluding mobile technology and Television).

*IOC* means the International Olympic Committee.

*Media Rights Holders* or *MRHs* means entities, companies, unions, pools, or consortiums or agencies (including media subsidiaries, affiliates and permitted subconcesses) with which the IOC has entered into or will enter into an agreement granting the right to distribute the coverage of the Youth Olympic Games within a given territory during a given period of time across one or multiple medium/platforms, including Television and the Internet.

*NARs* means these News Access Rules, as amended by the IOC from time to time at the IOC’s sole discretion.

*National Undertaking* means the signed undertaking in accordance with the IOC’s template – or other document containing similar terms – requested by the IOC or News Agencies from all MRHs, its affiliates and subsidiaries when accessing YOG Torch Tour Content, as a commitment to fully comply with all the terms and conditions of these NARs.

*News Agencies* means bona fide news organisations whose primary business or sole service is the syndication of news and which have been authorised by the IOC to distribute VNR Content to their affiliates and subscribers in accordance with these NARs.

*News Programme* means regularly scheduled Television, Radio or Internet general news programmes/bulletins and sports and sport-feature programming of which the actual local, regional, national or international news elements constitute the main feature of such programmes/bulletins.

*Non-Media Rights Holders* or *Non-MRHs* means an organisation that has not been granted the media rights by the IOC to Distribute the Youth Olympic Games in a particular territory. This organisation may be accredited at the Youth Olympic Games, at the discretion of the IOC, under the dedicated press accredited category for Non-Media Rights Holders organisations (NMRH).

*Olympic Charter* means the Olympic Charter dated 27 August 2021 (including its Byelaws and documents referred to therein), as may be amended from time to time.

*Olympic Games* means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective National Olympic Committees whose jaitleys have been accepted by the IOC, competing under the technical direction of the concerned International Sport Federations – as recognized by the IOC and they consist of the Games of the Olympic and the Olympic Winter Games.

*Olympic Movement* means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.

*Olympic Properties* means the Olympic Symbol, the YOG Marks, the wordmarks “Olympic,” “Olympic Games,” “Youth Olympic Games” and “Olympiad,” the Olympic motto (“Citius, Altius, Fortius – Community”) and any English or other language translations of the same, and other Olympic-related terminology as well as the official emblems, mascots, pictograms, cauldron and other identifications, designs, logos and insignia identifying the Olympic Games or the Youth Olympic Games.

*Olympic Symbol* means the five interlocked rings that identify the Olympic Movement.

*Radio* means the broadcast of linear audio programming by means of electronic signals via radio waves, intended for intelligible reception on conventional radios, cable radios and satellite radios.

For avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices). *Television* means the broadcast of linear audio-visual programming by means of electronic signals intended for intelligible reception on the screen of conventional television monitors. For the avoidance of doubt, Television shall specifically exclude, without limitation, the Internet, video downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets and similar devices). *VNR Content* means video news release content containing YOG Material provided by the IOC for its integrators as provided.

*YOG* means the 4th Winter Youth Olympic Games Gangwon 2024 to be celebrated in Gangwon, South Korea between 6th January and 2nd February 2024.

*YOG Torch Tour* means collectively YOG Material, Archive YOG Material and VNR Content.

*YOG Torch Tour Event* means any activity or event that occurs at or that originates from the YOG Torch Tour or that is related to the YOG Torch Tour.

*YOG Material* means sounds or images originated or produced of any YOG Torch Tour Events, in each case regardless of the source.

*YOG Marks* means the official emblem, mascot, pictograms and other identifications, designs, logos and insignia identifying the YOG, and does not include the standalone Olympic Symbol or other Olympic Games-related terminology.

*Youth Olympic Games* means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective National Olympic Committees, whose jaitleys have been accepted by the IOC, competing under the technical direction of the International Sports Federations concerned.