

COVERAGE OF THE 139th SESSION OF THE IOC IN BEIJING, PEOPLE'S REPUBLIC OF CHINA

I. IOC PRODUCTION

For the 139th IOC Session to be hosted on the 3rd and 19th of February 2022 at the China National Convention Centre, Beijing, People's Republic of China (the "**Session**"), the IOC will produce coverage of the Session, including stills and moving images ("**IOC Coverage**").

Due to the COVID-19 countermeasures, there will be no working area in the China National Convention Centre. Media representatives are therefore encouraged to work at the Main Media Centre ("**MMC**").

Please note that media coverage of the press conferences from the MMC shall be made pursuant to the "News Access Rules applicable to the XXIV Olympic Winter Games, 4 to 20 February 2022".

II. USE OF THE IOC COVERAGE

The IOC Coverage of the Session is available for its broadcast and making available to participating broadcasters and other *bona fide* news media organisations. IOC Coverage shall be used in accordance with the following terms and conditions. All broadcasters and *bona fide* news media organisations who make use of the IOC Coverage shall be deemed to agree to these terms and conditions.

- 1. Editorial purpose:** The IOC Coverage of the Session shall be used for editorial purposes only and shall not be commercialized in any way.
- 2. Content available:** IOC Coverage will be available via the IOC Newsroom, Flickr, the IOC's YouTube channel and via closed circuit TV at the MMC in Beijing, with the possibility to be embedded on websites and platforms controlled by all broadcasters and *bona fide* news media organisations.
- 3. Live/On-demand Broadcast:** Broadcasters and *bona fide* news media organisations may make available the IOC Coverage, in whole or in part, either live or on demand, without time or territorial restriction until thirty (30) days after each meeting or event of the Session (the "**Term**").

- 4. No sponsoring / No association:** Without limiting paragraph 1, the Live/On-demand Broadcast shall not be sponsored in any way which gives the impression that third parties are linked to the IOC, the Olympic Games, or the Olympic Movement, unless such third parties are Olympic sponsors in the territory in which such broadcasts take place. In particular, no sponsorship or commercial/ad superimposition on the video footage is permitted, unless with the IOC's prior written consent. No association with the IOC, the Olympic Games or the Olympic Movement is permitted, unless based on the rights granted by the IOC pursuant to a standing agreement between the IOC and a rights-holding broadcaster or an Olympic marketing partner.
- 5. Use after the Session:** Upon expiration of the Term, broadcasters and *bona fide* news media organisations may broadcast/make available only short excerpts for news reporting purposes in regularly scheduled news programmes.
- 6. Clearances:** IOC Coverage has been cleared for use in accordance with these terms and conditions. Nonetheless, each broadcaster or other *bona fide* news media organisation using the IOC Coverage is responsible for all third-party licences for communication to the public, required, when applicable, from any relevant music rights-holders (including any relevant collecting societies or other collective management organisations or, where relevant, music rights-holders direct, such as any relevant music publishers and/or record companies), and paying all related fees (including, without limitation, any applicable performing-right and neighbouring-rights fees, as such terms are understood within the music industry) which become due in connection with its use of this content.

III. CONTACT INFORMATION

For any issue related to these terms and conditions, including reporting on infringements, please contact: newsaccessrules@olympic.org

For accessing IOC Coverage, please visit:

<http://iocnewsroom.com>;

www.youtube.com/iocmedia;

www.flickr.com/photos/iocmedia;

or contact: pressoffice@olympic.org.

To request archive photos and footage, please contact images@olympic.org.

For general information please visit <https://olympics.com/ioc/news/>.

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