International Olympic Committee

Lausanne, December 2021

NEWS ACCESS RULES APPLICABLE TO THE XXIV OLYMPIC WINTER GAMES BEIJING 2022, 4 TO 20 FEBRUARY 2022

I. INTRODUCTION:

1. Purpose and period of application of these NARs

These NARs contain the general terms and conditions governing the use by Non-RHBs of Olympic Content for the exclusive purpose of reporting on the Games during the Games Period.

2. Legal basis and context for these NARs

The IOC governs the Olympic Movement and owns the rights to the Olympic Games and all related events, including all intellectual property rights in and to the Olympic Games and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the Olympic Games, including: **(a)** the coverage and any Broadcast and Exhibition of the Olympic Games; **(b)** the admission to the Olympic Venues and conditions of access, including use of Olympic Content; and **(c)** any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future. The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate national legislation or protected under general legislation such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted exclusive rights to RHBs to Broadcast and Exhibit the Games in their respective territories. Such exclusive rights must be respected. No other organisation may Broadcast and Exhibit Olympic Content for reporting on the Games, other than as specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

Any use by Non-RHBs of Olympic Content for the purpose of reporting on the Games, other than as specifically provided herein and/or by any applicable national law or regulation, will be considered a violation of the IOC's rights and may subject violators to legal liability under the relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

In certain specific cases, the IOC may agree with RHBs in their respective territories to issue supplementary news access rules for such territories.

3. Access to Olympic Content

(i) Access to Olympic Material for the purpose of these NARs shall be granted exclusively to Non-RHBs that have provided a signed NARs Undertaking, and at the Non-RHBs' technical cost, from:

- RHBs in their respective territories, subject to agreement with the RHB[1], and/or;
- IOC recognised News Agencies.

(ii) Access to Archive Olympic Material for the purpose of these NARs shall be granted by the IOC Corporate Communications and Public Affairs Department - Images Service exclusively to Non-RHBs which have provided the NARs Undertaking, at the Non-RHBs' technical cost.

By accessing and using Olympic Content the user agrees to the terms of these NARs.

Access, supply and use of Olympic Content shall immediately cease in the event of non-compliance by Non-RHBs with these NARs. Additionally, the IOC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate, against any such Non-RHB.

[1] List of RHBs available at Olympics.com

No other entities, in particular Non-RHBs, shall have the right to provide access to and/or redistribute Olympic Content without the prior written consent of the IOC. Access to and use of Olympic Content from any other sources is expressly prohibited, including accessing any Olympic Material included within INFO, with the exception of press conferences in accordance with Chapter IV.2 of these NARs.

4. Definitions

The Capitalised terms used in these NARs have the meaning set out within this document or as provided in "Chapter VIII. – Definitions".

II. TELEVISION NEWS ACCESS RULES:

Limited use in Television News Programmes

All use of Olympic Content by Television Non-RHBs shall be confined exclusively to Television News Programmes, Broadcast and Exhibited solely via Television, as specified in this Chapter II and subject to the following restrictions:

1. Amount of Olympic Content:

An aggregate maximum of six (6) minutes of Olympic Content may be used per day, per Television channel.

2. Number of News Programmes, Length and Separation of News Excerpts (3x2x3):

- **a.** Olympic Content may appear in no more than three (3) News Programmes per day;
- **b.** No more than two (2) minutes of Olympic Content may be used in any one News Programme;
- **c.** These News Programmes must each be separated by a period of at least three (3) hours; and
- **d.** No more than one-third, or 30 seconds, of any individual Olympic Event may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than 15 seconds, the whole of the event can be Broadcast and Exhibited in a News Programme.

SUMMARY - USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES	
Max. time per day:	6 Minutes
Max. No. of News Programmes per day:	3
Max. amount of Olympic Content per News Programme:	2 Minutes
Min. time between News Programmes:	3 Hours
Max. amount per individual Olympic Event per News Programme:	▪ 1/3 or 30 seconds (whichever is less) or ▪ Whole event if less than 15 seconds.

3. Number of News Programmes, Length and Separation of News Programmes for All-News or All-Sport Networks only:

As an exception to the requirements set out in Section 2 of this Chapter II, All-News or All-Sport Networks shall have the option to Broadcast and Exhibit Olympic Content in accordance with the following restrictions:

- **a.** Olympic Content may appear in no more than six (6) News Programmes per day;
- **b.** No more than one (1) minute of Olympic Content may be used in any one News Programme;
- **c.** These News Programmes must be separated by a period of at least one (1) hour; and
- **d.** No more than one-third of any individual event may be used in any one News Programme or 30 seconds, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than 15 seconds, the whole of the event can be Broadcast and Exhibited in a News Programme.

SUMMARY – USE OF OLYMPIC CONTENT IN TELEVISION-NEWS PROGRAMMES BY ALL-NEWS OR ALL-SPORT NETWORKS ONLY	
Max. time per day:	6 Minutes
Max. No. of News Programmes per day:	6
Max. amount per News Programme:	1 minute
Min. time between News Programmes:	1 Hour
Max. amount per individual Olympic Event per News Programme:	1/3 or 30 seconds (whichever is less) or Whole event if less than 15 seconds.
** Otherwise, in accordance with Sections 1 and 2 of Chapter II above.*	

4. Airing after broadcast by RHBs only

A Non-RHB may Broadcast and Exhibit Olympic Content only once a period of three (3) hours has elapsed following the Broadcast and Exhibition of the relevant Olympic Material by the local RHB(s) via any licensed broadcast platform in such local RHB's territory. In the event that there has been no broadcast by the local RHB via any licensed broadcast platform in that territory on the day (local time) during which the relevant Olympic Event concluded, such Broadcast and Exhibition may then be made as of the end of such day (i.e. 24:00 hours local time).

5. Duration of Use:
Olympic Content may be edited into Television News Programmes for a maximum period of forty-eight (48) hours following the completion of the relevant Olympic Event, and in accordance with Section 4 of Chapter II above, or otherwise as permitted by local law for the purpose of reporting current events.

6. Permitted Simulcast and On-demand Transmission:
Notwithstanding the general prohibition established under Section 9 of Chapter IV, Olympic Content included in a Television News Programme may be Simulcasted, provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Television News Programme which is the subject of a Permitted Simulcast Transmission may also be made available (in its entirety only and in compliance with the applicable terms above) "on demand" via the Internet, provided that such Broadcast and Exhibition is in accordance with the Internet Distribution Requirements.

III. RADIO NEWS ACCESS RULES:

1. Limited use in Radio-News Programmes and duration of reporting window:
- **a.** All use of Olympic Content by Radio Non-RHBs shall be exclusively confined to Radio News Programmes Broadcast and Exhibited in their corresponding territories only.
- **b.** Olympic Content may be edited into Radio News Programmes for a maximum period of forty-eight (48) hours following the completion of the actual Olympic Event.

2. Use of commentary from Television coverage:
Use pursuant to section IV.3 below.

3. Airing after broadcast by RHB only:
Olympic Content may be transmitted only:
(i) if any Olympic Material contained therein has already been transmitted by the local RHB(s); or
(ii) if not transmitted by the local RHB(s) on the day (local time) during which the relevant Olympic Event concluded, such Broadcast and Exhibition may then be made as of the end of such day (i.e. 24:00 local time).

4. Permitted Simulcast and On-demand Transmission:
Notwithstanding the general prohibition established under Section 9 of Chapter IV, Olympic Content included in a Radio News Programme may be Simulcasted, provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Radio News Programme which is the subject of a Permitted Simulcast Transmission may also be made available (in its entirety only and in compliance with the applicable terms in the above) "on demand" via the Internet, provided that such Broadcast and Exhibition is in accordance with the Internet Distribution Requirements.

IV. GENERAL TERMS AND CONDITIONS:

1. Access to Olympic Venues without equipment and with no right of transmission:
Only professional audio/video equipment devices from OBS, IOC, RHBs and third parties authorised by the IOC, are permitted to film within Olympic Venues and Broadcast and Exhibit Olympic Material. E Accredited Media, subject in each case to the applicable accreditation entitlements, may have access, without professional audio/video equipment, to Olympic Venues. ENRs may not be permitted access to Olympic Events listed as ticketed high-demand sessions.

Under no circumstances may any organisation other than an RHB, record, film, originate or Broadcast and Exhibit from any Olympic Venue (whether from within the Olympic Venue or remotely) – with the exception of interviews at the MPC or the MMC-Outside Area – , any Olympic Material (including audio/video reports and interviews, which may be captured via smartphone or other devices or technology), via any platform whatsoever (whether on a live or delayed basis).

2. Press Conferences:
Subject to the terms of this Paragraph 2 of Charter IV, E Accredited Media are permitted to record press conferences from the MPC for their delayed (i.e. not live) Broadcast and Exhibit after the conclusion of the corresponding press conference, via any platform (including via the Internet) under the official branded services of the E Accredited Media, entirely or in segments, without any territorial restrictions. The delay for Broadcast and Exhibition shall not apply to: (i) the IOC Executive Board, the IOC Session and the IOC President's press conferences; and (ii) the IOC/Beijing 2022 Daily Press Briefings, which may be Broadcast and Exhibit live. The IOC/Beijing 2022 Daily Press Briefings will be downloadable from the *Press Conferences* section of INFO.

E Accredited Media may access the post competition press conferences at Olympic Venues, downloadable from the *Press Conferences* section of INFO, for their delayed (i.e. not live) Broadcast and Exhibit, entirely or in segments, from the conclusion of the corresponding press conference, via any platform (including via the Internet) under the official branded services of the E Accredited Media, without any territorial restrictions.

The terms and conditions of these NARs apply *mutatis mutandis* to E Accredited Media's own coverage of official press conferences, as well as the use of INFO. For the avoidance of doubt, sounds or images originating from or produced by E Accredited Media from the MPC or the MMC-Outside Area are not subject to the limitations established in Chapter II for the Television News Access Rules and in Chapter III for the Radio News Access Rules.

As a result of the exceptional COVID-19 pandemic-related measures taken to limit the movements of athletes and their interaction with individuals outside of the Olympic Venues for safety purposes, the access to athletes by E Accredited Media has been significantly restricted. Press conferences with athletes, subject to COVID-19 restrictions, may take place in a dedicated press conference room within the venue media centre at the Olympic village ("**Olympic Village Press Conferences**"). On an exceptional and non-precedential basis for the Games, E Accredited Media are authorised to participate remotely in Olympic Village Press Conferences. The recordings shall be made available from the *Press Conferences* section of INFO for use solely by ENRs for their delayed (i.e. not live) Broadcast and Exhibit, from the conclusion of the corresponding Olympic Village Press Conferences, via any platform (including via the Internet) under the official branded services of the ENR without any territorial restrictions. The use of the recordings of Olympic Village Press Conferences by ENRs is subject to the limitations established in Chapter II for the Television News Access Rules and in Chapter III for the Radio News Access Rules.

3. No Use of Commentary and Other Features:
In particular for, but not limited to Radio Broadcasting and Exhibition, with the exception of the OBS international feed (including the Olympic Channel News highlights) and INFO, any use of Olympic Content in accordance with these NARs excludes the use of any announcer descriptions, commentary, feature materials and interviews appearing or otherwise incorporated into the relevant Olympic Content, whatever the source, unless the appropriate clearances have been obtained from the corresponding RHB prior to any such use.

4. No GIFs, play-by-play commentary or other analogous coverage:
The following are prohibited: (i) Broadcast and Exhibition or any other kind of exploitation via any type of platform of any play-by-play commentary; (ii) Olympic Content transformed into graphic animated formats such as animated GIFs (i.e. GIFV), GFY, WebM, or other sorts of short video formats; and (iii) any other multiple-exposure still images with a refresh rate designed to simulate the look and feel of video or other analogous coverage of any Olympic Content, whether on a live or delayed basis.

5. No Alteration of Olympic Content:
No use of Olympic Content permitted pursuant to these NARs shall alter or modify, by any means (including the imposition of any graphic elements on the Olympic Content), the factual reality of any Olympic Event, Olympic Venue or in respect to any participant (including his/her performance).

6. Use of Olympic Properties
Any use of the Olympic Properties shall be in strict accordance with the principles contained within the "*IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations"*.

7. No Commercial Association
Olympic Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorised by the IOC. No News Programmes containing Olympic Content, or any other programme may be positioned or promoted as Olympic or Games programmes, and no Olympic Content may be used in any promotion for any News Programme or any other programme whatsoever. No Olympic Content (including its availability within any News Programme) may be advertised, marketed or promoted on any platform, including on Television, Radio, the Internet and any other interactive media and/or wireless devices (including in any websites, apps or social media accounts) or otherwise without the prior written authorisation of the IOC. In particular, Olympic Content, and any News Programme containing Olympic Content, must not be used, marketed or promoted in a way that, in the IOC's view, suggests, creates or implies:

- **a)** any official or commercial association with the IOC, the Games, Beijing 2022 or the Olympic Movement where no such association actually exists; or
- **b)** that Non-RHBs, including, without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IOC, the Games, Beijing 2022 or the Olympic Movement.

Subject to the foregoing:

- **(i)** third-party advertisements or promotions that are Broadcast and Exhibited before, during or after any News Programmes incorporating Olympic Content pursuant to these NARs are permitted. However, advertising should remain clearly distinct and separated to avoid any undue Olympic association. In particular, no advertising or promotion may overlap, be intrusive to, or be superimposed on any Olympic Content and/or Olympic Properties; and
- **(ii)** Broadcast and Exhibit sponsorship of Olympic Content (including of any section or highlights within a News Programme that contains the Olympic Content) is not permitted, unless the prior written authorisation of the IOC is obtained.

8. Courtesy credit
Non-RHBs using Olympic Material (including Olympic Material sourced from a News Agency) must credit the local RHB for the use of such Olympic Material. Likewise, a Non-RHBs using Archive Olympic Material must credit the IOC for the use of such Archive Olympic Material. Credits must be in accordance with these NARs, as follows: for RHB, the RHB watermark must be retained for the duration of the clip. Otherwise, a superimposed video credit to the local RHB or the IOC (as applicable) must be added, for the duration of the clip, to read as follows: "*Courtesy (Name of RHB)*" or "*Courtesy of the International Olympic Committee*" (as applicable). Non-RHB shall not include its network watermark on Olympic Content.

9. No Internet use:

Other than Permitted Simulcast Transmission as specifically permitted in Section 6 of Chapter II (Television) or in Section 4 of Chapter III (Radio), Olympic Content may not be distributed on the Internet or via any other interactive media and/or wireless platforms and devices. This includes the prohibition of the Broadcast and Exhibition, as well as any other exploitation of Olympic Content via any interactive services, including on services such as "news active" or "sports active", or any other related video-on-demand services, which would allow the viewer to make a viewing choice within a channel and to thereby view Olympic Content at times and in programmes other than as specifically permitted in the above-referenced chapters.

10. Geo-blocking and other Security Measures:

Without limiting any provisions of Chapters II and III, any authorised use of Olympic Content, whether pursuant to these NARs, any applicable law or regulation (e.g. "Fair Dealing" provisions) or otherwise, via any platform, including, without limitation, via Television, Radio, the Internet or any other interactive media and/or wireless platforms and devices, must in all cases be restricted, by using Geo-blocking and other Security Measures (subject to natural overspill within the frontiers), to persons located in the territory from where the relevant News Programme is transmitted by means of Television or Radio.

11. Fair Use, Fair Dealing or any other copyright limitations:

Should any fair use, fair dealing or other copyright limitations or similar provisions contained in any applicable national law permit the use by Non-RHBs of Olympic Content, in such cases the total of six (6) minutes per day referred to in Section 1 of Chapter II will be included within the minimum permitted by such fair use, fair dealing or other copyright limitations or similar provision, and not in addition to it.

V. INFRINGEMENTS AND MONITORING:

1. Monitoring of compliance

The IOC, Beijing 2022 and the RHBs will monitor compliance with these NARs for the Games Period.

2. Revocation of permits to access Olympic Venues and use Olympic Content

In the event of any breach of these NARs by E Accredited Media, the IOC reserves the right (without prejudice to any other remedy or sanction available to it) to revoke E-Accredited Media's accreditations and any other access to any Olympic Venues, as well as their access to Olympic Content for the Games Period and future editions of the Olympic Games.

In case of breach of these NARs, the IOC shall notify the E-Accredited Media in writing of the breach, offer the E Accredited Media the opportunity to participate in a meeting with the IOC at the MPC to express its position and, depending on the circumstances the IOC may suspend the E Accredited Media's access to any Olympic Venues until further notice. E Accredited Media shall be given a maximum of twenty-four (24) hours as of the meeting with the IOC to cure the breach or demonstrate to the satisfaction of the IOC that it is not in breach of the NARs. Failing this, E Accredited Media's accreditation and any other access to an Olympic Venues, as well as access to Olympic Content may be revoked. Such actions by the IOC shall be without prejudice to possible legal action and/or claim for damages by the IOC.

3. Dispute-resolution

Any dispute, controversy or claim arising from or in connection with the execution or interpretation of these NARs or breach thereof not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably:

(i) if during the Games Period, shall be submitted exclusively to the CAS ad hoc division for the Olympic Games for final and binding arbitration in accordance with the Statutes and Regulations of the CAS and the laws in force in Switzerland, and the seat of arbitration shall be in Beijing, China, and the language shall be English; or otherwise

(ii) if outside of the Games Period, shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Statutes and Regulations of the CAS and the laws in force in Switzerland, and the seat of arbitration shall be at Lausanne, Switzerland, and the language shall be English.

VI. OTHER APPLICABLE IOC GUIDELINES:

In addition to the terms and conditions included in these NARs, all other guidelines made available by the IOC through www.olympics.com may apply, including, without limitation, the "*IOC Social and Digital Media Guidelines for Persons Accredited to the Games of the XXIV Olympic Winter Games Beijing 2022*" (applicable to individuals accredited to the Games) and the "*IOC Guidelines for Editorial use of the Olympic Properties by Media Organisations*", as updated from time to time.

VII. CONTACT INFORMATION

- For any issue related to these NARs, including their interpretation and implementation or reporting on infringements, please contact: newsaccessrules@olympic.org.
- For Archive Olympic Material, please contact the IOC Corporate Communications and Public Affairs Department - Images Service via: images@olympic.org.

VIII. DEFINITIONS:

"All-News Network" means a channel which has news as its sole or predominant content.

"**All-Sport Network**" means a channel which primarily or predominantly focuses on sports-related programming, including in particular live and recorded event telecasts, sports news and talk shows.

"Archive Olympic Material" means any audio-visual and audio content from previous Olympic Games.

"**Beijing 2022**" means the Beijing Organising Committee for the 2022 Olympic and Paralympic Winter Games

"**Broadcast and Exhibition**" or "**Broadcast and Exhibit**" (or other derived terms) means the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audio or audio-visual programme, as applicable, for display or reception on a Television receiver, computer monitor, mobile, handheld, including so-called "tablet" devices, Radio or other form of display or reception device, whether now existing or developed in the future.

"CAS" means the Court of Arbitration for Sport.

"E Accredited Media" means written press and photographers accredited to the Games under accreditations E, ES, EP, EPs, ET, EC and ENR (and Ex and EPx when applicable).

"ENRs" means E accredited Non-RHBs under the ENR accreditation to the Games.

"**Games**" means the XXIV Olympic Winter Games Beijing 2022, to be celebrated in and around Beijing, China between 4 to 20 February2022.

"Games Marks" means the official emblem, mascot, pictograms and other identifications, designations, logos and insignia identifying the Games, and does not include the standalone Olympic Symbol or other Games-related terminology.

"Games Period" means the period from the opening of the Olympic village, on 27 January 2022, until the closing of the Olympic village, on 23 February 2022.

"**Geo-blocking and other Security Measures**" means encryption, signal security, geo-blocking, digital fingerprinting and/or watermarking, copy protection, physical security systems and/or any other commercially available high-standard security measures relating to audio and audio-visual programmes and the creation, storage and Broadcast and Exhibition thereof intended to (i) limit access to the relevant Broadcast and Exhibition to persons located solely within a given territory, (ii) protect the intellectual property rights included in such Broadcast and Exhibition, and/or (iii) prevent and/or deter any theft, hacking, unauthorised copying, unauthorised exhibition, unauthorised downloading, unauthorised retransmission, modification and destruction of, or any unauthorised access or injury to, any materials utilised in connection with such Broadcast and Exhibition.

"IBC" means the International Broadcast Centre.

"**INFO**" means the IOC's Olympic Games Information System Service.

"Internet" means the global communications system of computer networks accessible by the public which interconnect, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of the world wide web and derivate URL addresses, and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by fixed, wireless network and transmission by satellite, mobile, DSL, ISDN, WiMAX, or other broadband links but excluding mobile technology and Television).

"**Internet Distribution Requirements**" are the requirements established under Section 10 of Chapter IV of these NARs.

"IOC" means the International Olympic Committee.

"IFs" means the International Sports Federations, as recognised by the IOC.

"**MMC**" means the Main Media Centre complex where the IBC and MPC will be established in Beijing by Beijing 2022.

"**MMC-Outside Area**" means the adjacent area of the MMC excluding the IBC and MPC that will be established by Beijing 2022.

"**MPC**" means the Main Press Centres to be established by Beijing 2022 as media complexes (including the Zhangjiakou Mountain Press Centre) for the purpose of E Accredited Media reporting on the Games.

"**NARs**" means these News Access Rules, as amended by the IOC from time to time at the IOC's sole discretion.

"NARs Undertaking" means the signed undertaking, in accordance with the IOC's model template -or other document containing similar terms, requested to Non-RHB by RHBs or News Agencies, their affiliates and subscribers and when accessing Olympic Material (whether through an RHB, or a News Agency) or Archive Olympic Material (through the IOC Corporate Communications and Public Affairs Department - Images Service), as a commitment to fully comply with all the terms and conditions of these NARs.

"**News Agency(ies)**" means bona fide news organisations whose primary business or sole service is the syndication of news and that have been authorised by the IOC and/or OBS to distribute Olympic Material to Non-RHBs' News Agency sub-licensees in accordance with these NARs.

"News Programmes" means regularly scheduled Television and Radio (as applicable) general news programmes/bulletins (in the case of All-Sport Networks as part of regularly scheduled general sports news programmes) of which the actual local, regional, national or international news elements constitute the main feature of such programmes/bulletins. For the avoidance of doubt, this excludes programming such as news and sports magazines, news promos and updates, entertainment programmes, entertainment news programmes, magazines and features, sports features and other sports programmes or special programmes.

"NOCs" means the National Olympic Committees as recognised by the IOC.

"Non-RHBs" means broadcast media organisations which have not been granted the right to broadcast the Games in a particular territory, regardless of whether or not they have been accredited to the Games.

"OBS" means Olympic Broadcasting Services, the host broadcaster of the Olympic Games.

"Olympic Charter" means the Olympic Charter dated 17 July 2020 (including its bye-laws and documents referred to therein), as may be amended from time to time.

"Olympic Content" means collectively Olympic Material (including INFO) and Archive Olympic Material.

"Olympic Event" means any activity or event that occurs primarily at an Olympic Venue during the Games or that is related to the Games, including, without limitation, training sessions, sporting action, Opening, Closing and Victory Ceremonies, interviews, press conferences and any other activity or event that occurs or is originated at an Olympic Venue.

"Olympic Games" means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective NOCs, whose entities have been accepted by the IOC, competing under the technical direction of the IFs concerned; and they consist of the Games of the Olympiad and the Olympic Winter Games.

"Olympic Marks" means the Olympic Symbol and the Games Marks.

"Olympic Material" means sounds or images originated from or produced of any Olympic Event, in each case regardless of the source.

"Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.

"**Olympic Parks**" means the Olympic venues located in (i) Beijing Olympic Park and (ii) Zhanjiakou Chongli Olympic Park.

"Olympic Properties" means the Olympic Symbol (the Olympic rings), the Games Marks, the wordmarks "Olympic", "Olympic Games" and "Olympiad", the Olympic motto "Citius, Altius, Fortius - Communiter" and any English or other language translations of the same, and other Olympic-related terminology.

"Olympic Symbol" means the five interlaced rings that identify the Olympic Movement.

"Olympic Venues" shall include all venues which require an Olympic accreditation card or ticket to gain entry, including the Olympic villages, the Village Plazas, the Olympic Parks, medal plazas, the competition venues, the training and practice venues, the IBC (including Zhangjiakou Mountain Broadcast Centre) and the MPC (including the Zhangjiakou

Mountain Press Centre) and any park-like areas that have non-ticketed public access, but which are Olympic areas containing the look of the Games branding and/or requiring security checks or other forms of controlled entry.

"**Permitted Simulcast Transmission**" means the Simulcast of a Television- or Radio-originated News Programme of a Non-RHB that is authorised to use Olympic Content pursuant to and in accordance with these NARs in their entirety, provided that such News Programme: **(i)** is customarily made available in such manner by the Non-RHB outside the Games Period; **(ii)** is available only on the official branded Internet services of the Non-RHB; and **(iii)** employs Geo-blocking and other Security Measures in a manner which complies with the Internet Distribution Requirements established under Section 10 of Chapter IV of these NARs. .

"**Radio**" means the broadcast of linear audio programming by means of electronic signals via radio waves, intended for intelligible reception on conventional radios, cable radios and satellite radios. For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices).

"RHB(s)" means a corporation or body which has been granted the right by the IOC to Broadcast and Exhibit the Games in a particular territory across one or multiple medium(a)/platform(s), including Television and the Internet.

"**Simulcast**" means simultaneous and unmodified linear transmission via the Internet (including OTT, apps) or any other interactive media and/or wireless platform or device.

"**Television**" means the broadcast of linear audio-visual programming by means of electronic signals intended for intelligible reception on the screen of conventional television monitors. For the avoidance of doubt, Television shall specifically exclude, without limitation, the Internet, video downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets and similar devices), home video and Radio.

"Village Plaza" means the plazas which will be located adjacent to but separated from the residential zone of the Olympic villages, which will host a number of activities.

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