

MRS YAEL ARAD



Mrs Yael
ARAD
ISR

BORN

1 MAY 1967

CAREER

Expertise in Entrepreneurship, Business Development & Marketing Strategy; Managing Director, Consumer Products, Paramount Israel; Senior advisor to global companies and member of Boards of Start-Up companies.

SPORTS PRACTISED

Judo

SPORTS CAREER

European Champion (1993); European Championship, Bronze Medal (1989, 1991); World Championship, Bronze Medal (1991), Silver Medal (1993); Olympic Games Barcelona 1992, Silver Medal (first-ever Olympic medallist for State of Israel); Champion at Paris Tournament (1992)

SPORTS ADMINISTRATION

President of the Israeli NOC (November 2021); Member of the Board of the Israeli NOC and Chair of the Elite Sport Committee (2013-2021); Chair of the first Athletes' Commission of Israel (1996-2000)

MEMBERSHIP OF OTHER ASSOCIATIONS

Member of the "Israeli Friends" of the Hebrew University of Jerusalem

OTHER ACTIVITIES

Lecturer for large organisations on excellence in sport and its analogy to the world of business; and for global organisations abroad (in Hebrew and English)

IOC HISTORY

Member of the Revenues and Commercial Partnerships Commission (2011-)

AWARDS AND DISTINCTIONS

Traditional National Torch-lighting Ceremony for the Independence Day of Israel (2004); Awards Honorary Fellowship for Social Entrepreneurship Award of the Reichman University (2018); Honorary Doctorate of the Bar Ilan University (2022)