International Olympic Committee

NEWS ACCESS RULES APPLICABLE TO THE COVERAGE OF IOC EXECUTIVE BOARD MEETING PRESS CONFERENCES

I. EB COVERAGE PRODUCTION

For IOC Executive Board meeting press conferences (the **"EB"**), the IOC may produce coverage of (all or part of) the EB, including stills and moving images **("IOC Coverage")**. Participating broadcasters and other *bona fide* news media organisations **("Media")** might also be granted limited access to (all or part of) the EB, at the IOC's discretion, to create their own coverage **("Media Coverage")**. IOC Coverage and Media Coverage are referred to throughout these News Access Rules collectively as the **"Coverage"**.

II. USE OF THE COVERAGE

IOC Coverage may be made available to the Media at the IOC's discretion for its broadcast and making it available. Media Coverage may, in the IOC's discretion, also be created for the Media's further coverage needs. All Coverage shall be used strictly in accordance with these News Access Rules. All Media who make use of the Coverage shall be deemed to agree to these News Access Rules, including the following terms and conditions:

1. **Editorial purpose and use:** The Coverage shall be used for editorial purposes only and shall not be commercialized or monetized in any manner or form. Live native broadcasting of Coverage is strictly prohibited.
2. **Content availability:** IOC Coverage may be made available via the IOC's Media YouTube Channel and potentially also on IOC Newsroom, with the possibility to be embedded on websites and platforms controlled by the Media.
3. **Live/on-demand broadcast:** Media may make available the Coverage, in whole or in part, either live or on demand, without time or territorial restriction until thirty (30) days after the **EB** (the **"Term"**).
4. **No sponsoring/No association:** Without limiting paragraph II(1) above, the broadcast/making available of Coverage shall not be sponsored in any way which gives the impression that third parties are linked to the IOC, its affiliates, the Olympic Games, and/or the Olympic Movement, unless such third parties are official Olympic sponsors in the territory in which such broadcasts/making available takes place. In particular, no superimposed or associated sponsorship or commercial/promotional advertising is permitted on/during, or immediately prior to or after the broadcast/making available of, the Coverage.
5. No association with the IOC, its affiliates, the Olympic Games, and/or the Olympic Movement is permitted, unless such association is authorized pursuant to an agreement between the IOC and a rights holding broadcaster or an Olympic marketing partner.
6. **Use after the EB:** Upon expiration of the Term, the Media may broadcast/make available only short excerpts of the Coverage for news reporting purposes in regularly scheduled news programmes. For the purpose of this paragraph II(6), "short excerpt" shall mean a duration which is proportionate to the programme in which the Coverage is broadcast/made available, and in any event, no longer than five (5) minutes.
7. **Clearances:** IOC Coverage (but not Media Coverage) has been cleared for use in accordance with these News Access Rules. Nonetheless, each Media using the Coverage is responsible for **(a)** securing any licences, authorisations, and/or third-party consents required in connection with its distribution, and **(b)** complying with all applicable laws and regulations.

III. CONTACT INFORMATION

For any issue related to these News Access Rules, including reporting on infringements, please contact: newsaccessrules@olympic.org.

For accessing IOC Coverage, please visit www.youtube.com/iocmedia; or contact: pressoffice@olympic.org.

To request archive photos and footage, please contact images@olympic.org.

For general information, please visit https://www.olympics.com/ioc/media.