Get Active!

A turnkey exhibition to promote physical activity

Travelling exhibition

Video of the exhibition: click here
Get Active!

Summary

Surface Area 250-350m² (2'700-3'800ft²)
Type of Exhibition Ready-made
Available From April 2017
Main Audience Young public and families
Scenography Modular structures
Languages 3 languages possible

Description

All too often, visiting an exhibition means not touching anything, not running, not doing this, not doing that… Well, the new Get Active! exhibition is not like that at all!

On the contrary, this exhibition is an invitation to do physical activity – yes, you read it correctly!

The visitor enters this unusual house made up of six rooms: kitchen, laundry room, office, bathroom, bedroom and living room. The activities on offer highlight and explain seven skills that are essential for moving and sport: coordination, flexibility, balance, endurance, strength, bone strengthening and cooperation. The participants gauge themselves through play and might even find an interest in or a natural ability for some type of physical exercise!
This exhibition reflects the campaigns run in recent years by the International Olympic Committee (IOC), the World Health Organisation (WHO) and other health organisations to fight obesity and sedentariness.

**Objectives**

- To invite visitors to get active, while having fun, in an environment that is as ordinary as an apartment.
- To raise awareness of the skills required when we get active and the advantages we can derive from it, such as well-being, living together and self-esteem.
- To raise interest in the regular practice of a sport or physical activity.

It is aimed mainly at children aged 9 and above - schoolchildren and children outside school hours. Generally, this exhibition is also aimed at the whole family.

The exhibition is formed around six stations representing the various rooms of a house. These modules, which allow visitors to perform fun physical activities, can be placed freely in an area of 250-350m². The ambiance aims to be “pop art”, and the yellow colour of certain items signals the interactivity on offer. Short texts, athletes’ quotes and an animated film accompany these activities.
Get Active!

The exhibition walls transform directly into a transport case! The total volume of all the elements is 55m³, the equivalent of a tractor-trailer. Just under a week is required for assembly and two days for dismantling (4-5 pers.). Assembly book and replacement material available.

Touring

The exhibition with a real media impact owing to its highly topical societal theme;
Why not invite athletes from your region to launch the exhibition?
Press release and kit, teaser video, educational material and support to contact athletes available.

The Pluses

Exhibition Pictures

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Possible set-up of the modules in an area of 280m²:
The Olympic Museum is part of the Olympic Foundation for Culture and Heritage, which brings together The Olympic Studies Centre, Heritage Management and IOC International Programmes.

The Olympic Foundation for Culture and Heritage is the IOC’s driving force behind the international promotion and dissemination of Olympism in the fields of culture, heritage and education. Through the Culture & Education Hub, it offers unique know-how and access to over 100 years of Olympic patrimony, through loans of items from the collections, images, videos, historical and sound archives, Olympic Films, turnkey exhibitions, educational material and digital kits. Olympism has never been so universal or accessible!

About the Olympic Foundation for Culture and Heritage

Culture & Education Hub
“Your first point of contact to facilitate Olympic culture and education initiatives”
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FOR MORE INFORMATION