



THE OLYMPIC
> STUDIES
CENTRE

Postgraduate courses offering Olympic-related content

Selection

01.09.2021

All the postgraduate courses listed in this document offer Olympic-related content or are aimed at professionals working in sports organisations linked to the Olympic Movement. The Olympic Studies Centre updates this list regularly and tries to make it as exhaustive as possible.

We invite readers to keep us informed about any postgraduate course missing from the list. Please send all related information to studies.centre@olympic.org.

Thank you!

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1. M.A. - OLYMPIC STUDIES

ORGANISED BY

German Sport University Cologne (main operational management) in collaboration with Canterbury University (New Zealand), Christian-Albrechts-Universität zu Kiel, Technische Universität Kaiserslautern (Germany) and the Universitat Autònoma de Barcelona (Spain).

The M.A. – Olympic Studies has the support of the International Olympic Committee.

KEYWORD

Olympic history

Olympic education, values and ethics

Olympic reforms, politics and policies

Olympic legacies and impacts

Olympic organizations and governance

Athletes' rights and responsibilities

Media and commercialization

International relations

LENGTH AND DATES

Six taught modules of 6 working days each spread over two years

In principle, a new intake starts every year.

The 2021/2022 intake starts in September 2021

LOCATION

If possible, the modules take place in Cologne, Barcelona and the facilities of the International Olympic Academy in Olympia. Depending on the COVID-19 evolution, the courses might be taught online.

LANGUAGE(S)

English

CONTACT

[Stephan Wassong](#)

[Website](#)

2. INTERNATIONAL SEMINAR ON OLYMPIC STUDIES FOR POSTGRADUATE STUDENTS

ORGANISED BY

International Olympic Academy (Greece)

MAIN TOPIC FOR THE 2021 EDITION

“The Olympic Games and the Olympic Movement: Past, Present and Future – An analysis from the Historical, Philosophical and Social Perspectives”

SPECIAL TOPIC FOR THE 2021 EDITION

“Olympic Movement and the Pandemic”

LENGTH AND DATES

One week.

The seminar takes place every year.

The 2021 seminar will be held from 15 to 21 November.

LOCATION

Online in 2021 but in normal circumstances, the seminar is held at the IOA’s campus in Ancient Olympia (Greece).

LANGUAGE(S)

English

CONTACT

ioa@ioa.org.gr

Tel. +30 210 687 88 88 or +30 210 6878809-12

[Website](#)

3. MASTER'S DEGREE PROGRAMME IN "OLYMPIC STUDIES, OLYMPIC EDUCATION, ORGANIZATION AND MANAGEMENT OF OLYMPIC EVENTS"

ORGANISED BY

The Department of Sports Organization and Management of the University of Peloponnese (in Sparta-Greece) in collaboration with the International Olympic Academy.
The master's degree is awarded by the University of Peloponnese

KEYWORDS

Olympic Education
Olympic Sports
Olympic Culture

LENGTH AND DATES

Three semesters of 9 weeks each
The 2021-2022 intake starts in September 2021

LOCATION

The two first semesters are held at the International Olympic Academy and the University of Peloponnese (Greece). The third semester is dedicated to the preparation of the master thesis at the student's place.

LANGUAGE(S)

English

CONTACT

[Vanda Voudouri](#)

[Website](#)

4. MASTER PROGRAMME IN SPORT AND OLYMPIC STUDIES

ORGANISED BY

Tsukuba International Academy for Sport Studies (TIAS), University of Tsukuba (Japan)

KEYWORDS

Olympic and Paralympic Education
Sport Management (Sport Business, Policy and Governance)
Sport Science and Medicine
Teaching, Coaching and Japanese Culture

LENGTH AND DATES

The master is scheduled over a period of 2 years
The intakes usually start in October.

LOCATION

The teaching courses are held at the University of Tsukuba (Japan)

LANGUAGE(S)

English

CONTACT

[Website](#)

5. EXECUTIVE MASTERS IN SPORT ORGANISATIONS MANAGEMENT (MEMOS - ENGLISH EDITION)

ORGANISED BY

A group of European, American and Australian universities and sports schools.

The certificate is awarded by the University of Ottawa, Canada.

With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

KEYWORDS

Strategic Management and Governance, Performance and Risk Management

Financial Management

Human Resources Management, Leadership and Change Management

Communication and Social Media Management

Marketing Management and Brand Equity, Sport Sponsorship and Event Sponsorship

Project and Event Management

LENGTH AND DATES

MEMOS-English is scheduled over eleven to twelve months and consists of three nine-to-twelve days residential modules and a three-day final module devoted to the defense and presentation of participants' personal project.

The programme in English takes place every year from September to September.

LOCATION

The first and final modules take place in Lausanne (Switzerland), while the second and the third are organised in different cities.

LANGUAGE(S)

English

CONTACT

[Benoit Seguin](#)

[Website](#)

6. MASTER EXECUTIF EN MANAGEMENT DES ORGANISATIONS SPORTIVES (MEMOS – FRENCH EDITION)

ORGANISED BY

A group of European, American and Australian universities and sports schools.

The certificate is awarded by LUNEX International University of Health, Exercise and Sports (Luxembourg).

With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

KEYWORDS

Management stratégique et gouvernance des organisations sportives

Management des ressources humaines

Management du marketing

Gestion financière

Communication et gestion des média sociaux

Management de projets et des évènements sportifs

LENGTH AND DATES

MEMOS-French is scheduled over eleven months and consists of three residential modules of nine days each and a three-day final module devoted to the defense and presentation of participants' personal project.

The 2021 intake starts in November.

LOCATION

The final module (presentation and defense of the personal project) takes place in Lausanne (Switzerland), while the first and the second are organised in different cities.

LANGUAGE(S)

French

CONTACT

[Mathieu Winand](#)

[Website](#)

7. MASTER EJECUTIVO EN GESTION DE ORGANIZACIONES DEPORTIVAS (MEMOS - SPANISH EDITION)

ORGANISED BY

A group of European, American and Australian universities and sports schools.

The certificate is awarded by the Universitat de Lleida (Spain).

With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

KEYWORDS

Gestión de la planificación estratégica

Gestión de los recursos humanos, liderazgo y gestión del cambio

Metodología de la gestión de proyectos

Gestión financiera

Gestión de los eventos deportivos

Gestión del marketing

Gestión de la comunicación y de los medios

LENGTH AND DATES

MEMOS-Spanish is scheduled over twelve months and consists of three residential modules of eleven or twelve days each.

The next intake will start in 2022 (dates to be confirmed).

LOCATION

The final module (presentation and defense of the personal project) takes place in Lausanne (Switzerland), while the first and the second are organised in different cities.

LANGUAGE(S)

Spanish

CONTACT

[Andreu Camps](#)

[Website](#)

8. AISTS MASTER OF ADVANCED STUDIES IN SPORT ADMINISTRATION AND TECHNOLOGY DEGREE

ORGANISED BY

AISTS (International Academy of Sports Science and Technology), EPFL, University of Lausanne and University of Geneva.

The International Olympic Committee is founding member of AISTS.

KEYWORDS

Management and Economics

Technology

Law

Sociology

Medicine

LENGTH AND DATES

The master is scheduled over a period of 15 months and consists of 9 months of teaching and a minimum of 2 months of work experience in the sports industry.

The intakes usually start in September.

LOCATION

The teaching courses are held in Lausanne (Switzerland).

LANGUAGE(S)

English

CONTACT

admissions@aists.org

[Website](#)

9. FIFA MASTER - INTERNATIONAL MASTER IN MANAGEMENT, LAW AND HUMANITIES OF SPORT

ORGANISED BY

The International Centre for Sport Studies (CIES) in partnership with De Montfort University in Leicester (United Kingdom), SDA Bocconi-School of Management in Milan (Italy) and the University of Neuchâtel (Switzerland).

KEYWORDS

Humanities of Sport
Sport Management
Sport Law

LENGTH AND DATES

The master is a one-year programme that consists of three modules.
The intakes usually start in September.

LOCATION

Each one of the modules is hosted by one of the three partner universities in United Kingdom, Italy and Switzerland.

LANGUAGE(S)

English

CONTACT

fifamaster.admin@unine.ch

[Website](#)

10. RIOU MASTER OF SPORT ADMINISTRATION

ORGANISED BY

The Russian International Olympic University

KEYWORDS

Economics of Sport and the Olympics
Governance, Politics and the Olympic Movement
Sport Management
The Business of Sport and the Olympics
Sport Marketing and Communications

LENGTH AND DATES

The master is a one-year full time programme structured in three semesters.
The intakes usually start in September.

LOCATION

The teaching courses are held at the RIOU, Sochi (Russia).

LANGUAGE(S)

English

CONTACT

msa@olympicuniversity.ru

[Website](#)

11.MASTER OF ARTS IN SPORTS ETHICS AND INTEGRITY (MAISI)

ORGANISED BY

Swansea University (United Kingdom), Charles University (Czech Republic), KU Leuven (Belgium) Universitat Pompeu Fabra Barcelona (Spain), Johannes Gutenberg University of Mainz (Germany) and University of Peloponnese (Greece).
Erasmus Mundus Joint Master Degree.

KEYWORDS

Sports as a Social Practice
The Nature of Sports Ethics and Ethical Theories
Ethics of Anti-doping Policy and Practice
Managerial, Economic and Legal Aspects of Healthy Sports Governance
Olympic Studies

LENGTH AND DATES

The executive master is scheduled over a period of 24 months and consists of 4 semesters.
The intakes usually start in January.

LOCATION

The semesters are held at the facilities of the several consortium university partners. Students move to one city to another depending on the intake, the semester and the thesis specialization.

LANGUAGE(S)

English

CONTACT

international@faber.kuleuven.be
[Website](#)

12. EXECUTIVE MASTER IN EUROPEAN SPORT GOVERNANCE (MESGO)

ORGANISED BY

The Centre for the Law and Economics of Sport (University of Limoges – France), The Birkbeck Sport Business Centre (University of London – United Kingdom), the Institut Nacional d'Educació Física de Catalunya – INFEC Spain), Institut Für Sportwissenschaft (University of Mainz – Germany) and HEC Lausanne (University of Lausanne – Switzerland).

With the support of UEFA, IIHF, EHF, FIBA, EPAS and Council of Europe.

KEYWORDS

Global Sport Governance
Competition Design and Financial Sustainability
Legal Framework
Ethics and Integrity
Events and Participation
Strategic Marketing and Communication
The North American Model

LENGTH AND DATES

The executive master is scheduled over a period of 24 months and consists of 9 sessions of one week each + viva and graduation ceremony.

The next intake will start in October 2022.

LOCATION

The modules take place in different cities and continents. Depending on the COVID-19 evolution, the courses might be taught online.

LANGUAGE(S)

English

CONTACT

info@mesgo.org

[Website](#)

13.DREAM TOGETHER MASTER PROGRAMME

ORGANISED BY

The Global Sport Management Graduate Program at Seoul National University (Republic of Korea), in partnership with the Association of National Olympic Committees (ANOC) and in cooperation with the Korean Sport & Olympic Committee (KSOC).

KEYWORDS

Sport Humanities
Sport Event Management
Sport Organization and Governance
Sport Marketing and Sponsorship
Sport Science and Health
Sport Finance and Economics
Sport Media and Communication
Sport Law and Arbitration
Sport Development and Cooperation
International Sport Management

LENGTH AND DATES

The master is a two-year program. The students stay in Korea for 17 months
The intakes usually start in August.

LOCATION

The teaching courses are held at the Seoul National University (Republic of Korea).

LANGUAGE(S)

English

CONTACT

snugsm@snu.ac.kr

[Website](#)

14. CERTIFICAT INTERUNIVERSITAIRE EN MANAGEMENT DES ORGANISATIONS – BELGIAN OLYMPIC ACADEMY

ORGANISED BY

Université Catholique de Louvain, Ghent University and the Belgian Olympic and Interfederal Committee

KEYWORDS

Sport management

LENGTH AND DATES

Over one year, 5 modules of two days in Belgium and three days in Lausanne.
From January-December, every two years.

LOCATION

Belgium (Adeps and Sport Vlanderen Centers) and Lausanne

LANGUAGE(S)

French, Dutch and English

CONTACTS

[Géraldine Zeimers](#) and [Annick Willem](#)

[Website](#)

[Website](#)

15.M.A. INTERNATIONAL SPORT DEVELOPMENT AND POLITICS

ORGANISED BY

The German Sport University Cologne (Germany).

KEYWORDS

Sport Development, Measurement and Evaluation
International Sport Governance
Olympic Movement and its Management
Sport Sociology, Law, Business and Economics
Sport for Development
Sport Politics
Sport Politics and Policies

LENGTH AND DATES

The M.A. is a two-year full-time course and has a duration of four semesters.

LOCATION

The teaching courses are held at the German Sport University Cologne (Germany).

LANGUAGE(S)

English

CONTACT

[Maximilian Seltmann](#)

[Website](#)

16.MASTER OF ADVANCED STUDIES IN INTERNATIONAL RELATIONS AND DIPLOMACY

ORGANISED BY

Academy of Leadership Sciences (Switzerland)

KEYWORDS

Leadership Theory and Management
Management and Strategic Thinking in Armed Conflicts
Conflict Management and Negotiation
International Relations and Diplomacy
Sports and Diplomacy. Olympic Movement

LENGTH AND DATES

The M.A. is a one-year full-time course.
The intakes usually start in October and March.

LOCATION

Online course with the possibility to spend 1 week in Switzerland.

LANGUAGE(S)

English

CONTACT

info@alss-edu.ch

[Website](#)

17. THE OLYMPIC GAMES AND THE MEDIA

Please note that this is not a postgraduate course but a MOOC

ORGANISED BY

The Universitat Autònoma de Barcelona (Spain)

KEYWORDS

The Olympic Games and the Media

Olympic New Media

Sponsorship and TV Rights Management

LENGTH AND DATES

This MOOC structures the content in 6 weeks. Participants can enrol at any time.

LOCATION

Distance Learning.

LANGUAGE(S)

English

CONTACT

[Website](#)

18. IOC DIPLOMA IN SPORTS MEDICINE

ORGANISED BY

The diploma is operated on behalf of the International Olympic Committee by Sportsoracle Ltd.

KEYWORDS

Sports Medicine

Medical Care of Athletes and Sports Teams

Sports Injuries

Medical Emergencies in Sport

Drugs and Doping in Sport

Different Populations: Women, Children, Older and Paralympic Athletes

Sport, Exercise and Health

LENGTH AND DATES

The diploma is offered on a part-time basis, running for a period of six months and takes two years to complete.

The intakes usually start in October.

LOCATION

The diploma is offered by Distance Learning.

LANGUAGE(S)

English

CONTACT

admin@sportsoracle.com

[Website](#)

19. IOC DIPLOMA IN SPORTS NUTRITION

ORGANISED BY

The diploma is operated on behalf of the International Olympic Committee by Sportsoracle Ltd.

KEYWORDS

Foundations of Sports Nutrition
Practical Sports Nutrition

LENGTH AND DATES

The diploma is offered on a part-time basis over two 10 months period.
The intakes usually start in February.

LOCATION

The diploma is offered by Distance Learning.

LANGUAGE(S)

English

CONTACT

admin@sportsoracle.com
[Website](#)

20.MASTER “ÉTUDE DU DOPAGE ET ANALYSE DES POLITIQUES ANTIDOPAGE »

ORGANISED BY

Université Paris Nanterre (France), qui accueille la Chaire UNESCO “Etudes du dopage et analyse des politiques antidopage »

KEYWORDS

Enjeux contemporains du sport
Histoire et sociologie des activités sportives
Economie du sport
Actions et politiques publiques du sport
Sport et relations internationales
Dopage et lutte antidopage
Stratégie et changement des organisations
Sport et globalisation

LENGTH AND DATES

The master is scheduled over a period of 2 years and consists of two periods of 4 months each year. The intakes usually start in September.

LOCATION

Université de Nanterre

LANGUAGE(S)

French

CONTACT

unesco-antidoping-chair@liste.parisnanterre.fr