Postgraduate courses and MOOC offering Olympic-related content

Selection

Last update: 22.12.2021
All the postgraduate courses and MOOC listed in this document offer Olympic-related content or are aimed at professionals working in sports organisations linked to the Olympic Movement. The Olympic Studies Centre updates this list regularly and tries to make it as exhaustive as possible.

We invite readers to keep us informed about any postgraduate course missing from the list. Please send all related information to studies.centre@olympic.org.

Thank you!

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1. POSTGRADUATE COURSES

1.1 M.A. - OLYMPIC STUDIES

ORGANISED BY
German Sport University Cologne (main operational management) in collaboration with Canterbury University (New Zealand), Christian-Albrechts-Universität zu Kiel, Technische Universität Kaiserslautern (Germany) and the Universitat Autònoma de Barcelona (Spain).
The M.A. – Olympic Studies has the support of the International Olympic Committee.

KEYWORD
Olympic history
Olympic education, values and ethics
Olympic reforms, politics and policies
Olympic legacies and impacts
Olympic organizations and governance
Athletes’ rights and responsibilities
Media and commercialization
International relations

LENGTH AND DATES
Six taught modules of 6 working days each spread over two years
In principle, a new intake starts every year.
The 2021/2022 intake starts in September 2021

LOCATION
If possible, the modules take place in Cologne, Barcelona and the facilities of the International Olympic Academy in Olympia. Depending on the COVID-19 evolution, the courses might be taught online.

LANGUAGE(S)
English

CONTACT
Stephan Wassong
Website
1.2 INTERNATIONAL SEMINAR ON OLYMPIC STUDIES FOR POSTGRADUATE STUDENTS

ORGANISED BY
International Olympic Academy (Greece)

MAIN TOPIC FOR THE 2021 EDITION
“The Olympic Games and the Olympic Movement: Past, Present and Future – An analysis from the Historical, Philosophical and Social Perspectives”

SPECIAL TOPIC FOR THE 2021 EDITION
“Olympic Movement and the Pandemic”

LENGTH AND DATES
One week.
The seminar takes place every year.
The 2021 seminar will be held from 15 to 21 November.

LOCATION
Online in 2021 but in normal circumstances, the seminar is held at the IOA’s campus in Ancient Olympia (Greece).

LANGUAGE(S)
English

CONTACT
ioa@ioa.org.gr
Tel. +30 210 687 88 88 or +30 210 6878809-12
Website
1.3 MASTER'S DEGREE PROGRAMME IN "OLYMPIC STUDIES, OLYMPIC EDUCATION, ORGANIZATION AND MANAGEMENT OF OLYMPIC EVENTS"

ORGANISED BY
The Department of Sports Organization and Management of the University of Peloponnese (in Sparta-Greece) in collaboration with the International Olympic Academy. The master’s degree is awarded by the University of Peloponnese.

KEYWORDS
Olympic Education
Olympic Sports
Olympic Culture

LENGTH AND DATES
Three semesters of 9 weeks each
The 2021-2022 intake starts in September 2021

LOCATION
The two first semesters are held at the International Olympic Academy and the University of Peloponnese (Greece). The third semester is dedicated to the preparation of the master thesis at the student’s place.

LANGUAGE(S)
English

CONTACT
Vanda Voudouri
Website
1.4 MASTER PROGRAMME IN SPORT AND OLYMPIC STUDIES

ORGANISED BY
Tsukuba International Academy for Sport Studies (TIAS), University of Tsukuba (Japan)

KEYWORDS
Olympic and Paralympic Education
Sport Management (Sport Business, Policy and Governance)
Sport Science and Medicine
Teaching, Coaching and Japanese Culture

LENGTH AND DATES
The master is scheduled over a period of 2 years
The intakes usually start in October.

LOCATION
The teaching courses are held at the University of Tsukuba (Japan)

LANGUAGE(S)
English

CONTACT
Website
1.5 EXECUTIVE MASTERS IN SPORT ORGANISATIONS MANAGEMENT (MEMOS - ENGLISH EDITION)

ORGANISED BY
A group of European, American and Australian universities and sports schools. The certificate is awarded by the University of Ottawa, Canada. With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

KEYWORDS

LENGTH AND DATES
MEMOS-English is scheduled over eleven to twelve months and consists of three nine-to-twelve days residential modules and a three-day final module devoted to the defense and presentation of participants' personal project. The programme in English takes place every year from September to September.

LOCATION
The first and final modules take place in Lausanne (Switzerland), while the second and the third are organised in different cities.

LANGUAGE(S)
English

CONTACT
Benoit Seguin
Website
1.6 MASTER EXECUTIF EN MANAGEMENT DES ORGANISATIONS SPORTIVES (MEMOS – FRENCH EDITION)

ORGANISED BY
A group of European, American and Australian universities and sports schools.
The certificate is awarded by LUNEX International University of Health, Exercise and Sports (Luxembourg).
With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

KEYWORDS
Management stratégique et gouvernance des organisations sportives
Management des ressources humaines
Management du marketing
Gestion financière
Communication et gestion des média sociaux
Management de projets et des évènements sportifs

LENGTH AND DATES
MEMOS-French is scheduled over eleven months and consists of three residential modules of nine days each and a three-day final module devoted to the defense and presentation of participants’ personal project.
The 2021 intake starts in November.

LOCATION
The final module (presentation and defense of the personal project) takes place in Lausanne (Switzerland), while the first and the second are organised in different cities.

LANGUAGE(S)
French

CONTACT
Mathieu Winand
Website
1.7 MASTER Ejecutivo en Gestión de Organizaciones Deportivas (MEMOS - Spanish Edition)

Organised by
A group of European, American and Australian universities and sports schools. The certificate is awarded by the Universitat de Lleida (Spain). With the support of the International Olympic Committee, Olympic Solidarity and the European Olympic Committees.

Keywords
- Gestión de la planificación estratégica
- Gestión de los recursos humanos, liderazgo y gestión del cambio
- Metodología de la gestión de proyectos
- Gestión financiera
- Gestión de los eventos deportivos
- Gestión del marketing
- Gestión de la comunicación y de los medios

Length and Dates
MEMOS-Spanish is scheduled over twelve months and consists of three residential modules of eleven or twelve days each. The next intake will start in 2022 (dates to be confirmed).

Location
The final module (presentation and defense of the personal project) takes place in Lausanne (Switzerland), while the first and the second are organised in different cities.

Language(s)
Spanish

Contact
Andreu Camps
Website
1.8 AISTS MASTER OF ADVANCED STUDIES IN SPORT ADMINISTRATION AND TECHNOLOGY DEGREE

ORGANISED BY
AISTS (International Academy of Sports Science and Technology), EPFL, University of Lausanne and University of Geneva.
The International Olympic Committee is founding member of AISTS.

KEYWORDS
Management and Economics
Technology
Law
Sociology
Medicine

LENGTH AND DATES
The master is scheduled over a period of 15 months and consists of 9 months of teaching and a minimum of 2 months of work experience in the sports industry.
The intakes usually start in September.

LOCATION
The teaching courses are held in Lausanne (Switzerland).

LANGUAGE(S)
English

CONTACT
admissions@aists.org
Website
1.9  FIFA MASTER - INTERNATIONAL MASTER IN MANAGEMENT, LAW AND HUMANITIES OF SPORT

ORGANISED BY
The International Centre for Sport Studies (CIES) in partnership with De Montfort University in Leicester (United Kingdom), SDA Bocconi-School of Management in Milan (Italy) and the University of Neuchâtel (Switzerland).

KEYWORDS
Humanities of Sport
Sport Management
Sport Law

LENGTH AND DATES
The master is a one-year programme that consists of three modules.
The intakes usually start in September.

LOCATION
Each one of the modules is hosted by one of the three partner universities in United Kingdom, Italy and Switzerland.

LANGUAGE(S)
English

CONTACT
fifamaster.admin@unine.ch
Website
1.10 RIOU MASTER OF SPORT ADMINISTRATION

ORGANISED BY
The Russian International Olympic University

KEYWORDS
Economics of Sport and the Olympics
Governance, Politics and the Olympic Movement
Sport Management
The Business of Sport and the Olympics
Sport Marketing and Communications

LENGTH AND DATES
The master is a one-year full time programme structured in three semesters.
The intakes usually start in September.

LOCATION
The teaching courses are held at the RIOU, Sochi (Russia).

LANGUAGE(S)
English

CONTACT
msa@olympicuniversity.ru
Website
1.11 M A S T E R O F A R T S I N S P O R T S E T H I C S A N D I N T E G R I T Y  
(MAISI)

ORGANISED BY
Swansea University (United Kingdom), Charles University (Czech Republic), Ku Leuven (Belgium) 
Universitat Pompeu Fabra Barcelona (Spain), Johannes Gutenberg University of Mainz (Germany) and 
University of Peloponnese (Greece). 
Erasmus Mundus Joint Master Degree.

KEYWORDS
Sports as a Social Practice  
The Nature of Sports Ethics and Ethical Theories  
Ethics of Anti-doping Policy and Practice  
Managerial, Economic and Legal Aspects of Healthy Sports Governance  
Olympic Studies

LENGTH AND DATES
The executive master is scheduled over a period of 24 months and consists of 4 semesters. 
The intakes usually start in January.

LOCATION
The semesters are held at the facilities of the several consortium university partners. Students move to 
one city to another depending on the intake, the semester and the thesis specialization.

LANGUAGE(S)
English

CONTACT
international@faber.kuleuven.be
Website
1.12 EXECUTIVE MASTER IN EUROPEAN SPORT GOVERNANCE (MESGO)

ORGANISED BY
The Centre for the Law and Economics of Sport (University of Limoges – France), The Birkbeck Sport Business Centre (University of London – United Kingdom), the Institut Nacional d’Educació Física de Catalunya – INFEC Spain), Institut Für Sportwissenschaft (University of Mainz – Germany) and HEC Lausanne (University of Lausanne – Switzerland).
With the support of UEFA, IIHF, EHF, FIBA, EPAS and Council of Europe.

KEYWORDS
Global Sport Governance
Competition Design and Financial Sustainability
Legal Framework
Ethics and Integrity
Events and Participation
Strategic Marketing and Communication
The North American Model

LENGTH AND DATES
The executive master is scheduled over a period of 24 months and consists of 9 sessions of one week each + viva and graduation ceremony.
The next intake will start in October 2022.

LOCATION
The modules take place in different cities and continents. Depending on the COVID-19 evolution, the courses might taught be online.

LANGUAGE(S)
English

CONTACT
info@mesgo.org
Website
1.13 DREAM TOGETHER MASTER PROGRAMME

ORGANISED BY
The Global Sport Management Graduate Program at Seoul National University (Republic of Korea), in partnership with the Association of National Olympic Committees (ANOC) and in cooperation with the Korean Sport & Olympic Committee (KSOC).

KEYWORDS
Sport Humanities
Sport Event Management
Sport Organization and Governance
Sport Marketing and Sponsorship
Sport Science and Health
Sport Finance and Economics
Sport Media and Communication
Sport Law and Arbitration
Sport Development and Cooperation
International Sport Management

LENGTH AND DATES
The master is a two-year program. The students stay in Korea for 17 months
The intakes usually start in August.

LOCATION
The teaching courses are held at the Seoul National University (Republic of Korea).

LANGUAGE(S)
English

CONTACT
snugsm@snu.ac.kr
Website
1.14 CERTIFICAT INTERUNIVERSITAIRE EN MANAGEMENT DES ORGANISATIONS – BELGIAN OLYMPIC ACADEMY

ORGANISED BY
Université Catholique de Louvain, Ghent University and the Belgian Olympic and Interfederal Committee

KEYWORDS
Sport management

LENGTH AND DATES
Over one year, 5 modules of two days in Belgium and three days in Lausanne. From January-December, every two years.

LOCATION
Belgium (Adeps and Sport Vlanderen Centers) and Lausanne

LANGUAGE(S)
French, Dutch and English

CONTACTS
Géraldine Zeimers and Annick Willem
Website
Website
1.15 M.A. INTERNATIONAL SPORT DEVELOPMENT AND POLITICS

ORGANISED BY
The German Sport University Cologne (Germany).

KEYWORDS
Sport Development, Measurement and Evaluation
International Sport Governance
Olympic Movement and its Management
Sport Sociology, Law, Business and Economics
Sport for Development
Sport Politics
Sport Politics and Policies

LENGTH AND DATES
The M.A. is a two-year full-time course and has a duration of four semesters.

LOCATION
The teaching courses are held at the German Sport University Cologne (Germany).

LANGUAGE(S)
English

CONTACT
Maximilian Seltmann
Website
1.16 MASTER “ÉTUDE DU DOPAGE ET ANALYSE DES POLITIQUES ANTIDOPAGE »

ORGANISED BY
Université Paris Nanterre (France), qui accueille la Chaire UNESCO “Etudes du dopage et analyse des politiques antidopage »

KEYWORDS
Enjeux contemporains du sport
Histoire et sociologie des activités sportives
Economie du sport
Actions et politiques publiques du sport
Sport et relations internationales
Dopage et lutte antidopage
Stratégie et changement des organisations
Sport et globalisation

LENGTH AND DATES
The master is scheduled over a period of 2 years and consists of two periods of 4 months each year. The intakes usually start in September.

LOCATION
Université de Nanterre

LANGUAGE(S)
French

CONTACT
unesco-antidoping-chair@liste.parisnanterre.fr
1.17 Master of Advanced Studies in International Relations and Diplomacy

Organised by
Academy of Leadership Sciences (Switzerland)

Keywords
Leadership Theory and Management
Management and Strategic Thinking in Armed Conflicts
Conflict Management and Negotiation
International Relations and Diplomacy
Sports and Diplomacy. Olympic Movement

Length and Dates
The M.A. is a one-year full-time course.
The intakes usually start in October and March.

Location
Online course with the possibility to spend 1 week in Switzerland.

Language(s)
English

Contact
info@alss-edu.ch
Website
1.18 IOC DIPLOMA IN SPORTS MEDICINE

ORGANISED BY
The diploma is operated on behalf of the International Olympic Committee by Sportsoracle Ltd.

KEYWORDS
Sports Medicine
Medical Care of Athletes and Sports Teams
Sports Injuries
Medical Emergencies in Sport
Drugs and Doping in Sport
Different Populations: Women, Children, Older and Paralympic Athletes
Sport, Exercise and Health

LENGTH AND DATES
The diploma is offered on a part-time basis, running for a period of six months and takes two years to complete.
The intakes usually start in October.

LOCATION
The diploma is offered by Distance Learning.

LANGUAGE(S)
English

CONTACT
admin@sportsoracle.com
Website
1.19 IOC DIPLOMA IN SPORTS NUTRITION

ORGANISED BY
The diploma is operated on behalf of the International Olympic Committee by Sportsoracle Ltd.

KEYWORDS
Foundations of Sports Nutrition
Practical Sports Nutrition

LENGTH AND DATES
The diploma is offered on a part-time basis over two 10 months period. The intakes usually start in February.

LOCATION
The diploma is offered by Distance Learning.

LANGUAGE(S)
English

CONTACT
admin@sportsoracle.com
Website
1.20 IOC DIPLOMA IN SPORTS PHYSICAL THERAPIES

ORGANISED BY
The diploma is operated on behalf of the International Olympic Committee by Sportsoracle Ltd.

KEYWORDS
Care and rehabilitation of elite athletes
Physical therapy for young athletes

LENGTH AND DATES
The diploma is offered on a part-time basis, running for a period of six months and takes two years to complete.
The intakes usually start in October.

LOCATION
The diploma is offered by Distance Learning.

LANGUAGE(S)
English

CONTACT
admin@sportsoracle.com
Website
1.21 IOC CERTIFICATE IN DRUGS IN SPORT

ORGANISED BY
The International Olympic Committee Medical and Scientific Commission

KEYWORDS
Use, misuse and abuse of drugs in sport
Athletes’ health and clean sport

LENGTH AND DATES
The program comprises of 5 modules offered by Distance Learning on a part-time basis, running for a period of six months.
The intakes usually start in March and September.

LOCATION
The diploma is offered by Distance Learning.

LANGUAGE(S)
English

CONTACT
admin@sportsoracle.com
Website
1.22 THE IOC DIPLOMA PROGRAM IN MENTAL HEALTH IN ELITE SPORT

ORGANISED BY
The International Olympic Committee Medical and Scientific Commission under the academic oversight of an international Academic Advisory Board.

KEYWORDS
Elite athlete mental health
Mental health considerations in a variety of populations

LENGTH AND DATES
The Diploma program is offered on a part-time basis and takes ten months to complete. The number of places on each intake is limited. The intakes usually start in August.

LOCATION
The diploma is offered by Distance Learning.

LANGUAGE(S)
English

CONTACT
admin@sportsoracle.com
Website
1.23 SPORT EVENT MANAGEMENT ONLINE GRADUATE CERTIFICATE

ORGANISED BY
University of Florida

KEYWORDS
Sport Event Management
Management of Olympic Games functional areas
Community development

LENGTH AND DATES
The graduate certificate includes three courses that can be completed in three semesters (Fall, Spring and Summer).
Deadline for Fall admission is July 1.

LOCATION
Online programme

LANGUAGE(S)
English

CONTACT
SPMgrad@hhp.ufl.edu
Website
1.24 MASTER INNOVATION THROUGH REAL-WORLD APPLICATION - REINVENTING THE CUSTOMER AND FAN EXPERIENCE IN SPORTS & ENTERTAINMENT

ORGANISED BY
IMD in partnership with the International Olympic Committee (IOC) and the Union of European Football Associations (UEFA)

KEYWORDS
Customer innovations
Entrepreneurship
Leadership

LENGTH AND DATES
The master is scheduled once a year and consists of six weeks online (2h per week) and 1 week face to face.
The 2022 intakes will start in September.

LOCATION
IMC campus and two days at IOC and UEFA Headquarters

LANGUAGE(S)
English

CONTACT
Website
1.25 MSC SPORT MANAGEMENT

ORGANISED BY
School of Marketing and Management, Faculty of Business and Law, Coventry University

KEYWORDS
Olympic Sport Governance and Management, Legal issues and the Olympic Movement, Sport Marketing and Sponsorship, Legacy of the Olympic Games and other Mega Sport Events, Finance and Business Analytics, Sport Policy and Olympic Movement

LENGTH AND DATES
The master is scheduled over 1 year, or 2 years with the professional experience route. Intake in September each new academic year. Possibility of January start.

LOCATION
Coventry University

LANGUAGE(S)
English

CONTACT
Benoit Senaux
2. MOOC COURSES

2.1 THE OLYMPIC GAMES AND THE MEDIA

ORGANISED BY
The Universitat Autònoma de Barcelona (Spain)

KEYWORDS
The Olympic Games and the Media
Olympic New Media
Sponsorship and TV Rights Management

LENGTH AND DATES
This MOOC structures the content in 6 weeks. Participants can enroll at any time.

LOCATION
Distance Learning

LANGUAGE(S)
English

CONTACT
Website
2.2 “WINTER OLYMPICS” AND WINTER SPORTS

ORGANISED BY
Tsinghua Global Open Courses Initiative, Tsinghua University

KEYWORDS
2021 Beijing Winter Olympic venues, Sustainable development goals, Sports Science and Technology, Olympic Legacy, China’s ice and Snow industry, Winter sports, Paralympic Winter Games, Winter Olympics athletes' life

LENGTH AND DATES
Content structured in 7 units. Participants can enrol at any time.

LOCATION
Distance Learning

LANGUAGE(S)
English

CONTACT
Gao Yaqing
Website
IT Support