

INTERNATIONAL
OLYMPIC
COMMITTEE

Report

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Report by the Chair of the Coordination Commission for the Games of the XXXIII Olympiad Paris 2024 to the IOC Session

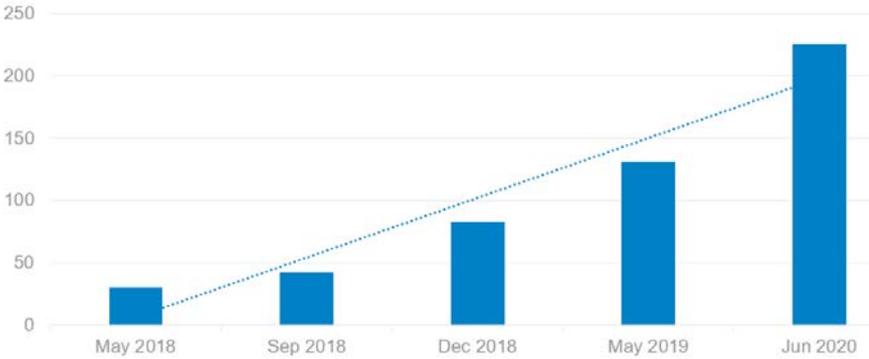
Lausanne, 17 July 2020

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1. Facts and Figures

<p>Dates</p>	<ul style="list-style-type: none"> • Olympic Games: 26 July – 11 August 2024 • Paralympic Games: 28 August – 8 September 2024 												
<p>Event/venues</p>	<ul style="list-style-type: none"> • 28 venues in Paris and the surrounding area. All venues are existing or temporary, except for the Aquatics Centre and Aréna La Chapelle, for which consortia led by Bouygues have just been selected as the developers. • 9 co-host cities/territory (football, sailing and surfing) • Olympic Village construction will begin in 2021, managed by the developers Vinci, Caisse des Dépôts, Nexity/Eiffage and Pichet. 												
<p>OCOG staff</p>	<ul style="list-style-type: none"> • 226 full-time staff (June 2020), including 19 staff onboarded during the lockdown period.  <table border="1"> <caption>OCOG Staff Growth</caption> <thead> <tr> <th>Month</th> <th>Staff Count</th> </tr> </thead> <tbody> <tr> <td>May 2018</td> <td>~30</td> </tr> <tr> <td>Sep 2018</td> <td>~45</td> </tr> <tr> <td>Dec 2018</td> <td>~85</td> </tr> <tr> <td>May 2019</td> <td>~135</td> </tr> <tr> <td>Jun 2020</td> <td>226</td> </tr> </tbody> </table>	Month	Staff Count	May 2018	~30	Sep 2018	~45	Dec 2018	~85	May 2019	~135	Jun 2020	226
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<p>Vision/Mission</p>	<ul style="list-style-type: none"> • A belief - <i>Sport changes lives</i> • An ambition – <i>Awaken the athlete within each of us</i> • A promise – <i>The energy of the Games, for the benefit of all</i> • A desire – <i>Revolutionary Games: spectacular and sustainable</i> • An attitude – <i>Invent, excel, share</i> 												
<p>Other</p>	<ul style="list-style-type: none"> • Paris 2024 will move to its new Headquarters located in Seine St. Denis in December 2020. 												

2. Overview

With just over four years to go until Paris hosts the Olympic and Paralympic Games, the focus of the Organising Committee is on three key areas – Celebration, Engagement and Legacy. The City of Paris will serve as an Olympic theatre, bringing the Games to the people with venues located at iconic sites such as the Place de la Concorde, as well as existing world-



class venues such as Roland Garros and the Golf National. But the Games are not limited to Paris and will be an opportunity to showcase the best of France, from Marseille and the football co-host cities to beautiful Tahiti.

Engagement of the French territory has been one of the major activities of the OCOG over the past year. Terre de Jeux is the label already successfully engaging local communities throughout France. This will soon to be complemented with the online site “Le Club” to engage fans in the project over the course of the next four years, perhaps even allowing them to win a place in the first-ever Olympic Mass Marathon in 2024.

Efforts have been made to simplify the postponed Games in Tokyo. About 200 measures are currently being envisaged and discussed with the Olympic Movement stakeholders. This work can benefit Paris, which has started to look at which of these savings would be relevant to its Games. Projects such as the planning of the Handover Ceremony and the Observation Programme for Tokyo 2020 have been put on hold for the short term, while a longer-term analysis of the project is being conducted to ensure costs are minimised while maintaining the impact of the Games and their legacy, as outlined in the Paris 2024 Vision.

3. Progress and milestones achieved

Emblem release	<ul style="list-style-type: none">Following approval by the IOC and IPC to allow a common design for the first time ever, the Paris 2024 Olympic and Paralympic emblem was launched in October 2019. Polls conducted at the time found that 83 per cent of French people liked the emblem.  The image shows two circular emblems side-by-side. The left emblem features a stylized flame above the text 'PARIS 2024' and the Olympic rings. The right emblem features the same flame above 'PARIS 2024' and the Paralympic rings.
Venues	<ul style="list-style-type: none">In March 2020, the IOC EB agreed to the proposal for a temporary “Stade de la Concorde” venue at the Place de la Concorde in central Paris. The venue will host urban sports/disciplines, with the exact line-up to be determined following the confirmation of the official sports programme by the EB in December 2020.Following detailed studies conducted by a specifically established IOC working group, Tahiti (Teahupo’o) was approved by the EB as the location for the surfing competition. Consultations revealed that the athlete community widely supported the choice, while financial analysis confirmed that the costs for Tahiti were comparable with the other candidate towns in mainland France. The IUCN (International Union for Conservation of Nature) contributed to the report on the sustainability of the venue, and all parties working on the delivery of the competition are committed to best practices for environmental management and protection.



	<ul style="list-style-type: none">• By May 2020, all the developers had been chosen for the Olympic and Paralympic Village, the Olympic Aquatics Centre and the Arena La Chapelle. While the legacy use plans for the Village and Aquatics Centre are well established, after the Games the Arena will be turned into a complex hosting concerts, shows and sports events, as well as providing sports facilities for the local community. Construction on all the venues will begin in 2021.
Engagement – Terre de Jeux	<ul style="list-style-type: none">• The label open to all French local authorities and public organisations wishing to host events and activities linked to the Games and healthy living (for example, organising a sports event screening at a community facility, or promoting healthy-eating programmes in schools) has reached 99 per cent of Départements to date. Over 940 entities have been granted the label, showing the extensive geographical reach of the engagement programme.• Internationally, the programme will be managed through the French Diplomatic Missions, with the French Embassy in Tokyo becoming the first to receive the label.
Commercial Partnerships	<ul style="list-style-type: none">• The bank BPCE was already confirmed as a Paris 2024 Partner in 2019. Three further domestic partners have since been announced: EDF (energy), FdJ (lottery) and Le Coq Sportif (apparel).• The objective is for four further Partnership agreements to be confirmed by the end of 2020.
Ticketing and Hospitality	<ul style="list-style-type: none">• Paris 2024 is actively developing its Spectator, Hospitality and Ticketing Programme strategies during the course of 2020, and is on track to begin implementing the development of each programme in early 2021.
Forums with the IOC since last Session	<ul style="list-style-type: none">• 26 – 27 November 2019: 4th Delivery Partners Meeting• 19-20 March 2020: 5th Delivery Partners Meeting (remote)• 3 June 2020: Call with CoCom Members (remote)

4. Key Priorities

Event Delivery approach	<ul style="list-style-type: none">• Aiming to deliver events in the most cost-effective and efficient manner, Paris 2024 has conducted extensive research into the existing capabilities in the French market to deliver sporting events. Working in conjunction with International and National Federations, local venues and other event management companies has allowed Paris 2024 to analyse where efficiencies could be made by outsourcing certain aspects of event delivery.
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	<ul style="list-style-type: none">From July, Paris 2024 will start a pilot phase, testing its concept with table tennis and handball at the Porte de Versailles, golf at the Golf National, and gymnastics at the Paris la Défense Aréna.
Optimisations	<ul style="list-style-type: none">In early May 2020, echoing the sentiments expressed by the IOC President in his paper <u>Olympism and Corona</u>, Tony Estanguet, the President of Paris 2024, wrote a letter to the Olympic Movement reiterating the solid foundations upon which the Paris project was established and highlighting its amplified relevance in the current context, where the Games can be seen as a beacon of hope to promote the values of physical activity and social responsibility. Calling on the Movement to contribute to a consolidated and wide-reaching approach to finding optimisations where possible (such as service levels and venue planning), the Paris team are working in close collaboration with the IOC, building on the work already carried out with Tokyo 2020.
Sports programme finalisation	<ul style="list-style-type: none">Due to the impact of COVID-19 and the postponement of the Olympic Games Tokyo 2020 to 2021, it became necessary to review the timeline for the decision on the Paris 2024 Sports Programme.Considering the impact on and feedback from key stakeholders, including Paris 2024, IFs, NOCs and athletes, in June the IOC EB agreed to maintain the previously set deadline of December 2020 to confirm the event programme and athlete quotas for the Games. Reiterating the importance of reducing cost and complexity, the EB underlined the principles which will guide the decision:<ul style="list-style-type: none">Reinforcing the overall athlete quota (including for all new sports) at 10,500;Achieving gender-equal participation across the Olympic Games, at event and discipline level where possible;Prioritising new events that accommodate athletes within the sport's existing quota allocation; andNew events only if there are existing venues.

5. Next Meetings/Events

DPM	<ul style="list-style-type: none">A Remote Delivery Partners Meeting will be held on 1 and 2 December 2020
Engagement	<ul style="list-style-type: none">The “Le Club” site will be launched this summer, marking four years to go until the Games. It will give people the opportunity to share content and take part in activities to win points which may lead to



	<p>invitations to participate in Olympic-related events, such as the public marathon during Games time.</p> <p>Paris 2024 will also use the platform to share information on volunteer programmes, ticketing, the torch relay, etc.</p>
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Lausanne, 17 July 2020

Pierre-Olivier Beckers-Vieujant
Chair

Coordination Commission for the Games of the XXXIII Olympiad Paris 2024