



INTERNATIONAL
OLYMPIC
COMMITTEE

Report

6.4

Report by the Chair of the Coordination Commission for the XXV Olympic Winter Games Milano Cortina 2026 to the IOC Session

Lausanne, 17 July 2020

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1. Facts and Figures

Dates	<ul style="list-style-type: none">• Olympic Games: 6-22 February 2026• Paralympic Games: 6-15 March 2026
Event/venues	<ul style="list-style-type: none">• 14 competition venues, across four clusters (Milano, Cortina, Valtellina, Val di Fiemme) maximising the use of existing venues.
OCOG staff	<ul style="list-style-type: none">• 32 staff onboarded by 17 June 2020• Recruitment processes impacted by COVID-19 crisis
Vision/Mission	<ul style="list-style-type: none">• The Candidature File detailed a Games vision of “the most sustainable, inspirational, memorable Winter Games ever, to change lives for future generations”.• The OCOG is in its preliminary stages of extrapolating the bid vision into its Games Vision.

2. Overview

The Milano Cortina 2026 OCOG was formally established on 17 February 2020, with the appointment of its CEO, Vincenzo Novari, being validated on the same date. Since that time, the host regions of Lombardy and Veneto have undoubtedly been as affected by the COVID-19 pandemic as any region across the globe. The crisis has had a direct impact on the development of the OCOG as the lockdown period began in Milan on the third day that the organisation had set up in its offices.

However, the nascent organisation has begun its Games journey through remote working, and the exemplary efforts of the team have maintained progress to enable their strategic goals for 2020 to be achieved. Focused efforts have been successful in retaining the support of the stakeholders across all levels of government, regardless of political affiliation.

The OCOG has demonstrated its desire and willingness to adopt an innovative and creative approach to Games delivery, aligning with the principles and objectives of Olympic Agenda 2020 and the New Norm. Efforts have been made to simplify the Games in Tokyo. About 200 measures are currently being considered and discussed with the Olympic Movement stakeholders. This work can benefit Milano Cortina, which has started to look into which of these savings would be relevant to their Games.



3. Progress and milestones achieved

Delivery Partner Kick-off	<ul style="list-style-type: none">• Meeting held in Milano on 9-10 December 2019, bringing together almost 300 representatives of the Games delivery partners and open to the media.• All levels of government, the IOC and the IPC, as well as broad representation from the world of Italian sport were present.• Ambitions for the Games were laid out, not least the need to ensure nationwide engagement, and that legacy realisation will start immediately.• These ambitions and the clear capabilities of these regions to deliver successful Games meant the reaction of all those present and the members of the media was overwhelmingly positive for the future of the project.
Olympic Law	<ul style="list-style-type: none">• The first decree of government legislation to support the Games was formally adopted in the Official Journal of the Italian Republic on 21 May 2020, following almost unanimous support on its passage through both houses of the Parliament (Chamber of Deputies and Senate of the Republic).• The Olympic Law recognised the formation of the OCOG as well as the “Agenzia”, a company formed to deliver infrastructure projects to support the delivery of the Games. A further body responsible for the sustainability and legacy of the Games has been established, and its composition will be defined by the Ministry of Sport.• The decree also details tax provisions, warranties, Olympic intellectual property protections and the regulation of ambush marketing.• The Ministry of Sport has been mandated to make further decrees, where necessary, to fulfil any remaining requirements of the Host City Contract.
Governance	<ul style="list-style-type: none">• The Olympic Law has established a Joint Olympic Council comprising 15 representatives from each of the key stakeholders in Italy, as well as representatives from the IOC and IPC, to inform the Italian Parliament on the overall progress of the project.• The IOC will be represented by Giovanni Malagò, in his capacity as IOC Member in Italy. The IPC will be represented separately on the Council.
Event Delivery Opportunity	<ul style="list-style-type: none">• The Milano Cortina project has all the foundations in place for excellent sport and competition. The OCOG will benefit from an extensive network of established local event organisers, who are delivering world-class events on an annual basis, in partnership with the IFs.



	<ul style="list-style-type: none">• In February, representatives of the OCOG and the IOC were present in Antholz, the Games venue for biathlon, for the IBU World Championships, to meet with the IF and the local organisers to experience their event first hand. The level of experience for all client groups demonstrated perfectly the opportunity to leverage existing expertise in 2026. The event plans already in place for venue layout, an experienced and skilled workforce, and overall event coordination will provide a sound basis for the operational plans in 2026.• Other venues such as Cortina, host of the 2021 FIS Alpine World Championships, will offer a similar level of knowledge transfer to the benefit of the OCOG's preparations.
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4. Key Priorities

Commercial Programme	<ul style="list-style-type: none">• The OCOG will continue to work closely with IOC TMS on the development of the Marketing Plan Agreement in order to launch the commercial programme in 2021.• Following the postponement of Tokyo, the OCOG will sign an MOU with CONI on the use of marketing rights during 2021. Under normal circumstances these rights would have passed to the OCOG, but existing CONI partners will be able to activate their rights until the end of the Tokyo Games.• The OCOG has made it a priority to link the commercial programme to its ambitions for engagement, in order to be as appealing as possible to potential domestic partners.
Engagement	<ul style="list-style-type: none">• The OCOG has been clear that its vision will include the ambition to make the Olympic Winter Games Milano Cortina 2026 relevant not just to the regions of Lombardy and Veneto, but also across Italy.• Through building the brand of Milano Cortina, the OCOG intends to reach a wide audience across the whole 2022-26 quadrennium.
Venue Masterplan	<ul style="list-style-type: none">• The IOC and the OCOG are working closely on the development of the venue masterplan, in line with the recommendations of the Evaluation Commission report.• These discussions will engage the relevant IFs and local authorities to ensure that the final masterplan will deliver venues with a sustainable legacy.



5. Next Meetings/Events

Coordination Commission #1	<ul style="list-style-type: none">• The first CoCom meeting will be conducted remotely from 28 to 30 September 2020.
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Lausanne, 17 July 2020

Sari Essayah
Chair

Coordination Commission for the XXIV Olympic Winter Games Milano Cortina 2026