The world faces significant challenges across a wide spectrum of economic, social and environmental matters. The Olympic Movement has both an opportunity and a duty to actively contribute to the global sustainability debate in line with its vision of “Building a better world through sport”.

With this in mind, and in response to Olympic Agenda 2020, the International Olympic Committee (IOC) launched the International Federation (IF) Sustainability Project in 2016 to obtain an overview of IFs’ sustainability initiatives – identifying common topics, challenges and good practices while also sharing information among the IFs.

One outcome of the project was a series of case studies illustrating how IFs are actively contributing towards a more sustainable world.

As part of the IOC’s objective to “profile the role of the Olympic Movement in sustainability through the aggregation of information and collective reporting”, it was agreed that the identification and sharing of information contributes to the holistic integration of sustainability and should be continued. These case studies, which now also showcase National Olympic Committees’ (NOCs) best practices, form part of a strategic support system given to the Olympic Movement through the IOC Sustainability Strategy.

Each case study is aligned with one or more of the IOC’s five sustainability focus areas: infrastructure & natural sites; sourcing & resource management; mobility; workforce; and climate. They are also aligned with one or more of the United Nations’ (UN) framework of 17 Sustainable Development Goals (SDGs), which provide a common framework for organisations to explain how they plan to contribute to sustainable development and tackle the key global sustainability challenges.

This framework is pivotal for the Olympic Movement – in September 2015, the UN General Assembly confirmed the important role that sport can play in supporting the UN’s 2030 Agenda for Sustainable Development and its SDGs.

“The IOC provides support to NOCs and IFs in the definition, design and development of their sustainability strategies.

“Sport is also an important enabler of sustainable development. We recognise the growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives.”

Paragraph 37, UN 2030 Agenda for Sustainable Development
The Fédération Internationale de l’Automobile (FIA)’s annual FIA Smart Cities Award highlights innovative mobility projects implemented by cities that host the rounds of the fully electric ABB FIA Formula E Championship. The award was first given in 2017 and creates a sharing platform for expertise in innovative urban mobility solutions.

“We are struggling with congestion in big cities all over the world, and this needs to be addressed urgently. Then, we must make sure that the vehicles are environmentally friendly. For this, the electric car is absolutely essential.”

Jean Todt, FIA President

It is expected that 66 per cent of people will live in cities by 2050, and that urban mobility demand will increase. Transportation accounts for around one quarter of the planet’s CO2 emissions from fossil fuel combustion and with this ever-increasing growth, cities face the challenge of transforming their existing mobility infrastructures into more effective, efficient and sustainable models. Indeed, developing solutions in urban mobility systems is no longer optional.

**OBJECTIVES**

The FIA Smart Cities Award was created to:

- Identify innovative and scalable solutions for urban mobility.
- Recognise the Formula E host city that implemented the most innovative urban mobility solutions according to its context.
- Set an example for other cities to confront issues such as air pollution, public transport infrastructure and city traffic.
- Share experiences on how innovation helps to solve urban mobility issues by bringing together city authorities and mobility experts.
LESSONS LEARNED
• Mobility is a complex issue that requires the involvement of multiple stakeholders and political will.
• A clear communication strategy is key to achieving responsiveness and an open dialogue with cities.
• Differences in the geographical location and economic development level are hard to measure against identical indicators.
• Projects that collect best practices need to be supported by a strong methodology and external evaluation to guarantee neutrality and objectiveness.

EVALUATION
The FIA Smart Cities Award identifies innovative solutions in urban mobility. Sharing successful practices that have been piloted by the cities leading the urban mobility revolution helps the transition to more efficient mobility in cities. This award is a recognition of the Formula E host city that best addresses these issues, setting an example for cities worldwide.

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The FIA partnered with Sciences Po Paris to identify and rate the best practices of urban mobility systems from the 10 host cities (Hong Kong, Marrakesh, Santiago de Chile, Mexico City, Punta del Este, Rome, Paris, Berlin, Zurich and New York) of Season IV of the ABB FIA Formula E Championship. Ratings were based on innovative strategies and projects, as well as policies put in place to advance innovative urban mobility according to the context of each city. The winner was selected by an external international expert panel, which measured innovation in five areas: quality of life, governance, economic performance, mobility efficiency and environmental sustainability.

Santiago de Chile was the winner of the 2018 award for the successful implementation of its intermodal mobility system. The city will share its best practices with the FIA Smart Cities network, which will bring international recognition for the Chilean capital, and act as a catalyst for inter-city collaboration on urban mobility solutions.