



IF Sustainability Project
**ENVIRONMENTAL
ACCREDITATION
PROGRAMME**



NOC AND IF SUSTAINABILITY CASE STUDIES

The world faces significant challenges across a wide spectrum of economic, social and environmental matters. The Olympic Movement has both an opportunity and a duty to actively contribute to the global sustainability debate in line with its vision of “Building a better world through sport”.

With this in mind, and in response to Olympic Agenda 2020, the International Olympic Committee (IOC) launched the International Federation (IF) Sustainability Project in 2016 to obtain an overview of IFs’ sustainability initiatives – identifying common topics, challenges and good practices while also sharing information among the IFs.

One outcome of the project was a series of case studies illustrating how IFs are actively contributing towards a more sustainable world.

As part of the IOC’s objective to “profile the role of the Olympic Movement in sustainability through the aggregation of information and collective reporting”, it was agreed that the identification and sharing of information contributes to the holistic integration of

sustainability and should be continued. These case studies, which now also showcase National Olympic Committees’ (NOCs) best practices, form part of a strategic support system given to the Olympic Movement through the [IOC Sustainability Strategy](#).

Each case study is aligned with one or more of the IOC’s five sustainability focus areas: infrastructure & natural sites; sourcing & resource management; mobility; workforce; and climate. They are also aligned with one or more of the United Nations’ (UN) framework of 17 Sustainable Development Goals (SDGs), which provide a common framework for organisations to explain how they plan

to contribute to sustainable development and tackle the key global sustainability challenges. This framework is pivotal for the Olympic Movement – in September 2015, the UN General Assembly confirmed the important role that sport can play in supporting the UN’s 2030 Agenda for Sustainable Development and its SDGs.

The IOC provides support to NOCs and IFs in the definition, design and development of their sustainability strategies.



“Sport is also an important enabler of sustainable development. We recognise the growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives.”
Paragraph 37, UN 2030 Agenda for Sustainable Development

Each NOC/IF sustainability project contributes to one or more of the IOC's sustainability focus areas and one or more of the UN's Sustainable Development Goals (SDGs)

IOC FOCUS AREAS



UN SDGs



THE FIA'S ENVIRONMENTAL ACCREDITATION PROGRAMME HELPS MOTORSPORT STAKEHOLDERS MEET AND EXCEED ENVIRONMENTAL STANDARDS

To help motorsport stakeholders (e.g. National Sporting Authorities [ASNs], circuits and teams) measure and improve their environmental performance, the Fédération Internationale de l'Automobile (FIA) has developed and implemented an

“BY HELPING ITS CLUBS AND AFFILIATED MEMBERS WORLDWIDE TO UNDERSTAND, MEASURE, AND IMPROVE THEIR ENVIRONMENTAL FOOTPRINT, THE FIA DEMONSTRATES ITS COMMITMENT TO PLAY A LEADING ROLE IN THE GLOBAL ENVIRONMENTAL SUSTAINABILITY EFFORT.”

FELIPE CALDERON, PRESIDENT, FIA ENVIRONMENT & SUSTAINABILITY COMMISSION

Environmental Accreditation Programme. This three-level programme introduces an environmental management framework for motorsport drawn from multiple international standards, such as ISO14001.

Providing clear guidelines on the sustainable management of motorsports events, the FIA's programme has been tailored to enable all stakeholders to apply the right level of environmental assessment according to their activities, needs, and their level of maturity.

The programme – which includes guidance from an FIA environmental expert

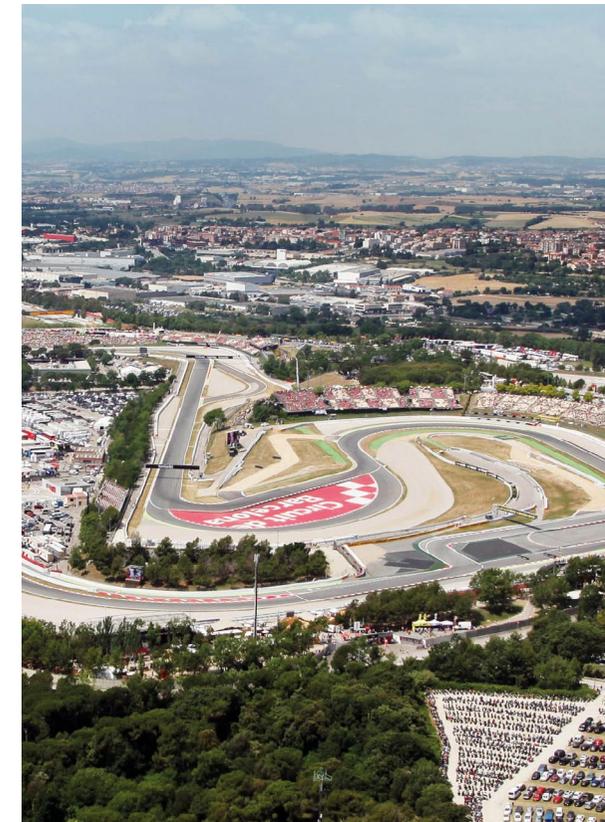
– provides stakeholders with a step-by-step approach to improving their environmental performance, allowing them access to one of the following certifications, which are valid for two years:

Remote auditing is sufficient	★	One-Star: Good practice (e.g. stakeholders hosting national championships, ASNs and venues) – free of charge
	★★	Two-Star: Better practice (e.g. regional stakeholders and ASNs hosting regional championships) – EUR 500-1,000
On-site auditing is necessary	★★★	Three-Star: Best practice (e.g. Manufacturer teams, World Championship organisers, major venues and ASNs) – EUR 2,500-5,000

OBJECTIVES

The FIA has introduced this programme in order to:

- Increase awareness of environmental management issues and provide guidance to facilitate adoption and improvement of environmental initiatives by FIA stakeholders.
- Encourage the implementation of environmental best practices, including carbon management.
- Promote safe, accessible and sustainable mobility.
- Set clear standards and objectives that conform to environmental regulations.





First international motor sport series to require all events to attain Three-Star environmental accreditation.



First Formula One racetrack to reach Three-Star accreditation; also ISO14001 certified.



First-ever carbon-neutral Formula One team; Three-Star accredited.

As part of its programme, the FIA further stimulates enhancement of environmental performance by providing grants to ASNs, enabling them to undertake environmental projects. In the longer-term, it is envisaged that FIA stakeholders wishing to conduct motorsports activities will be required to be accredited against the framework.



LESSONS LEARNED

- The programme has increased the FIA's engagement with its stakeholders.
- The programme is an appropriate platform/training tool for further implementation of other international standards (e.g. ISO).
- There is a need for more awareness campaigns, training and other promotional actions to increase the number of accredited stakeholders.
- Mandatory environmental accreditation should be considered in the long-term.

EVALUATION

The FIA's Environmental Accreditation Programme helps motorsport stakeholders to identify, control and improve the environmental impact of their activities, products and services. It also implements a systematic approach to help reduce operational costs and strengthen organisational reputation and brand value. Reaching one of the accreditation levels develops a culture of sustainable consumption and procurement, as well as a commitment towards improved environmental performance. The programme is flexible enough to fit the operations of all FIA stakeholders.

