The world faces important challenges across a wide spectrum of economic, social and environmental issues, and the sport community is not immune from their impacts. The Olympic Movement has both an opportunity and a duty to actively contribute to the global sustainability debate in line with its vision of "Building a better world through sport".

With this in mind, and in response to recommendation 5 of Olympic Agenda 2020 ("Include sustainability within the Olympic Movement’s daily operations"), the IOC conducted the International Federation (IF) Sustainability Project throughout 2016. The IOC carried out the project with three objectives: obtaining an overview of IFs’ sustainability initiatives; identifying common topics, good practices and shared challenges; and sharing information among the IFs. As part of this project, the IOC collaborated with the IFs to compile a series of case studies reflecting how IFs are contributing towards a more sustainable world.

Each case study is aligned with one or more of the IOC’s five sustainability focus areas: infrastructure & natural sites; sourcing & resource management; mobility; workforce; and climate. These focus areas were selected through an extensive stakeholder engagement process, taking into consideration today’s key sustainability challenges and the manner in which the IOC believes the Olympic Movement can most significantly contribute to addressing them.

The case studies are also aligned with the United Nations’ (UN) framework of 17 Sustainable Development Goals (SDGs). This framework is pivotal for the Olympic Movement: in September 2015, the UN General Assembly confirmed the important role that sport can play in supporting the UN's 2030 Agenda for Sustainable Development and its SDGs.

“Sport is also an important enabler of sustainable development. We recognise the growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives.” Paragraph 37, UN 2030 Agenda for Sustainable Development
THE IBU REGULARLY REDISTRIBUTES COMPETITION UNIFORMS TO DEVELOPING NATIONAL FEDERATIONS.

Since 2008, the IBU has received approximately 100 competition packages every two years for its international referees and technical delegates through its partnerships with suppliers. The uniform packages include boots, winter jackets, tops, trousers and raincoats, ensuring officials are correctly clothed for the winter weather conditions during competition and are easily recognisable as IBU officials.

When new sets of uniforms are dispatched, the IBU asks officials to return their previous sets. This request is designed to ensure that there is no confusion regarding which set is currently valid for use. Approximately 80 of these used uniforms are then sent to a local partner company for repairs and to remove the IBU officials logo, at a total cost every two years of approximately €12,000.

The IBU distributes these uniforms at its annual IBU–IOC Overall Winter Camp, which is hosted by the IBU and supported by the IOC as part of its Sport Assistance Programme. At the camp, which is geared towards developing NFs that require training opportunities in quality snow, all participants receive a uniform package. This usually amounts to 2-3 athletes per chosen NF and their coach, with any remaining uniforms distributed to NFs at the discretion of the IBU.

COMMUNICATION
The IBU does not communicate information about the programme to the public.

“The Uniform Redistribution Programme Has Been Regarded as an Opportunity for Less Developed NFs to Provide Support to Their Athletes.”

OBJECTIVES

The International Biathlon Union’s (IBU) uniform redistribution programme is designed to support the less developed National Federations (NF) by providing better equipment for their athletes.
EVALUATION
The uniform redistribution programme is greatly appreciated by the NFs and members of the association. It has been regarded as an opportunity for less developed NFs to provide support to their athletes.

The IBU is satisfied that the programme is a success – IBU representatives often see athletes competing in local and/or regional events wearing the distributed clothing.