



INTERNATIONAL
OLYMPIC
COMMITTEE

Future Host Elections

Rules of Conduct for Continuous Dialogue with Interested Parties

Terminology:

Interested Party(ies): City/Region/Country/National Olympic Committee (NOC) / associated individual interested in hosting a future edition of the Olympic Summer/Winter Games or the Summer/Winter Youth Olympic Games.

Continuous Dialogue: Non-committal discussions between the IOC and Interested Parties with regard to hosting future Olympic Summer/Winter Games or Summer/Winter Youth Olympic Games.

Principles

1. The Rules of Conduct for Continuous Dialogue with Interested Parties (“The Rules”) are guided by the core Olympic value of fair play, the Olympic Charter and the IOC Code of Ethics and its Implementing Provisions, in particular the Rules Concerning Conflict of Interest Affecting the Behaviour of the Olympic Parties.
2. These Rules apply during the entire duration of Continuous Dialogue with the IOC and are to be respected by all Interested Parties, as well as all representatives of the Olympic Movement.
3. The NOC of the Interested Party(ies) is responsible for ensuring that any persons/entities participating in or associated with the Continuous Dialogue are aware of and fully respect these Rules.

Promotion

4. Interested Parties may promote their vision/project at national level at any time.
5. Any such promotional activities (advertising, public relations, use of social networks, etc.) are to take place with dignity and moderation and must be overseen by the NOC.
6. Promotional activity at international level is prohibited. (Further information to be provided to Continuous Dialogue participants.)

Future Host Commissions

7. All Interested Parties involved in Continuous Dialogue must respect the conditions defined by the IOC for interaction with and potential visits by Future Host Commissions. All costs incurred will be covered by the IOC.

IOC Members/Representatives of the Olympic Movement

8. Interested Parties must refrain from visiting IOC Members, inviting IOC Members for any type of visit or from any form of direct communication.
9. Any form of gift, official honour, invitation, advantage or promise from Interested Parties (including Ambassadors, Embassies, Permanent Representation in the country(ies) of the Interested Party) is strictly prohibited.

10. The neutrality of the IOC Members is to be respected. The IOC Members (with the exception of those in the country of an Interested Party) must refrain from making any public declarations or expressing an opinion on any person(s)/entity(ies) involved. Similarly, the name or image of an IOC Member, IOC Honorary Member or IOC Honour Member shall not be used for promotional activities, with the exception of Members in the country of an Interested Party.

Consultants

11. Consultants working with Interested Parties must be registered on the IOC Register of Consultants, under their respective NOC. The NOC takes responsibility for overseeing this process.
12. Registration is required to ensure that the consultants undertake, as an individual or on behalf of a company, to respect the IOC's ethical principles, the Olympic Charter and the IOC Code of Ethics and its Implementing Provisions, in particular the Rules Concerning Conflict of Interest.
13. Registration must be finalised prior to any services and/or any consultancy work being commissioned by the Interested Parties. The procedure for registration as well as the Rules for the Register of Consultants can be found [here](#). Non-compliance may lead to sanctions, as specified in the Rules for the Register of Consultants.

International Federations and National Olympic Committees

14. No recognised International Federation (IF) or NOC may request or gain any advantage from any Interested Party(ies).
15. All recognised IFs and NOCs must remain neutral and not favour any one Interested Party (with the exception of an NOC with an Interested Party in its territory).

IOC TOP Partners and other IOC sponsors/suppliers

16. The IOC TOP Partners and IOC sponsors/suppliers must remain neutral and refrain from providing any form of support to Interested Parties. Consequently, Interested Parties shall not solicit or accept any form of support or promotion from IOC TOP Partners or IOC sponsors/suppliers.

Media

17. Interested Parties shall not organise or cover the costs of any working visit by international media representatives.

Respect between Interested Parties

18. Interested Parties must respect each other, as well as IOC Members, the IOC and representatives of the Olympic Movement.
19. Interested Parties must refrain from any act or comment that could tarnish the image of another party or be prejudicial to it. Any comparison is strictly forbidden.
20. To ensure respect between Interested Parties, there may be no organised debates.
21. No agreement, coalition or collusion between the Interested Parties or their NOCs, aimed at influencing the result of the host election, is permitted.

Interpretation

22. Any questions concerning these Rules and their interpretation are to be submitted to the IOC Chief Ethics and Compliance Officer.
23. Breaches will be dealt with by the IOC Chief Ethics and Compliance Officer and any serious or repeated breaches may be referred to the IOC Ethics Commission.