

The Museum



Olympic Museum

1997-2000



Financial statements

Olympic Museum



Index

Report of the Auditors and financial statements at December 31, 2000

| Page | |
|------|--|
| 2 | Report of Auditors |
| 3 | Statement of financial position at December 31, 2000 |
| 4 | Statement of activities for the year ended December 31, 2000 |
| 5-8 | Notes to the financial statements at December 31, 2000 |

Report of the auditors to the President and members of the Board of the Olympic Museum Foundation, Lausanne

As statutory auditors, we have audited the accounting records and the financial statements (set out on pages 6 to 11) of the Olympic Museum foundation for the year ended December 31, 2000.

These financial statements are the responsibility of the Board of the foundation. Our responsibility is to express an opinion on these financial statements based on our audit. We confirm that we meet the legal requirements concerning professional qualification and independence.

Our audit was conducted in accordance with auditing standards promulgated by the profession in Switzerland, which require that an audit be planned and performed to obtain reasonable assurance about whether the financial statements are free from material misstatement. We have examined on a test basis evidence supporting the amounts and disclosures in the financial statements. We have also assessed the accounting principles used, significant estimates made and the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the accounting records and the financial statements comply with Swiss law and the requirements of the statutes.

We recommend that the financial statements submitted to you be approved.

PricewaterhouseCoopers SA

F. Roth J. Audet

Lausanne, April 9, 2001

Statement of financial position

at december 31, 2000 (In Swiss francs)

| ASSETS | Notes | 2000 | 1999 |
|--|--------------|---------------------|---------------------|
| | | <u>CHF</u> | <u>CHF</u> |
| Current assets | | | |
| Cash | | 1 412 935 | 1 456 928 |
| Olympic Foundation | | 4 320 000 | 3 866 402 |
| International Olympic Committee | | 67 506 | 1 489 866 |
| Miscellaneous receivables and other current assets | | <u>2 289 802</u> | <u>2 557 515</u> |
| | | <u>8 090 243</u> | <u>9 370 711</u> |
| Fixed assets | | | |
| Gross | 4 | 119 392 402 | 116 413 465 |
| Less: Accumulated depreciation | 4 | <u>(33 604 687)</u> | <u>(28 561 881)</u> |
| Net fixed assets | 4 | 85 787 715 | 87 851 584 |
| Donations | | <u>(85 426 770)</u> | <u>(87 422 321)</u> |
| | | <u>360 945</u> | <u>429 263</u> |
| | | <u>8 451 188</u> | <u>9 799 974</u> |
| LIABILITIES AND FUND BALANCES | | | |
| Current liabilities | | | |
| Accounts payable | | 1 731 904 | 1 328 269 |
| Accrued expenses and other current liabilities | | <u>1 319 654</u> | <u>930 199</u> |
| | | <u>3 051 558</u> | <u>2 258 468</u> |
| Earmarked donations | | | |
| Capital investment program | 5 | 3 689 321 | 6 147 784 |
| Promotion of the Olympic Museum | 6 | <u>322 308</u> | <u>322 308</u> |
| | | <u>4 011 629</u> | <u>6 470 092</u> |
| Fund balances | | | |
| Dotation capital | | 100 000 | 100 000 |
| Undesignated funds | | <u>1 288 001</u> | <u>971 414</u> |
| | | <u>1 388 001</u> | <u>1 071 414</u> |
| | | <u>8 451 188</u> | <u>9 799 974</u> |

Statement of activities

for the year ended december 31, 2000 (In Swiss francs)

| | <u>2000</u> | <u>1999</u> |
|--|-------------------|-------------------|
| INCOME | CHF | CHF |
| Contribution from the International Olympic Committee | | |
| – Olympic Museum | 4 700 000 | 5 000 000 |
| – Research and Study Centre | 3 247 821 | 3 458 570 |
| Contribution from the Olympic Foundation | 4 320 000 | 3 866 402 |
| Entrance fees | 1 334 238 | 1 318 872 |
| Sales | 4 135 488 | 3 583 112 |
| Rights on Olympic Sequences | 2 151 116 | 1 794 128 |
| Sponsorships | 1 069 882 | 1 412 449 |
| Other | 354 487 | 380 480 |
| | <u>21 313 032</u> | <u>20 814 013</u> |
| | | |
| EXPENDITURE | | |
| Salaries and social charges | 10 816 071 | 9 485 049 |
| External services | 2 214 273 | 2 355 952 |
| Administration and running expenses | 1 716 805 | 2 350 996 |
| Cost of goods | 2 808 571 | 3 248 667 |
| Promotion, press and public relations | 2 020 520 | 2 051 937 |
| Rental costs | 299 769 | 499 939 |
| Travel and representation expenses | 303 637 | 426 336 |
| Maintenance | 748 335 | 703 329 |
| Depreciation | 68 464 | 74 894 |
| | <u>20 996 445</u> | <u>21 197 099</u> |
| | | |
| Excess income (excess expenditure) for the year | 316 587 | (383 086) |
| | | |
| Undesignated funds at beginning of year | <u>971 414</u> | <u>1 354 500</u> |
| | | |
| Undesignated funds at end of year | <u>1 288 001</u> | <u>971 414</u> |

Notes to the financial statements

at december 31, 2000

NOTE 1 ACTIVITIES

The Olympic Museum foundation (OM) is governed by the provisions of the Swiss Civil Code. It has been entrusted by the International Olympic Committee (IOC) with the task of depicting the history and development of the Olympic Movement over the years. Through its various activities, its role is to associate more closely the Olympic Movement with art and culture, for specialists as well as for the general worldwide public.

The assets and liabilities of the former IOC department, "Olympic Museum, Library and Olympic Study Center" have been transferred to the Olympic Museum as of January 1, 1994. At the same date, the IOC has also transferred the ownership of the property and equipment in which the Museum operates. The IOC retains the ownership of the collections, works of art as well as the Olympic audio-visual, photographic and documentary heritage, which it loans to the Olympic Museum.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- a. The Olympic Museum uses in all material respects the accrual basis of accounting.
- b. Fixed assets are stated at cost or donated values. Depreciation is calculated on the straight line method over the estimated useful lives of these assets. For fixed assets which have been financed

through donations, the depreciation expense is set against the donation account. For fixed assets which are financed by own funds, the depreciation expense is charged to the statement of activities.

- c. Donations received from third parties are earmarked either for investment programmes or for other programmes as decided by the Board of the Foundation. The investment programmes include new installations and equipment as well as the replacement of existing fixed assets. Donations for investment programmes are set against fixed assets when used.

NOTE 3 RESULTS OF THE CAFETERIA AND THE BOUTIQUE

The assets, liabilities, income and expenditure of the Cafeteria and the Boutique are incorporated in the Olympic Museum accounts. The net income of these two entities is detailed as follows at December 31:

| | <u>2000</u> | <u>1999</u> |
|-----------|-------------|-------------|
| | CHF | CHF |
| Cafeteria | 193 033 | 162 326 |
| Boutique | 113 518 | 21 044 |

NOTE 4 FIXED ASSETS

| | Land | Building and Building Installations | Museology, Multi-media and Exhibitions | Furniture and Equipment | Work in progress Museum 2000 | Total |
|---|------------------|---|---|----------------------------|---------------------------------------|--------------------|
| | CHF | CHF | CHF | CHF | CHF | CHF |
| <u>Fixed Assets, gross</u> | | | | | | |
| <u>Year 1999</u> | | | | | | |
| Opening balance at January 1, 1999 | 7 672 700 | 73 181 376 | 22 763 531 | 11 722 589 | - | 115 340 196 |
| Donated assets and acquisitions | - | - | 246 044 | 250 710 | 488 626 | 985 380 |
| Integration of the Cafeteria's fixed assets | - | - | - | 87 889 | - | 87 889 |
| Closing balance at December 31, 1999 | <u>7 672 700</u> | <u>73 181 376</u> | <u>23 009 575</u> | <u>12 061 188</u> | <u>488 626</u> | <u>116 413 465</u> |
| <u>Year 2000</u> | | | | | | |
| Opening balance at January 1, 2000 | 7 672 700 | 73 181 376 | 23 009 575 | 12 061 188 | 488 626 | 116 413 465 |
| Donated assets and acquisitions | - | - | 503 547 | 206 008 | 2 269 382 | 2 978 937 |
| Closing balance at December 31, 2000 | <u>7 672 700</u> | <u>73 181 376</u> | <u>23 513 122</u> | <u>12 267 196</u> | <u>2 758 008</u> | <u>119 392 402</u> |

Notes to the financial statements

at december 31, 2000

| | Land | Building and Building Installations | Museology, Multi-media and Exhibitions | Furniture and Equipment | Work in progress Museum 2000 | Total |
|--|------------------|---|---|----------------------------|---------------------------------------|-------------------|
| | CHF | CHF | CHF | CHF | CHF | CHF |
| Accumulated depreciation | | | | | | |
| Depreciation rate | - | 2% | 10% | 10% | - | - |
| Year 1999 | | | | | | |
| Opening balance at January 1, 1999 | - | 7 260 310 | 10 786 004 | 5 486 347 | - | 23 532 661 |
| 1999 depreciation charge on donated assets | - | 1 463 628 | 2 262 036 | 1 177 869 | - | 4 903 533 |
| 1999 depreciation charge on assets financed by own funds | - | - | 38 922 | 19 461 | - | 58 383 |
| 1999 depreciation on the integration of the Cafeteria's fixed assets | - | - | - | 67 304 | - | 67 304 |
| Closing balance at Decembre 31, 1999 | - | 8 723 938 | 13 086 962 | 6 750 981 | - | 28 561 881 |
| Year 2000 | | | | | | |
| Opening balance at January 1, 2000 | - | 8 723 938 | 13 086 962 | 6 750 981 | - | 28 561 881 |
| 2000 depreciation charge on donated assets | - | 1 463 628 | 2 312 390 | 1 198 470 | - | 4 974 488 |
| 2000 depreciation charge on assets financed by own funds | - | - | 38 922 | 19 461 | - | 58 383 |
| 2000 depreciation on the integration of the Cafeteria's fixed assets | - | - | - | 9 935 | - | 9 935 |
| Closing balance at Decembre 31, 2000 | - | 10 187 566 | 15 438 274 | 7 978 847 | - | 33 604 687 |
| Net fixed assets at December 31, 1999 | <u>7 672 700</u> | <u>64 457 438</u> | <u>9 922 613</u> | <u>5 310 207</u> | <u>488 626</u> | <u>87 851 584</u> |
| at December 31, 2000 | <u>7 672 700</u> | <u>62 993 810</u> | <u>8 074 848</u> | <u>4 288 349</u> | <u>2 758 008</u> | <u>85 787 715</u> |

NOTE 5 DONATIONS EARMARKED FOR THE INVESTMENT PROGRAM

| | <u>2000</u> | <u>1999</u> |
|--|-------------------------|-------------------------|
| | CHF | CHF |
| Balance at January 1 | 1 936 410 | 5 579 184 |
| Donations received | 520 474 | 1 553 980 |
| Funding of Museum 2000 | - | (4 700 000) |
| Donations that funded actual purchases | <u>(709 555)</u> | <u>(496 754)</u> |
| Balance for investments (except Museum 2000) | <u>1 747 329</u> | <u>1 936 410</u> |
| Donations earmarked for the Museum 2000 investment program | 4 211 374 | 4 700 000 |
| Donations that funded Museum 2000 actual purchases | <u>(2 269 382)</u> | <u>(488 626)</u> |
| Balance for Museum 2000 investments | <u>1 941 992</u> | <u>4 211 374</u> |
| Balance at December 31 | <u><u>3 689 321</u></u> | <u><u>6 147 784</u></u> |

NOTE 6 DONATIONS EARMARKED FOR THE PROMOTION OF THE OLYMPIC MUSEUM

| | <u>2000</u> | <u>1999</u> |
|---|-----------------------|-----------------------|
| | CHF | CHF |
| There has been no change over the last two financial years. | | |
| Balance for Museum 2000 promotion | <u>322 308</u> | <u>322 308</u> |
| Balance at December 31 | <u><u>322 308</u></u> | <u><u>322 308</u></u> |