

# TO CELEBRATE THE YOG LAUSANNE 2020, ENTRY TO THE OLYMPIC MUSEUM WAS FREE OF CHARGE, AND THE PUBLIC CERTAINLY RESPONDED TO THIS!

From 6 to 26 January, nearly 40,000 visitors immersed themselves in the world of Olympism by (re)discovering the permanent exhibition and two temporary exhibitions.

The teaching coaches were busy, too, helping to pass on the Olympic values to more than **12,800 children** who had come on school trips. Many of the international athletes were also happy to enjoy a rest between competitions and check out The Olympic Museum. The Museum is pleased to have contributed to the success of this fantastic edition of the Winter Youth Olympic Games, Lausanne 2020.

Take a look at the pictures [here](#)

## 2019 OVERVIEW

With **320,000 visitors** in 2019, The Olympic Museum set a new record, with the highest number of visitors since it opened in 1993. Sixty per cent of them were from abroad, mainly France, China and the USA. But the Museum is still very popular with local people, who keep coming back for more.

And now we head for **Tokyo 2020** with the **SPORT X MANGA** exhibition.

As of 2 April, Tokyo 2020 and Japanese culture will be taking over the whole Museum, with exhibitions, events, afterworks, workshops and plenty of other surprises.

こんにちは! Konnichiwa!



For more information about the exhibitions go on the [website](#).

Pictures can be found on [Flickr](#).

### THE OLYMPIC MUSEUM

Quai d'Ouchy 1  
1006 Lausanne – Switzerland  
+41 21 621 65 11  
Open everyday from 9am to 6pm  
From 21 October to 30 April: from 10am to 6pm  
(closed on Mondays).  
[olympic.org/museum](http://olympic.org/museum)

### PR & Media Relations

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