



Press Release

Wednesday 27 June 2018

SUMMER HIGHLIGHTS
AT THE OLYMPIC MUSEUM

THE OLYMPIC MUSEUM SUMMER PROGRAMME

For the holidays, set off on a journey through the Look of the Games, stay cool by visiting our exhibitions and get your trainers on in the Olympic Park.

As of 1 July, take the whole family down to The Olympic Museum for free creative activities, sunny escapades and entertaining experiences. Check out the exciting summer programme below:

“OLYMPIC LANGUAGE” is the new temporary exhibition in place all summer.

Explore the world of Olympic design and the secrets of what makes a successful Look of the Games. Discover the exhibition on Games mascots, these animals or imaginary creatures, with a drawing and cartoon corner to find out more about this key part of the visual identity of the Games.

Become a Games designer by creating an imaginary poster for the Youth Olympic Games Lausanne 2020, using a digital interface created for an Interactive Media Design class at the French-speaking Switzerland Arts and Communications School (ERACOM).

To find out more, look at the [press kit](#), our [website](#) and the [webdoc](#) to immerse yourself in the atmosphere of 12 editions of the Games, from Paris 1900 to London 2012.

Take a walk in the park; enjoy a gourmet break; and go home with a souvenir.

Chill out and enjoy the hot summer days in the 8,000 square metres of the Park; cool down by the fountain decorated with balloons in the Mexico '68 colours; find a shady spot with a stunning view over Lake Geneva for your picnic; or try out our locally sourced home-made ice creams. Feel like taking part of the Olympic experience home with you? Pop into the TOM shop with its exclusive range of products. Starting in mid-July, discover the new “Olympic Heritage” lifestyle clothing collection, designed by Lacoste.

For more information: [TOM Shop](#).

Discover the PyeongChang display in the permanent exhibition.

Don't miss the latest additions to the collections in the display on the Olympic Winter Games PyeongChang 2018:

- The Alpine skiing equipment used by [Théo GMÜR \(SUI\)](#). Aged just 21, the Valais skier is an inspiration for other young people, winning three Paralympic gold medals, in the men's downhill, super-G and giant slalom - standing;
- The boots worn by [Martin FOURCADE \(FRA\)](#), three-time Olympic biathlon champion;
- The curling shoes used by [Martin RIOS \(SUI\)](#), mixed doubles silver medallist;
- The skeleton outfit worn by [Akwasi FRIMPONG \(GHA\)](#);
- The bobsleigh helmet signed by [Ngozi ONWUMERE \(NGR\)](#) after her first Winter Games participation. No African team had previously qualified in a sliding sport.
- The ski helmet signed by [Lindsey VONN \(USA\)](#), downhill bronze medallist. The initials "D. K." and a heart appear on the helmet, to honour the memory of her grandfather, Don Kildow, who served in the Korean War from 1952 to 1954, and who died on 1 November 2017.
- An ice hockey outfit from the [Korean unified women's team](#), signed by all the members;
- A pair of skis signed by [Simon AMMANN \(SUI\)](#), four-time Olympic ski jump champion, 2002-2010.

GET YOUR DIARIES OUT!

The unmissable events this summer – and early autumn:

- Sunday 1 July 2018: [Mini-Stars Relay](#), a race for teams of two in the magnificent setting of the Olympic Museum gardens, for the traditional launch of "Athletissima" week! For budding athletes and their families.
Age: children born between 2004 and 2012. Register online [here](#).
More details on the [website](#).
- Saturday 22 September: [Museums Night](#) (La Nuit des Musées), "Make yourself at home" ... Bring your smartest nightwear for the pyjama party. More details on the [website](#) (in French only).
- Not forgetting the unmissable 38th [Olympic Week](#), which will once again attract thousands of children. Get your shorts on from 14 to 18 October!

The programme is family-oriented, and the price is, too!
Special family rate: CHF 40 (2 adults and children aged from 6 to 16).

For more information about the Museum programme, visit our [website](#).

For visuals, check out our [Flickr](#) album.

THE OLYMPIC MUSEUM

Quai d'Ouchy 1
1006 Lausanne – Switzerland
Tel: +41 21 621 65 11
Open every day 9 a.m. to 6 p.m.
15 Oct. - 1 May: 10 a.m. to 6 p.m. (closed on Mondays)
<https://www.olympic.org/museum>

Media Relations

Nadia Valentin
Nadia.valentin@olympic.org

Tel.: +41 21 621 66 71