THE OLYMPIC MUSEUM SUMMER PROGRAMME

For the holidays, set off on a journey through the Look of the Games, stay cool by visiting our exhibitions and get your trainers on in the Olympic Park.

As of 1 July, take the whole family down to The Olympic Museum for free creative activities, sunny escapades and entertaining experiences. Check out the exciting summer programme below:

“OLYMPIC LANGUAGE” is the new temporary exhibition in place all summer.
Explore the world of Olympic design and the secrets of what makes a successful Look of the Games. Discover the exhibition on Games mascots, these animals or imaginary creatures, with a drawing and cartoon corner to find out more about this key part of the visual identity of the Games.
Become a Games designer by creating an imaginary poster for the Youth Olympic Games Lausanne 2020, using a digital interface created for an Interactive Media Design class at the French-speaking Switzerland Arts and Communications School (ERACOM).
To find out more, look at the press kit, our website and the webdoc to immerse yourself in the atmosphere of 12 editions of the Games, from Paris 1900 to London 2012.

Take a walk in the park; enjoy a gourmet break; and go home with a souvenir.
Chill out and enjoy the hot summer days in the 8,000 square metres of the Park; cool down by the fountain decorated with balloons in the Mexico ’68 colours; find a shady spot with a stunning view over Lake Geneva for your picnic; or try out our locally sourced home-made ice creams. Feel like taking part of the Olympic experience home with you? Pop into the TOM shop with its exclusive range of products. Starting in mid-July, discover the new “Olympic Heritage” lifestyle clothing collection, designed by Lacoste.
For more information: TOM Shop.

Discover the PyeongChang display in the permanent exhibition.
Don’t miss the latest additions to the collections in the display on the Olympic Winter Games PyeongChang 2018:
- The Alpine skiing equipment used by Théo GMÜR (SUI). Aged just 21, the Valais skier is an inspiration for other young people, winning three Paralympic gold medals, in the men’s downhill, super-G and giant slalom - standing;
- The boots worn by Martin FOURCADE (FRA), three-time Olympic biathlon champion;
- The curling shoes used by Martin RIOS (SUI), mixed doubles silver medallist;
- The skeleton outfit worn by Akwasi FRIMPONG (GHA);
- The bobsleigh helmet signed by Ngozi ONWUMERE (NGR) after her first Winter Games participation. No African team had previously qualified in a sliding sport.
- The ski helmet signed by Lindsey VONN (USA), downhill bronze medallist. The initials “D. K.” and a heart appear on the helmet, to honour the memory of her grandfather, Don Kildow, who served in the Korean War from 1952 to 1954, and who died on 1 November 2017.
- An ice hockey outfit from the Korean unified women’s team, signed by all the members;
- A pair of skis signed by Simon AMMANN (SUI), four-time Olympic ski jump champion, 2002-2010.

GET YOUR DIARIES OUT!
The unmissable events this summer – and early autumn:

- Saturday 22 September: Museums Night (La Nuit des Musées), “Make yourself at home” … Bring your smartest nightwear for the pyjama party. More details on the website (in French only).
- Not forgetting the unmissable 38th Olympic Week, which will once again attract thousands of children. Get your shorts on from 14 to 18 October!

The programme is family-oriented, and the price is, too!
Special family rate: CHF 40 (2 adults and children aged from 6 to 16).

For more information about the Museum programme, visit our website. For visuals, check out our Flickr album.