



Press release

Monday 12 September 2016

SAVE THE DATE
NEW PROGRAMME

STADIUMS PAST AND FUTURE

At the Olympic Games, the STADIUMS are real eye-catchers. But what do we know about these giant structures?

On the programme from 13 October 2016 to 7 May 2017.

You have all seen stadiums in your lifetime. But how much do you really know about them? Emblematic of the Olympic Games, STADIUMS also represent a challenge for the host city. With a long history, they refer to the past while turning to the future. The Olympic Museum is exploring the adventure of these buildings, which have become must-sees at the Games, and whose impact is measured beyond the 16 days of competition.

“STADIUMS past and future” is a programme for the general public thanks to its participative and dynamic approach. It features a temporary exhibition, events, a magazine, educational activities and a Serious Game. This programme is an illustration of humankind’s creativity through the various editions of the Games. It is about looking at stadiums as a whole, and not only architecturally. Building a stadium is about building the future – modifying a city’s urban landscape and leaving a legacy!

“Stadium by Stadium”: temporary exhibition

The exhibition addresses stadiums through the prism of time: from the ancient stadium in Olympia to the stadiums of the various editions of the modern Games, follow the adventure of these theatres of sport. The visitor takes part in the various stages of construction. Stadiums integrate into and enhance a city. How do they fit into the daily life of today and tomorrow? An active way of speaking about sustainable development and Olympic legacy.
Entry price CHF 5

Coordinators:

Geraint John, architect and adviser to the agency responsible for the Olympic stadiums in Sydney, London (in 2012) and Sochi; Honorary Life President of the International Union of Architects; and recipient of the Pierre de Coubertin Medal in 2014.

Pascal Vuillomenet, Vice President for Innovation and Technology Transfer at the EPFL

Nicolas Bancel, sports historian, Director of the Institute of Sports Sciences of the UNIL

Scenography: Epatant, Paris

Graphic design: Les Récréateurs agency, Paris

“A Stadium in the City”: Visits and workshops for schoolchildren – 25 October 2016 – 5 May 2017

Why build stadiums? Where should you build them? In the countryside? In the city? How do you get to them? This is what the pupils (aged 6-12) are invited to explore through a coached visit through the world of the great Olympic stadiums. In the workshop, between phases of handling, construction, dialogue and observation, the participants address the questions of integrating a stadium into city planning and the city legacy linked to the construction of a stadium. Full programme at: www.olympic.org/education

“Olympic Stadiums: the men, the passions, the stories”: book-magazine

This book-magazine or MOOK (magazine-book) addresses the theme of stadiums in an unusual way and in a plural form. To speak of stadiums is to speak of the men who dreamed up, wished for, imagined, built and used them. Illustrated by IOC archive images, the articles by journalists and expert contributions are presented in three sections: history; architecture and city planning; art and culture.

On sale from October 2016 at the TOM Shop and at the main online book points of sale. Published by: Giles Ltd, London – 176 pages, bilingual French/English

“Pierre de Coubertin... in search of the sustainable stadium”: the Serious Game

This online multimedia games or “Serious Game” introduces the main principles of sustainable development applied to Olympic stadiums. The web user, alias Pierre de Coubertin, embarks on a trip to the future. His destination is a Games host city, at the time that the sustainable Olympic stadium is being designed. Accessible online from mid-October 2016 at www.olympic.org/fr/musee/documentaire-interactif/stade

Development: “WeStudio” web agency, Lausanne

Stadiums dating and Ciné-Stadiums for constructive events:

Stadiums dating A special evening of meeting and discussion between visitors and stadium specialists. In the form of speed dating, the general public will have an opportunity to have a friendly chat with enthusiasts. Ten minutes to ask questions in a small group, while enjoying a drink in a relaxed atmosphere. Event held in collaboration with the EPFL and UNIL. Only one date to put in your diary: **Thursday 26 January 2017**

Ciné-Stadiums A selection of eight short films or films and documentaries with the stadium as a backdrop. **From 15 to 17 April 2017.**

To find out more about the STADIUMS programme, please go to The Museum's home page [here](#).

For images of the STADIUMS programme, go to Flickr [here](#).



THE OLYMPIC MUSEUM

Quai d'Ouchy 1
1006 Lausanne – Switzerland
Tel: +41 21 621 65 11
Open every day from 9 a.m. to 6 p.m.
From 15 October to 30 April: from 10 a.m. to 6 p.m.
(closed on Mondays).
<http://www.olympic.org/musee>

Social media

Like us on [facebook/lemuseeolympique](#) and follow us on Twitter [@olympicmuseum](#)

Press Relations

Claire Sanjuan
PR Manager
claire.sanjuan@olympic.org
Tel: + 41 21 621 66 58
Mobile: +41 79 465 94 25

Photos

For photos, please go to [Flickr](#)
Or you can contact images@olympic.org