



Press Release

Wednesday, 18 May 2016

SAVE THE DATE
FOR IMMEDIATE RELEASE

International Museum Day

Entry to the Olympic Museum will be free of charge on Sunday 22 May 2016

Share some of the great Olympic moments, thrill at the champions and dive into the history, heritage, dreams and values of Olympism; and above all, head for Rio.

Discover your favourite museum:

This is the theme for the 2016 edition of the International Museum Day. On 22 May 2016, more than 240 museums in Switzerland will be inviting the public to discover the diversity of the Swiss museum landscape.

On this occasion, entry to your "favourite museum", The Olympic Museum, will be totally free of charge! An invitation to discover or rediscover our permanent exhibition and head for Rio!

Permanent Exhibition:

Some 3,000m² of exhibition space, 1,500 objects on show, 150 audiovisual devices, 50 interactive screens, will provide you with a unique experience over three exhibition areas: The Olympic World, The Olympic Games and The Olympic Spirit. To find out more about The Olympic Museum experience read [here](#).

Temporary exhibition: Destination Rio

This programme is wholly devoted to the culture and flavour of the city and of Brazil, host of the forthcoming Olympic Games. Discover all the programme content [here](#).

The TOM Shop and TOM Café:

Need a break during your visit? With one of the best views of the Lake, the TOM Café will welcome you for a tasty brunch or something to quench your thirst: Information and reservations: T. +41 21 621 67 08 or tomcafe@olympic.org.

Don't leave without a souvenir! With iconic items from the Games and unique creations, the TOM Shop will delight you with its selection of vintage and modern-day items. And all at a discounted price for the staff!

Info: shop@olympic.org

The Olympic Park:

Need to stretch your legs after your visit in the 8,000m² of parkland? Compare your performance with those of the greatest athletes on the 100m track, and take a stroll among the artworks dotted around the park. And above all, find out the stories of some of Brazil's greatest

athletes. An all-Brazil experience.

You can find further details about International Museum Day [here](#).

###

In 2015, more than 300,000 visitors came to see the new exhibitions at The Olympic Museum. Some 3,000m² of exhibition space, 1,500 objects, 150 audiovisual devices, 50 interactive screens, 7 hours of sound and video celebrate humanity in movement. Its scenography is an invitation to dive into the history of the Games, the dreams, the culture, the design, the challenges and the values of Olympism. It incorporates the latest technological innovations - an excellence recognized in 2014 by the International Audiovisual Festival on Museums and Heritage (FIAMP).

###

The Olympic Museum

Quai d'Ouchy 1
1006 Lausanne – Switzerland
Phone: +41 21 621 65 11
Open every day 9 a.m. to 6 p.m.
15 Oct. - 1 May: 10 a.m. to 6 p.m.(closed on Mondays)
<http://www.olympic.org/museum>

Social Media

Like us on [facebook/theolympicmuseum](https://www.facebook.com/theolympicmuseum) and follow us on Twitter [@olympicmuseum](https://twitter.com/olympicmuseum)

Press Relations

Claire Sanjuan
PR Manager
claire.sanjuan@olympic.org
Phone : + 41 21 621 66 58
Mobile : +41 79 465 94 25

Photos

For photos, please click [here](#) or go to [Flickr](#)
Or contact images@olympic.org